

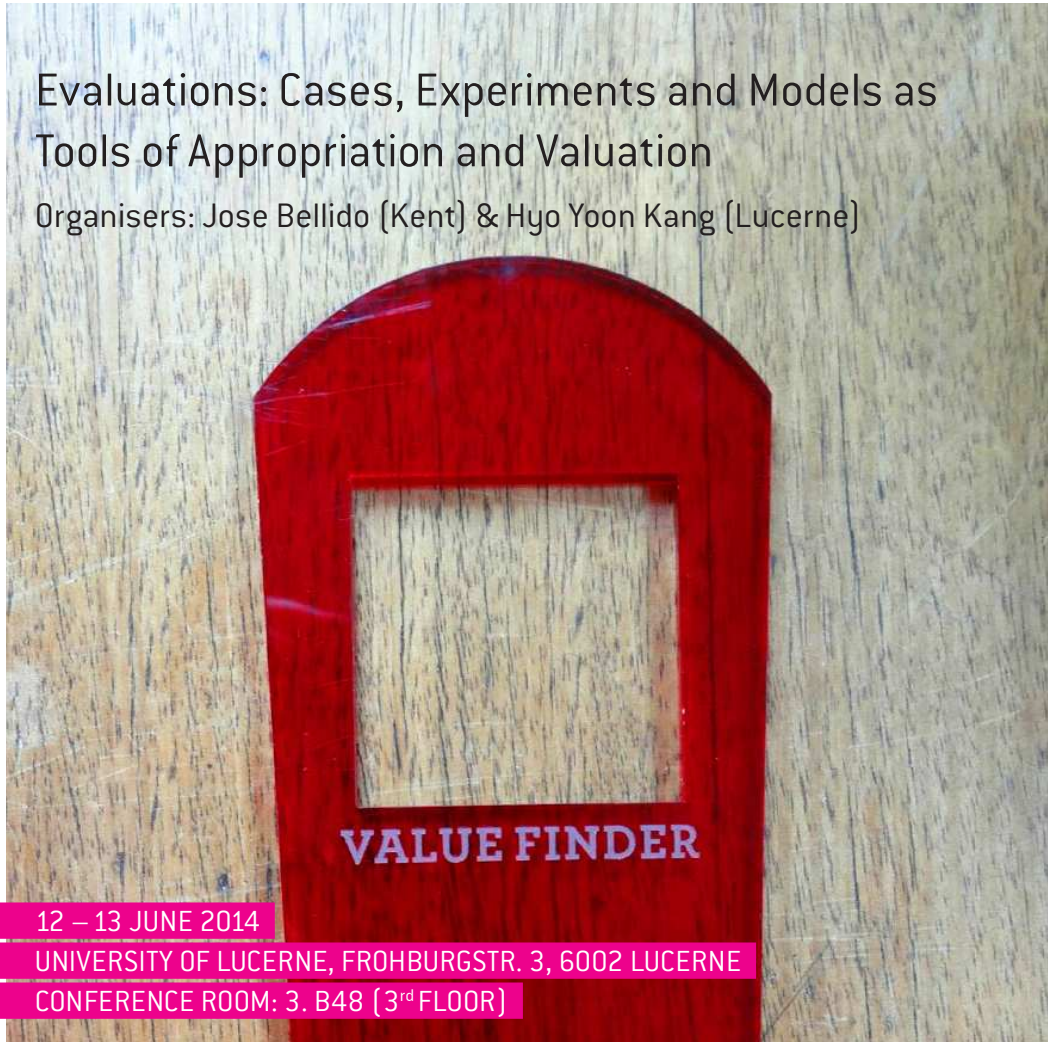


Chair for Science Studies &  
Institute for Studies of Culture (KWI)

INTERNATIONAL CONFERENCE

# Evaluations: Cases, Experiments and Models as Tools of Appropriation and Valuation

Organisers: Jose Bellido (Kent) & Hyo Yoon Kang (Lucerne)



12 – 13 JUNE 2014

UNIVERSITY OF LUCERNE, FROHBURGSTR. 3, 6002 LUCERNE

CONFERENCE ROOM: 3. B48 (3<sup>rd</sup> FLOOR)

Supported by

# Programme

Thursday 12 June 2014

09.30 – 09.50 **Registration (Foyer, Ground Floor)**

09.50 – 10.00 **Welcome & introduction**

10.00 – 12.30 **Mode 1: Frameworks of Evaluation**

Nathan Moore (Birkbeck, London): Holding, not Possessing: Value as a Framework Common for the Tangible and the Intangible  
Discussion: Kaushik Sunder Rajan (Chicago)

Michele Spanò (Torino): Agency & Value: Things, Commodities, Human Beings  
Discussion: Antoinette Rouvroy (Namur)

Alain Pottage (LSE): On Marxist Conception of Immaterial Labour and Brands  
Discussion: Brenna Bhandar (SOAS)

12.30 – 14.00 **Lunch**

14.00 – 15.45 **Mode 2: Models of Evaluation**

Paolo Quattrone (Edinburgh): Finance Matters: Doubt, Inventory and Invention  
Discussion: Jose Bellido (Kent)

Hyo Yoon Kang (Lucerne): What is the Value of Inventions?  
Discussion: Tara Mulqueen (Birkbeck)

15.45 – 16.15 **Break**

16.15 – 17.15 **Mario Biagioli (Davis): The Curriculum Vitae: Recording, Constructing, and Evaluating Authorship**  
Discussion: Christoph Hoffmann (Lucerne)

# Programme

Friday 13 June 2014

09.20 – 09.30 **Reflection on previous day's themes, issues**

09.30 – 12.00 **Mode 3: Hybrid Valuations**

Anne Bottomley (Kent): Attributions of Value to 'Community Assets'  
Discussion: Paolo Quattrone (Edinburgh)

Marie-Andree Jacob (Keele): Appropriation and Mitigation: The Changing Forms of Fitness to Practice Adjudication in the General Medical Council  
Discussion: Vagias Karavas (Lucerne)

Jose Bellido (Kent): Toward a History of Trade Mark Watching  
Discussion: Alain Pottage (LSE)

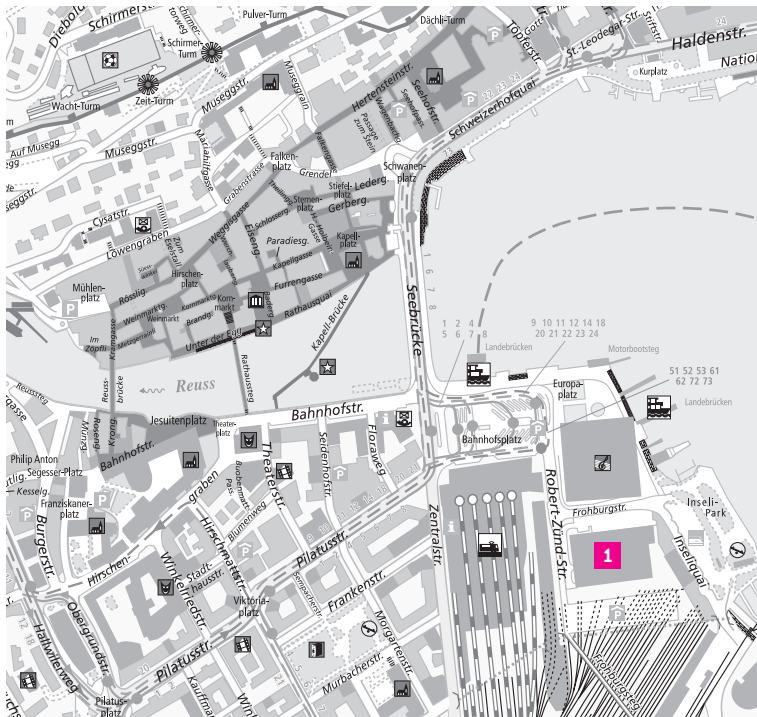
12.00 – 13.30 **Lunch**

13.30 – 15:10 **Mode 4: The Value of Evaluations**

Kaushik Sunder Rajan (Chicago): Ethical Monopoly: Gleevec and the Politics of Corporate Philanthropy  
Discussion: Nathan Moore (Birkbeck)

Brenna Bhandar (SOAS): Defining Use, Creating Value, and Producing Waste: The Racial Politics of Property in the Settler Colony  
Discussion: Hyo Yoon Kang (Lucerne)

15.10 – 16.00 **Break followed by participants' discussion on shared themes, questions, issues**



For information and registration:

[hyo.kang@unilu.ch](mailto:hyo.kang@unilu.ch)

[j.a.bellido@kent.ac.uk](mailto:j.a.bellido@kent.ac.uk)

[monika.nideroest@unilu.ch](mailto:monika.nideroest@unilu.ch)

[www.unilu.ch/wissenschaftsforschung](http://www.unilu.ch/wissenschaftsforschung)

**1** Venue

University of Lucerne

Room 3.B48 (3<sup>rd</sup> Floor)

Frohbürgstr. 3

6002 Lucerne, Switzerland