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Beaton, Fran (2015) *Developing effective part-time teachers: a sector perspective.* In: Go Between, In Between: borders of belonging, 18 - 21 January 2016, Barcelona, Spain. (Unpublished)

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Sessional university teaching staff: on the academic border *or* belonging?

Issues of professionalism: a UK perspective

Fran Beaton, University of Kent, UK

Challenges of definition

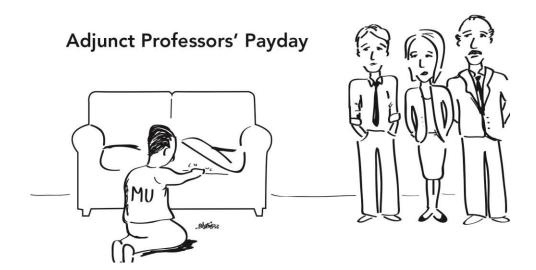
- 'Non standard'?
- different kinds of sessional staff
- different employment expectations and patterns
- different recruitment practices
- different support needs
- shifting identities

Changing university curricula

- Degrees incorporating/embodying professional experience e.g. nursing, social work, engineering, business
- Increasing emphasis on student employability
- Professional practitioners as part-time teachers

Expanding universities

- Graduate Teaching Assistants
- as aspiring academics: teaching as apprenticeship
- as a flexible and cost-effective solution to larger numbers of undergraduate students
- Experienced professional practitioners undertaking/combining practice and HE teaching
- Sessional/hourly paid staff on multiple contracts



Perspectives on belonging

Socialisation/acculturation into HE e.g. Akerlind 2004; Knight & Trowler 1999:24

'Good mentoring and induction routines.....are most potent within activity systems, such as departments, that constitute professional communities and which are sites of professional learning.'

Individual identity e.g. Lave and Wenger 1998; Clegg 2008; Shreeve 2011:87

'Where these different aspects of one's identity are not reconciled, there appears to be less than satisfactory engagement in academia.'

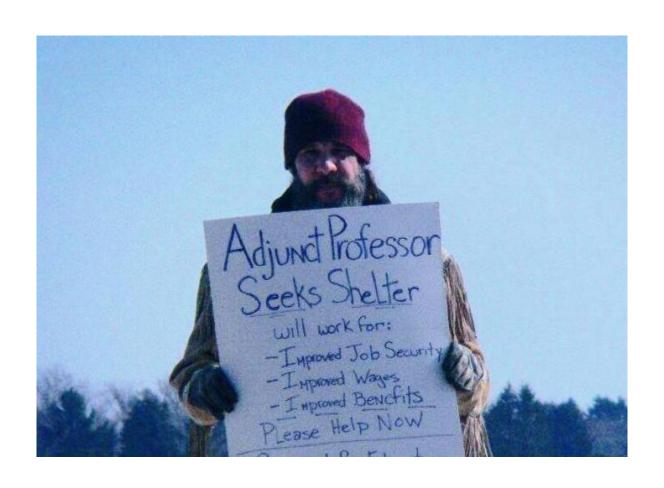
Nature of the academic role

Changing parameters (past, present, future)
Different expectations and understandings
The 'pracademic'

Common ground

- Part-timers' semi-detached relationships: the university, fulltime and other part-time staff
- Responsibility for teaching students with limited access to space and resources
- May not know about, have access to or time to undertake appropriate professional development

The 'Precariat' (Standing, 2014)





The UK HE environment: Key Information Sets

Universities are required to make publicly available information (http://www.hefce.ac.uk/lt/unikis/) which includes

- Course fees (typically £9,000/€12,000 per year), payback begins once graduated and in work
- Other associated costs e.g. accommodation
- Amount of contact time by course and contact type e.g. seminars, lectures, workshops
- Graduate employment data

And.....

- Student satisfaction with the quality of teaching; feedback on assessment; study support and resources; personal development (National Student Survey)
- The proportion of staff who are qualified to teach e.g. have Higher Education Academy Fellowship

http://www.qaa.ac.uk/en/Publications/Documents/information-on-staff-teaching.pdf

Qualified? UK Professional Standards Framework (UKPSF)

Areas of Activity

- Al Design and plan learning activities and/or programmes of study
- A2 Teach and/or support learning
- A3 Assess and sive feedback to learners
- A4 Develop effective learning environments and approaches to student support and guidance
- A5 Engage in continuing professional development in subjects/disciplines and their pedagogy, incorporating research, scholarship and the evaluation of professional practices

Core Knowledge

- KI The subject material
- K2 Appropriate methods for teaching, learning and assessing in the subject area and at the level of the academic programme
- K3 How students learn, both generally and within their subject/ disciplinary area(s)
- K4 The use and value of appropriate learning technologies
- K5 Methods for evaluating the effectiveness of teaching
- K6 The implications of quality assurance and quality enhancement for academic and professional practice with a particular focus on teaching

Professional Values

- VI Respect individual learners and diverse learning communities
- V2 Promote participation in higher education and equality of opportunity for learners
- V3 Use evidence-informed approaches and the outcomes from research, scholarship and continuing professional development
- V4 Acknowledge the wider context in which higher education operates recognising the implications for professional practice

Implications for professional development

- Potentially helpful, as nationally reported data requires
- Increased institutional thoroughness to identify **all** relevant staff
- Structures and practices to assist integration within (at least) the discipline and programme team
- Nuanced, appropriate, accessible professional development to develop teaching

Furthermore....

- Encourages an institution-wide approach to professional development
- Perceived as affecting individual universities' prestige in teaching-related league tables

However, may underscore relative prestige of teaching and research; teaching development may be perceived as distracting from other work

To conclude

- System of national recognition/credentials in relation to teaching may assist the visibility, and access to professional development, of part-time teachers
- Integration of part-timers is best practically effected dayto- day at 'local level' and more broadly at institutional level
- Professional development as future-proofing, combining disciplinary, current career-stage and career aspirations

Reading and resources

Books

Beaton F and Gilbert A (eds) 2013 Developing Effective Part-Time Teachers in Higher Education Routledge Becher T & Trowler P (2001) Academic tribes and territories Milton Keynes, SRHE /Open University Press Henkel M (2000) Academic identities and policy change in higher education London and Philadelphia, Jessica Kingsley

Lave J & Wenger E (1991) Situated learning: legitimate peripheral participation Cambridge University Press Journal articles

Akerlind G (2004) A new dimension to understanding university teaching in *Teaching in Higher Education 9 pp 363-*375

Clegg S (2008) Academic identities under threat? British Educational Research Journal 34: pp 329-345

Jawitz J (2009) Academic identities and communities of practice in a professional discipline *Teaching in Higher* Education 14:3 pp 241- 251 DOI 10.1080/13562510902898817

Knight P, Tait J & Yorke M (2006) The professional learning of teachers in higher education *Studies in Higher Education 31:03 pp 319- 339 DOI 10.1080/03075070600680786*

Santoro N & Snead S (2012) "I'm not a real academic": a career from industry to academe *Journal of Further and Higher Education 37:3 pp384-396 DOI:10.1080/0309877X.2011.645-457*

Shreeve A (2011) Being in two camps: conflicting experiences for practice-based academics *Studies in Continuing Education 33:1 pp71-91 DOI 10.1080/0158037X.2011.521681*

Websites

Quality Assurance Agency http://www.gaa.ac.uk/en/Publications/Documents/information-on-staff-teaching.pdf

Higher Education Academy (The UK Professional Standards Framework) https://www.heacademy.ac.uk/sites/default/files/downloads/UKPSF_2011_English.pdf

Higher Education Funding Council (Key Information Sets) http://www.hefce.ac.uk/lt/unikis/