## Supplemental Materials File

Study 1: Participants

| Culture | Country | City | Inclusion Criteria | Description of Participants | Eligible $N$ | Age | Sex |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Dignity | Netherlands | Amsterdam | over 18 years of age and nationals of the Netherlands | Undergraduate and master students | 98 | $\begin{aligned} & M=23.94, \\ & S D=6.32 \end{aligned}$ | 60 Female, 34 Male |
| Dignity | UK | Durham, Canterbury | over 18 years of age and nationals of Western European countries | Undergraduate, masters, and PhD students | 181 | $\begin{aligned} & M=20.61, \\ & S D=6.52 \end{aligned}$ | 150 Female, 30 Male, 1 Other |
| Dignity | USA | College Station, TX, Oxford, OH, Santa Barbara, CA Spokane, WA | over 18 years of age and nationals of US or Canada | Undergraduate students | 506 | $\begin{aligned} & M=19.27 \\ & S D=4.71 \end{aligned}$ | 352 Female, 154 Male |
| Face | China | Beijing | over 18 years of age and nationals of China | Undergraduate, masters, and PhD students | 105 | $\begin{aligned} & M=22.70, \\ & S D=2.60 \end{aligned}$ | 78 Female, <br> 26 Male, <br> 1 Other |
| Face | Japan | Tokyo \& Osaka | over 18 years of age and nationals of Japan | Undergraduate, masters, and PhD students | 98 | $\begin{aligned} & M=20.08 \\ & S D=1.76 \end{aligned}$ | 51 Female, 47 Male |
| Face | Singapore | Singapore | over 18 years of age and nationals of Singapore or China | Undergraduate students | 104 | $\begin{aligned} & M=22.61, \\ & S D=1.84 \end{aligned}$ | 43 Female, 62 Male |
| Honor | Brazil | Natal | over 18 years of age and nationals of Brazil | Undergraduate students | 94 | $\begin{aligned} & M=30.22 \\ & S D=10.20 \end{aligned}$ | 64 Female, 28 Male, 2 Other |
| Honor | Poland | Warsaw | Over 18 years of age and nationals of Poland | Undergraduate students | 109 | $\begin{aligned} & M=20.50, \\ & S D=1.98 \end{aligned}$ | 66 Female, 43 Male |
| Honor | Russia | Moscow, Saint Petersburg | over 18 years of age and nationals of Russia | Undergraduate and master students | 102 | $\begin{aligned} & M=21.14, \\ & S D=2.37 \end{aligned}$ | 81 Female, 20 Male, 1 Other |
| Honor | UAE | Sharjah | over 18 years of age and Arab nationals | Undergraduate students | 192 | $\begin{aligned} & M=20.20, \\ & S D=1.46 \end{aligned}$ | 119 Female, 73 Male |

Study 1: Methods

| Culture | Country | Dates of Data collection | Language | Description of Method | Program | Incentives |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Dignity | Netherlands | April-September, 2018 | English | private cubicle in <br> psychology laboratory | qualtrics | Research credit <br> or 2 EUR |
| Dignity | UK | April-November, 2018 | English | online | qualtrics | Research credit <br> or no incentive |
| Dignity | USA | March-November, 2018 | English | private cubicle in <br> psychology laboratory | qualtrics | Research credit |
| Face | China | June, 2018 | Mandarin | private cubicle in <br> psychology laboratory | qualtrics | CNY¥10 |
| Face | Japan | August-October, 2018 | Japanese | private cubicle in <br> psychology laboratory | Visual Basic | JPY1000 |
| Face | Singapore | April, 2018 | English | psychology laboratory | qualtrics | Research credit <br> or 2.5 SGD |
| Honor | Brazil | Mary, 2018-February, 2019 | Brazilian <br> Portuguese | psychology laboratory or <br> online | qualtrics | no incentive |
| Honor | Poland | Mary-October, 2018 | Polish | online | qualtrics | Research credit |
| Honor | Russia | May-June, 2018 | Russian | online | qualtrics | No incentive |
| Honor | UAE | March, 2018 | English | psychology laboratory | qualtrics | Research credit |

## Study 1: Materials

The following videos will depict interactions that are similar to those you might experience in your daily life. Please watch the video, and respond to the questions that follow.

[Video ends with purple triangle (deviant) taking all remaining pellets; blue triangle (target) discovers this transgression.]

Video Link: https://osf.io/y5k6h/

Click the play button in the middle of the frame below to start the animation. It lasts for 45 seconds. You may watch it again from the beginning (by clicking the left end of the long bar right above the play button). Watch it to the end at least once before making your judgments.

To what extent would the blue triangle feel:

1
Not at all
$\begin{array}{lll}2 & 3 & 4\end{array}$
$\square$ Nether

|  | Nether <br> lands | UK | USA | China | Japan | Singap <br> ore | Brazil | Poland | Russia | UAE |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Angry, | $r=.52$, | $r=.70$, | $r=.67$, | $r=.56$, | $r=.88$, | $r=.74$, | $r=.46$, | $r=.37$, |  |  |
| $p=.44$, | $r=.51$, |  |  |  |  |  |  |  |  |  |
| Frustrated | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ |
| Shamed, | $r=.66$, | $r=.57$, | $r=.62$, | $r=.37$, | $r=.35$, | $r=.71$, | $r=.41$, | $r=.55$, | $r=.37$, | $r=.47$, |
| Humiliated | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ |
| Satisfied, | $r=.47$, | $r=.55$, | $r=.59$, | $r=.75$, | $r=.78$, | $r=.73$, | $r=.61$, | $r=.49$, | $r=.54$, | $r=.66$, |
| Pleased | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ |
| Proud, | $r=.43$, | $r=.58$, | $r=.38$, | $r=.42$, | $r=.93$, | $r=.51$, | $r=.08$, | $r=.56$, | $r=.36$, | $r=.48$, |
| Respected | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p=.466$ | $p<.001$ | $p<.001$ | $p<.001$ |
| Worried, | $r=.46$, | $r=.74$, | $r=.65$, | $r=.72$, | $r=.69$, | $r=.53$, | $r=.52$, | $r=.38$, | $r=.76$, | $r=.56$, |
| Anxious | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ |
| Neutral, | $r=.32$, | $r=.52$, | $r=.38$, | $r=.35$, | $r=.75$, | $r=.47$, | $r=.53$, | $r=.56$, | $r=.38$, | $r=.33$, |
| Indifferent | $p=.002$ | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ |

To what extent would the purple triangle feel: [Exploratory: Results reported in future studies]
1
2
3
4
Not at all
5

Angry, Frustrated, Worried, Anxious, Satisfied, Pleased, Proud, Respected, Shamed, Humiliated, Neutral, Indifferent

The purple triangle's behavior was: [Exploratory: Results reported in future studies]
1
2
3

4
Not at all
5
6
Very much

Just, Unfair, Respectful, Inappropriate, Necessary, Harmful, Beneficial

The blue triangle should respond by: (single item measures)

| 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Strongly | Disagree | Somewhat | Neither | Somewhat | Agree | Strongly |
| Disagree |  | Disagree | Agree nor | Agree |  | Agree |
|  |  |  | Disagree |  |  |  |
| Retaliating against the purple triangle physically |  |  |  |  |  |  |
| Taking the resources back from the purple triangle |  |  |  |  |  |  |
| Alerting the other triangles that the resources are missing |  |  |  |  |  |  |
| Reporting the purple triangle to authorities |  |  |  |  |  |  |
| Doing nothing |  |  |  |  |  |  |

Please indicate the extent to which people from your culture typically agree with the
following statements: (Items presented in a random order; Exploratory; Results reported in
future studies)

| 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Strongly <br> Disagree | Disagree | Somewhat <br> Disagree | Neither <br> Agree nor <br> Disagree | Somewhat <br> Agree | Agree | Strongly <br> Agree |
|  |  |  |  |  |  |  |

## Dignity:

People should be true to themselves regardless of what others think
How much a person respects themselves is far more important than how much others respect them.

| Netherlands | UK | USA | China | Japan | Singapore | Brazil | Poland | Russia | UAE |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| $r=.50$, | $r=.47$, | $r=.46$, | $r=.31$, | $r=.38$, | $r=.45$, | $r=.49$, | $r=.36$, | $r=.45$, | $r=.54$, |
| $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ |

Face:
People should never criticize others in public.
People should minimize conflict in social relationships at all costs.

| Netherlands | UK | USA | China | Japan | Singapore | Brazil | Poland | Russia | UAE |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| $r=.45$, | $r=.41$, | $r=.34$, | $r=.22$, | $r=.30$, | $r=.53$, | $r=.25$, | $r=.42$, | $r=.27$, | $r=.39$, |
| $p<.001$ | $p<.001$ | $p<.001$ | $p=.023$ | $p=.003$ | $p<.001$ | $p=.014$ | $p<.001$ | $p=.005$ | $p<.001$ |

## Honor:

People are concerned about defending their families' reputation.
People do not allow others to insult their family.

| Netherlands | UK | USA | China | Japan | Singapore | Brazil | Poland | Russia | UAE |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| $r=.59$, | $r=.59$, | $r=.37$, | $r=.53$, | $r=.31$, | $r=.68$, | $r=.37$, | $r=.38$, | $r=.36$, | $r=.41$, |
| $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p=.002$ | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ |

Gender: male female other
Age:
Ethnicity: (categories varied by country)
Nationality:
Country of Residence:

## Table 1

Correlations among behavioral intentions, Study 1.

|  | Take Resources <br> Back | Alert Others | Report to <br> Authorities | Do nothing |
| :--- | :---: | :---: | :---: | :---: |
| Retaliate |  |  |  |  |
| Physically | $r=.38, p<.001$ | $r=.04, p=.256$ | $r=.04, p=.261$ | $r=-.10, p=.006$ |
| Dignity | $r=.33, p<.001$ | $r=.04, p=.493$ | $r=.10, p=.076$ | $r=.08, p=.165$ |
| Face | $r=.34, p<.001$ | $r=.10, p=.026$ | $r=.02, p=.665$ | $r=-.07, p=.147$ |
| Honor |  |  |  |  |
| Take Resource |  | $r=.15, p<.001$ | $r=.01, p=.885$ | $r=-.20, p<.001$ |
| Back | $r=.31, p<.001$ | $r=.27, p<.001$ | $r=-.16, p=.004$ |  |
| Dignity |  | $r=.25, p<.001$ | $r=.17, p<.001$ | $r=-.26, p<.001$ |
| Face |  |  | $r=.29, p<.001$ | $r=-.25, p<.001$ |
| Honor |  |  | $r=.31, p<.001$ | $r=-.23, p<.001$ |
| Alert Others |  |  | $r=.35, p<.001$ | $r=-.33, p<.001$ |
| Dignity |  |  |  |  |
| Face |  |  |  | $r=-.25, p<.001$ |
| Honor |  |  |  | $r=-.27, p<.001$ |
| Report to |  |  |  |  |
| Authorities |  |  |  |  |
| Dignity |  |  |  |  |
| Face |  |  |  |  |
| Honor |  |  |  |  |
|  |  |  |  |  |

Study 2: Participants

| Culture | Country | City | Inclusion Criteria | Description of Participants | Eligible <br> N | Age | Gender |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Dignity | Netherlands | Amsterdam | over 18 years of age and nationals of the Netherlands | Undergraduate and masters students | 121 | $\begin{aligned} & M=22.08, \\ & S D=3.84 \end{aligned}$ | 78 Female, 43 Male |
| Dignity | Sweden | Linköping and Stockholm | over 18 years of age and nationals of Sweden | Undergraduate and masters students | 128 | $\begin{aligned} & M=24.87, \\ & S D=6.27 \end{aligned}$ | 57 Female, 70 Male |
| Dignity | UK | Canterbury, Durham | over 18 years of age and nationals of Western European countries | Undergraduate, masters, and PhD students | 228 | $\begin{aligned} & M=19.84, \\ & S D=4.11 \end{aligned}$ | 197 Female, 31 Male |
| Dignity | USA | College Station, TX, <br> Oxford, OH, Santa <br> Barbara, CA, <br> Spokane, WA | over 18 years of age and nationals of US or Canada | Undergraduate students | 641 | $\begin{aligned} & M=18.91, \\ & S D=1.38 \end{aligned}$ | 463 Female, <br> 176 Male, <br> 2 Other |
| Face | China | Beijing | over 18 years of age and nationals of China | Undergraduate, masters, and PhD students | 128 | $\begin{aligned} & M=19.14, \\ & S D=1.72 \end{aligned}$ | 102 Female, 26 Male |
| Face | Japan | Tokyo \& Osaka | over 18 years of age and nationals of Japan | Undergraduate, masters, and PhD students | 177 | $\begin{aligned} & M=20.06 \\ & S D 1.33 \end{aligned}$ | 78 Female, 99 Male |
| Face | Singapore | Singapore | over 18 years of age and nationals of Singapore or China | Undergraduate students | 155 | $\begin{aligned} & M=21.17, \\ & S D=1.74 \end{aligned}$ | 108 Female, 47 Male |
| Honor | Poland | Warsaw | Over 18 years of age and nationals of Poland | Undergraduate students | 137 | $\begin{aligned} & M=19.55, \\ & S D=1.45 \end{aligned}$ | 94 Female, 43 Male |
| Honor | Russia | Moscow, Saint Petersburg | over 18 years of age and nationals of Russia | Undergraduate and master students | 137 | $\begin{aligned} & M=21.73, \\ & S D=3.48 \end{aligned}$ | 110 Female, 25 Male, 2 Other |
| Honor | UAE | Sharjah | over 18 years of age and Arab nationals | Undergraduate students | 168 | $\begin{aligned} & M=20.36, \\ & S D=1.43 \end{aligned}$ | 105 Female, 63 Male |

Study 2: Methods

| Culture | Country | Dates of Data collection | Language | Description of Method | Program | Incentives |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Dignity | Netherlands | September-November 2018 | English | private cubicle in psychology <br> laboratory | qualtrics | Research credit <br> or 2 EUR |
| Dignity | Sweden | November-December 2018 | Swedish | private cubicle in psychology <br> laboratory | qualtrics | SEK100 |
| Dignity | UK | September 2018-February <br> 2019 | English | online | qualtrics | Research credit <br> or no incentive |
| Dignity | USA | September-November 2018 | English | private cubicle in psychology <br> laboratory | qualtrics | Research credit <br> or \$6 |
| Face | China | October 2018 | Mandarin | private cubicle in psychology <br> laboratory | qualtrics | CNY¥10 |
| Face | Japan | November 2018-January <br> 2019 | Japanese | private cubicle in psychology <br> laboratory | Visual <br> Basic | JPY1000 |
| Face | Singapore | September-October 2018 | English | private cubicle in psychology <br> laboratory | qualtrics | Research credit |
| Honor | Poland | October 2018-January 2019 | Polish | laboratory | qualtrics | Research credit |
| Honor | Russia | September-December 2018 | Russian | online | qualtrics | No incentive |
| Honor | UAE | September-October 2018 | English | psychology laboratory | qualtrics | Research credit |

## Study 2 Materials

The following videos will depict interactions that are similar to those you might experience in your daily life. Please watch the video, and respond to the questions that follow.

[Video ends with purple triangle (deviant) taking all remaining pellets; blue triangle (target) discovers this transgression.]

Click the play button in the middle of the frame below to start the animation. It lasts for 45 seconds. You may watch it again from the beginning (by clicking the left end of the long bar right above the play button). Watch it to the end at least once before making your judgments.

To what extent would the blue triangle feel:
$\begin{array}{llll}1 & 2 & 3 & 4\end{array}$
Not at all
$4 \quad 5$
$5 \quad 6$
6
Very much

|  | Nether <br> lands | Swede <br> n | UK | USA | China | Japan | Singap <br> ore | Poland | Russia | UAE |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Angry, | $r=.72$, | $r=.54$, | $r=.75$, | $r=.66$, | $r=.32$, | $r=.90$, | $r=.75$, | $r=.67$, | $r=.36$, | $r=.65$, |
| Frustrated | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ |
| Shamed, | $r=.45$, | $r=.62$, | $r=.54$, | $r=.58$, | $r=.59$, | $r=.29$, | $r=.62$, | $r=.55$, | $r=.45$, | $r=.61$, |
| Humiliated | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ |
| Satisfied, | $r=.76$, | $r=.82$, | $r=.74$, | $r=.67$, | $r=.57$, | $r=.84$, | $r=.68$, | $r=.51$, | $r=.67$, | $r=.53$, |
| Pleased | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ |
| Proud, | $r=.48$, | $r=.38$, | $r=.40$, | $r=.48$, | $r=.45$, | $r=.89$, | $r=.48$, | $r=.47$, | $r=.45$, | $r=.37$, |
| Respected | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ |
| Worried, | $r=.60$, | $r=.67$, | $r=.65$, | $r=.57$, | $r=.43$, | $r=.74$, | $r=.64$, | $r=.48$, | $r=.64$, | $r=.60$, |
| Anxious | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ |
| Neutral, | $r=.14$, | $r=.67$, | $r=.34$, | $r=.51$, | $r=.48$, | $r=.61$, | $r=.43$, | $r=.60$, | $r=.43$, | $r=.27$, |
| Indifferent | $p=.142$ | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p=.001$ |

To what extent would the purple triangle feel: [Exploratory: Results reported in future studies]

| 1 | 2 | 3 | 4 | 5 | 6 | 7 <br> Very much |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |

Angry, Frustrated, Worried, Anxious, Satisfied, Pleased, Proud, Respected, Shamed, Humiliated, Neutral, Indifferent

Now please watch how the blue triangle responded.

[Ps watch 1 video.]
Video Links: https://osf.io/y5k6h/
Click the play button in the middle of the frame below to start the animation. It is quite short. You may watch it again from the beginning (by clicking the left end of the long bar right above the play button). Watch it to the end at least once before making your judgments.

NOW, after responding, to what extent would the blue triangle feel:

1
2
3
4
Not at all

Very much

|  | Nether <br> lands | Swede <br> n | UK | USA | China | Japan | Singap <br> ore | Poland | Russia | UAE |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Angry, | $r=.70$, | $r=.62$, | $r=.78$, | $r=.77$, | $r=.41$, | $r=.94$, | $r=.80$, | $r=.72$, | $r=.06$, | $r=.54$, |
| Frustrated | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p=.512$ | $p<.001$ |
| Shamed, | $r=.57$, | $r=69, p$ | $r=.75$, | $r=.70$, | $r=.71$, | $r=.39$, | $r=.82$, | $r=.75$, | $r=.48$, | $r=.64$, |
| Humiliated | $p<.001$ | $<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ |
| Satisfied, | $r=.77$, | $r=.88$, | $r=.87$, | $r=.86$, | $r=.79$, | $r=.75$, | $r=.85$, | $r=.84$, | $r=.77$, | $r=.83$, |
| Pleased | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ |
| Proud, | $r=.57$, | $r=.73$, | $r=.69$, | $r=.64$, | $r=.65$, | $r=.72$, | $r=.74$, | $r=.69$, | $r=.31$, | $r=.60$, |
| Respected | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ |
| Worried, | $r=.52$, | $r=.70$, | $r=.76$, | $r=.74$, | $r=.68$, | $r=.87$, | $r=.78$, | $r=.74$, | $r=.77$, | $r=.65$, |
| Anxious | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ |
| Neutral, | $r=.60$ | $r=.71$, | $r=.57$, | $r=.55$, | $r=.43$, | $r=.81$, | $r=.59$, | $r=.66$, | $r=.55$, | $r=.38$, |
| Indifferent | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ |

Now, to what extent would the purple triangle feel: [Exploratory: Results reported in future studies]

| 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Not at all |  |  |  |  |  | Very much |

Angry, Frustrated, Worried, Anxious, Satisfied, Pleased, Proud, Respected, Shamed, Humiliated, Neutral, Indifferent

To what extent was the blue triangle's reaction:

1
Not at all
23
34
4

5
6
7
Very much

Just, Unfair

| Netherlands | Sweden | UK | USA | China | Japan | Singapore | Poland | Russia | UAE |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| $r=-.38$, | $r=-.46$, | $r=-.32$, | $r=-.39$, | $r=-.42$, | $r=-.22$, | $r=-.35$, | $r=-.33$, | $r=-.34$, | $r=-.31$, |
| $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p=.003$ | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ |

Inappropriate (single item)
Necessary (single item)
Respectful (Results reported in future studies)
Harmful, Beneficial (Results reported in future studies)
Please indicate the extent to which people from your culture typically agree with the
following statements:

| 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Strongly | Disagree | Somewhat <br> Disagree |  | Neither <br> Disagree | Agree nor <br> Sisagree | Agree |$\quad$| Agree |
| :---: |$\quad$| Strongly |
| :---: |

## Dignity:

People should be true to themselves regardless of what others think
How much a person respects themselves is far more important than how much others respect them.

| Netherlands | Sweden | UK | USA | China | Japan | Singapore | Poland | Russia | UAE |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| $r=.38$, | $r=.42$, | $r=.42$, | $r=.43$, | $r=.34$, | $r=.36$, | $r=.51$, | $r=.33$, | $r=.48$, | $r=.40$, |
| $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ |

Face:
People should never criticize others in public.
People should minimize conflict in social relationships at all costs.

| Netherlands | Sweden | UK | USA | China | Japan | Singapore | Poland | Russia | UAE |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| $r=.33$, | $r=.31$, | $r=.36$, | $r=.41$, | $r=.27$, | $r=.22$, | $r=.50$, | $r=.38$, | $r=.34$, | $r=.22$, |
| $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p=.002$ | $p=.004$ | $p<.001$ | $p<.001$ | $p<.001$ | $p=.005$ |

## Honor:

People are concerned about defending their families' reputation.
People do not allow others to insult their family.

| Netherlands | Sweden | UK | USA | China | Japan | Singapore | Poland | Russia | UAE |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| $r=.45$, | $r=.48$, | $r=.52$, | $r=.40$, | $r=.52$, | $r=.23$, | $r=.61$, | $r=.45$, | $r=.19$, | $r=.40$, |
| $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p<.001$ | $p=.003$ | $p<.001$ | $p<.001$ | $p=.024$ | $p<.001$ |

Gender: male female Other
Age:
Ethnicity: (categories vary by country)
Nationality:
Country of Residence:

