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1 How many bird and mammal extinctions 2 has recent conservation action 3 prevented?

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103 Abstract

104 Aichi Target 12 of the Convention on Biological Diversity (CBD) contains the aim to ‘prevent
105 extinctions of known threatened species’. To measure the degree to which this was achieved, we
106 used expert elicitation to estimate the number of bird and mammal species whose extinctions were
107 prevented by conservation action in 1993 - 2020 (the lifetime of the CBD) and 2010 - 2020 (the
108 timing of Aichi Target 12). We found that conservation action prevented 21–32 bird and 7–16
109 mammal extinctions since 1993, and 9–18 bird and 2–7 mammal extinctions since 2010. Many
110 remain highly threatened, and may still become extinct. Considering that ten bird and five mammal
111 species did go extinct (or are strongly suspected to) since 1993, extinction rates would have been
112 2.9–4.2 times greater without conservation action. While policy commitments have fostered
113 significant conservation achievements, future biodiversity action needs to be scaled up to avert
114 additional extinctions.

115 Introduction

116 The Parties to the Convention on Biological Diversity (CBD) adopted an ambitious strategic plan for
117 2011-2020, comprising 20 'Aichi Biodiversity Targets'. Target 12 states that '*By 2020, the extinction*
118 *of known threatened species has been prevented and their conservation status, particularly of those*
119 *most in decline, has been improved and sustained*'. A mid-term assessment concluded that further
120 extinctions were likely by 2020, but that conservation measures had prevented some extinctions
121 (CBD 2014).

122 Considering compelling evidence of a continued deterioration of the state of nature under increasing
123 pressures (IPBES 2019, Díaz et al., 2019), investigating the impact of conservation efforts is key to
124 evaluating whether we have the knowledge and techniques to reverse negative trends, and to
125 galvanise further action. Previous assessments of conservation impact investigated whether trends
126 in extinction risk would have changed if no species had improved in conservation status (Hoffmann
127 et al., 2010, Szabo et al., 2012), or if no conservation actions had taken place (e.g. Hoffmann et al.,
128 2015, Young et al., 2014). Butchart et al. (2006) estimated which bird species would have gone
129 extinct without conservation action during 1994-2004, based on expert knowledge. Looking ahead,
130 green listing will provide standardised methods to quantify species recovery (Akçakaya et al., 2018).

131 Here we build on these studies to quantify the extent to which the commitment to prevent '*the*
132 *extinction of known threatened species*' was achieved. Our aim was to identify those species for
133 which there is high certainty that conservation action prevented their extinction. We focused on
134 birds and mammals as some of the best documented taxonomic Classes on the IUCN Red List of
135 threatened species (hereafter Red List). We considered two time periods: 1993-2020 (the lifetime of
136 the CBD) and 2010-2020 (approximately the timing of Aichi Target 12).

137 Methods

138 We identified a list of bird and mammal species for which conservation action prevented extinction
139 by: (a) identifying candidate species that could plausibly have gone extinct (i.e. the death of the last
140 individual in the wild) without conservation action; (b) documenting for these species the key
141 information to evaluate whether the actions implemented could plausibly have prevented their
142 extinction; (c) using a Delphi technique to estimate the probability that each candidate species
143 would have gone extinct in a counterfactual scenario without conservation action; and (d) retaining
144 species with a high probability that conservation action prevented their extinction. We combined
145 our results with the number of known extinctions to quantify the effect of conservation action on
146 observed extinction rates. For full details on methods see the supplementary material.

147 Identifying and documenting candidate species

148 To be included as candidates, species had to be listed as Extinct in the Wild, Critically Endangered or
149 Endangered on the Red List at any time since 1993, with ongoing threats to their persistence and
150 with conservation actions implemented. We examined all bird and mammal species. First, species
151 currently classified as Extinct in the Wild would be extinct without captive breeding; therefore we
152 considered them to have 100% probability that extinction was prevented. Second, among Critically
153 Endangered and Endangered species, we retained those with fewer than 250 mature individuals at
154 any point since 1993, leaving 368 bird and 263 mammal species. Third, of those species, we used
155 information in the species' Red List accounts to identify those with persistent threats, and
156 implemented conservation actions, leaving 48 bird and 25 mammal species. Fourth, we compiled
157 standardised information for these 73 species on their population size and trends in 1993, 2010 and
158 in the latest assessment year, and on threats and conservation actions. We also summarised what

159 we considered to be key arguments that the species would have gone extinct without conservation
160 action. Taxon experts reviewed this information. Based on their feedback, we reduced the final
161 candidate list to 39 bird and 21 mammal species for 1993-2020, and 23 bird and 17 mammal species
162 for 2010-2020. Our resulting candidate list therefore represents a suite of species that we adjudge to
163 have benefited positively from conservation actions at some point since 1993. All excluded species
164 were considered to have 0% probability that conservation action prevented extinction.

165 Delphi exercise

166 We asked 28 bird and 26 mammal evaluators (all authors of this publication) to estimate
167 independently and anonymously the probability that each candidate species would have gone
168 extinct in the wild without conservation action. We used a Delphi expert elicitation technique
169 following the IDEA protocol (*Investigate, Discuss, Estimate, Aggregate*; Hemming et al., 2018), which
170 is based on Delphi techniques (Mukherjee et al., 2015). Specifically, we asked evaluators three
171 questions for each time period: *Realistically, what do you think is the (1) lowest plausible probability*
172 */ (2) highest plausible probability / (3) best estimate for the probability that conservation action*
173 *prevented extinction for this species during the period (i.e. what is the probability that, if action had*
174 *ceased in 1993/2010, and no subsequent actions were implemented, the species would have gone*
175 *extinct in the wild by 2020)?*

176 To answer these questions, evaluators were instructed to use the information summarised for each
177 species and any other information they had access to, and to assume that all conservation action
178 would have ceased at the start of the period.

179 We aggregated the results across evaluators for each species and time period, by calculating the
180 median lowest (question 1), highest (question 2) and best estimate (question 3) of probabilities that
181 extinction was prevented (von der Gracht, 2012). We calculated agreement by defining seven classes
182 of probability (Table S1), with high agreement if >50% of evaluators had placed their estimates
183 within the same class, medium agreement if >50% of evaluators had placed their estimates within
184 two adjacent classes, and low agreement otherwise. These results were shared with all evaluators,
185 followed by teleconference calls in which evaluators discussed each species in turn. Evaluators could
186 then revise their scores (independently and anonymously) to incorporate insights gained during the
187 calls. We then calculated final median scores (Table S7).

188 Analysis

189 We summarised the median scores as the number of species whose extinction was prevented as X–
190 Y, with X representing species with a median best estimate $\geq 90\%$ that extinction was prevented and
191 Y representing species with a median best estimate $> 50\%$, following an analogous approach for
192 defining Extinct and Critically Endangered (Possibly Extinct) species (Butchart et al., 2018). For all
193 species with a median best estimate $> 50\%$ for 1993-2020, we analysed their distribution, threats,
194 actions implemented, current Red List category, and current population trend, as documented on
195 the Red List. Finally, we compared the total number of these species with numbers of species
196 confirmed or strongly suspected to have gone Extinct in the same period (Tables S2, S3).

197 Results

198 Prevented bird extinctions

199 Of 39 candidate bird species for the 1993-2020 period, 15 had a median best estimate $\geq 90\%$ that
200 their extinction was prevented, of which 11 had high and four had medium agreement (Fig. 1a), with
201 a further 11 species having a median best estimate $> 50\%$ (three had high and eight had medium
202 agreement). Including six additional species listed as Extinct in the Wild during the time period

203 (Table S4), we consider that 21–32 bird species would have gone extinct without conservation during
204 1993-2020. In contrast, there were 10 confirmed or suspected extinctions since 1993 (Table S2).
205 Hence, in the absence of conservation, the total number of bird extinctions since 1993 would have
206 been 3.1–4.2 times higher (31–42 vs. 10) (Table S3).

207 Of 23 candidate bird species for 2010-2020, three had a median best estimate $\geq 90\%$ that their
208 extinction was prevented (Fig. 1b), with a median best estimate $>50\%$ for a further nine species.
209 Agreement among evaluators for these 12 species was high for one and medium for 11 species.
210 Including six species listed as Extinct in the Wild, we consider that 9–18 bird species would have
211 gone extinct without conservation during 2010-2020. In contrast, one bird species went extinct since
212 2010 (Table S2). Overall, the number of bird extinctions since 2010 would have been 10–19 times
213 higher without conservation (10–19 vs. 1) (Table S3).

214 Prevented mammal extinctions

215 Of 21 candidate mammal species for 1993-2020, four had a median best estimate $\geq 90\%$ that their
216 extinction was prevented (Fig. 2a), and a further nine a median best estimate $>50\%$. Agreement
217 among evaluators for these 13 species was high for eight and medium for five species. Three species
218 were listed as Extinct in the Wild during the time period (Table S4). Hence, we consider that 7–16
219 mammal species would have gone extinct without conservation during 1993-2020. Given that five
220 mammal species are confirmed or suspected to have gone extinct since 1993 (Table S2), the number
221 of mammal extinctions since 1993 would have been 2.4–4.2 times higher without conservation (12–
222 21 vs. 5) (Table S3).

223 Of 17 candidate mammal species for 2010-2020, none had a median best estimate of $\geq 90\%$ that
224 their extinction was prevented and five had a median best estimate $>50\%$ (Fig. 2b). Agreement
225 among evaluators for these five species was high for one and medium for four species. Including two
226 species listed as Extinct in the Wild, we consider that 2–7 mammal species would have gone extinct
227 without conservation during 2010-2020. No mammal species have been documented to have
228 become extinct since 2010, so for this group all extinctions have been prevented by conservation.

229 These numbers of prevented extinctions are broadly consistent with values obtained by summing
230 the median best estimates across all candidates (analogous to the approach for estimating the
231 number of extinctions proposed by Akçakaya et al., 2017): 32.9 bird and 15.9 mammal species in
232 1993-2020, and 18.7 bird and 9.0 mammal species in 2010-2020.

233 Characteristics of species whose extinction was prevented

234 The 32 identified bird species whose extinction was likely prevented during 1993-2020 occur (or
235 occurred, for Extinct in the Wild species) in 25 countries, including six in New Zealand, five in Brazil,
236 and three in Mexico (Fig. 3a); 65% are restricted to islands (excluding mainland Australia). The 16
237 identified mammal species occur in 23 countries, including five in China and three in Vietnam and
238 the USA, respectively (Fig. 3b); 19% are restricted to islands.

239 Of the 32 identified bird species, 16% are currently classified as Extinct in the Wild, 47% as Critically
240 Endangered, 28% as Endangered, and 9% as Vulnerable, with 53% having increasing or stable
241 populations (Fig. 4a). Of the 16 identified mammal species, 13% are Extinct in the Wild, 56% Critically
242 Endangered and 31% Endangered (Fig. 4b), with 31% having increasing or stable populations.

243 The most frequent current and past threats to the 32 identified bird species are invasive species,
244 followed by habitat loss through agriculture and aquaculture, and hunting (impacting 78%, 56% and
245 53% of species, respectively) (Fig. 5a). The most frequent threats to the 16 identified mammal

246 species are hunting, agriculture and aquaculture, and invasive species (impacting 75%, 75% and 50%
247 of species, respectively) (Fig. 5b).

248 The most frequently implemented actions for the 32 identified bird species were invasive species
249 control, ex-situ conservation, and site/area protection (for 66%, 63%, 59% of species, respectively)
250 (Fig. 6a). For the 16 mammal species, the most frequent actions were legislation, reintroductions,
251 and ex-situ conservation (for 88%, 56%, 56% of species, respectively) (Fig. 6b).

252 Discussion

253 Our results indicate that the extinction of at least 28–48 bird and mammal species was prevented
254 between 1993–2020, and of 11–25 bird and mammal species between 2010–2020. At the same time,
255 15 confirmed or strongly suspected bird and mammal extinctions were documented since 1993,
256 including one since 2010 (Alagoas Foliage-gleaner *Philydor novaesi*). Hence the number of
257 extinctions would have been at least 2.9–4.2 times higher for 1993–2020, and 12–26 times higher for
258 2010–2020. Further extinctions since 2010 may come to light due to time-lags before detecting
259 extinctions (Butchart et al., 2018). If the rate of extinctions observed in 1993–2009 (8.2/decade) is
260 found to have continued during 2010–2020, the number of extinctions without conservation would
261 still be two to four times higher (19.2–33.2 vs 8.2). Our counterfactual analyses therefore provide a
262 strikingly positive message that conservation has substantially reduced extinction rates for birds and
263 mammals.

264 Our analyses underestimate the impact of conservation in several ways. First, our process to identify
265 candidate species may have potentially missed some species whose extinction was prevented, such
266 as Endangered species that are rapidly declining. Others may have been missed owing to lack of
267 information (for example, Critically Endangered species tagged as Possibly Extinct, whose continued
268 survival is uncertain). Second, we used the definition of extinction (the death of the last individual)
269 adopted by IUCN (2012). Without conservation in the time periods considered, some additional
270 long-lived species may have become functionally extinct. Third, we considered only birds and
271 mammals, yet an additional 70 species in other taxa are listed as Extinct in the Wild on the Red List
272 (IUCN 2020). These would be extinct without ex-situ efforts, while other extant species would have
273 gone extinct without in-situ efforts. Lastly, we examined only species at the brink of extinction: a
274 huge amount of species would have deteriorated in conservation status in the absence of
275 conservation (Hoffmann et al., 2015).

276 Conversely, not all species we identified as prevented extinctions are conservation successes, and
277 we did not investigate the future survival prospects of the species. For example, for the Vaquita
278 *Phocoena sinus*, of which just six individuals were known to remain in September 2018 (Jaramillo-
279 Legorreta et al., 2019), conservation may have slowed the catastrophic decline but appears to be
280 failing to halt it.

281 The conservation actions implemented for species whose extinctions were prevented echo the
282 respective main threats. The most frequent threat to birds was invasive species, and management of
283 invasive species was the key response. For mammals, the prominence of legislation as a
284 conservation action likely reflects efforts to curb the main threat of hunting and collecting. Site/area
285 protection are featured frequently as actions for both taxa, considering that agriculture and
286 aquaculture, logging, and residential development are persistent threats. The importance of ex-situ
287 conservation and reintroductions reflects the large numbers of species whose persistence has relied
288 on captive-bred populations, sometimes completely (for the Extinct in the Wild species, Table S4), or
289 for translocations and population reinforcements (Table S6). Two formerly Extinct in the Wild

290 species have been the subject of successful conservation translocations since 1993: Przewalski's
291 Horse *Equus ferus* and Guam Rail *Hypotaenidia owstoni*.

292 We investigated conservation actions associated with avoided extinctions, but not specifically which
293 actions worked for individual species, or the effectiveness of the actions. Similarly, we did not
294 investigate what conservation actions took place for those species that did go extinct since 1993.

295 Assessing the probability that species would have gone extinct under a counterfactual scenario
296 inherently involves a degree of uncertainty. Judgements are more certain with better information
297 available, and it is possible that we missed information that would have changed the probabilities
298 assigned to species. We attempted to minimise this risk by starting with all Red List assessments of
299 bird and mammal species, incorporating up to date information from 124 species experts, and asking
300 each evaluator to examine more thoroughly a small subset of species prior to the calls. We
301 undertook two calls per taxon, with largely different sets of evaluators per call. As slightly different
302 information was discussed during each call, there were some differences in probability estimates
303 between calls. To reduce this effect, we relayed information gained during the first call to evaluators
304 on the second call, but in some cases new information came to light during the second call (see
305 Supplementary Information). However, differences between calls had little effect on the overall
306 results. Two mammal species had an overall probability $\leq 50\%$, but would be included (i.e. an
307 estimate $>50\%$) based on scores from the second call only, and two bird and one mammal species
308 had an overall probability $>50\%$, but would be excluded (i.e. an estimate $\leq 50\%$) based on scores
309 from the second call only.

310 The costs of conservation actions undertaken for each species were not known. Quantifying these
311 investments and comparing them with investments for species that did go extinct, should be
312 prioritised for future research.

313 Our results show that despite the ongoing loss of biodiversity, a substantial number of extinctions
314 was prevented since the inception of the CBD. While Aichi Target 12 has not been met (Diaz et al.,
315 2019), the rate of extinctions since its adoption would have been at least twice as high (and
316 potentially an order of magnitude higher) without conservation action. These actions were
317 implemented by a combination of governments, NGOs, zoos, scientists, volunteers and others.
318 Nevertheless, the species we identified remain highly threatened, and most require continued
319 substantial conservation investment to ensure their survival. Given the ongoing scale and projected
320 growth in pressures on biodiversity (IPBES 2019), considerably greater efforts are needed to prevent
321 the extinction and improve the status of the 6,811 species currently assessed as Critically
322 Endangered on the Red List (IUCN 2020). Our results should motivate the world's governments
323 currently negotiating goals and targets on nature conservation in the CBD's post-2020 global
324 biodiversity framework to redouble their commitments to prevent extinctions. Not only is this
325 hugely important (Gascon et al., 2015) but also, as we have demonstrated here, eminently feasible.

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345 Authors' Contributions

346 The study was conceived and designed by FCB, SHMB, LM, MB, MH, PJKM, and ASLR. FCB, LM, PJKM,
347 CH, RWM, JRSW, HW, and MA undertook the first filtering of candidate species. FCB, SHMB and LM
348 compiled information per candidate species. All authors participated in the Delphi exercises for birds
349 and/or mammals, i.e. they reviewed the information across all species and estimated the
350 probabilities that each species would have gone extinct without conservation. The following authors
351 took part in the Delphi exercise for birds: FCB, LM, CH, MH, RWM, PJKM, ASLR, HW, YBG, MFC, PAC,
352 BF, SG, JIG, JFL, ACL, LL, SPM, DPM, FMS, LMR, MCR, RJS, PS, TS, JRSW, RPY, SHMB. The following
353 authors took part in the Delphi exercise for mammals: FCB, LM, TMB, MH, PJKM, ASLR, CR, JC, MFC,
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358 Ethics Statement

359 This research has been granted approval by the Newcastle University Ethics Committee (Reference
360 15388/2018).

361 Data Accessibility Statement

362 All code and data can be found at
363 http://github.com/rbolam/Prevented_bird_and_mammal_extinctions.

364 Conflict of Interest

365 The authors declare no conflict of interests.

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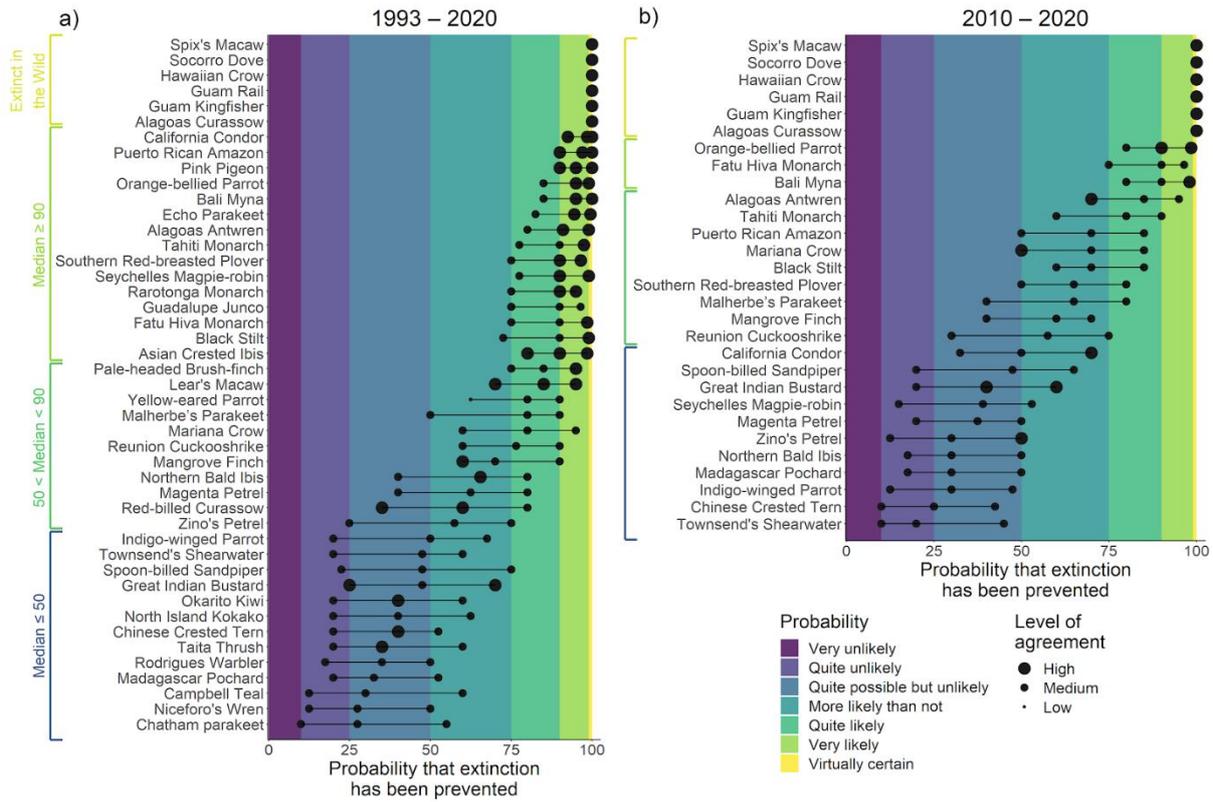
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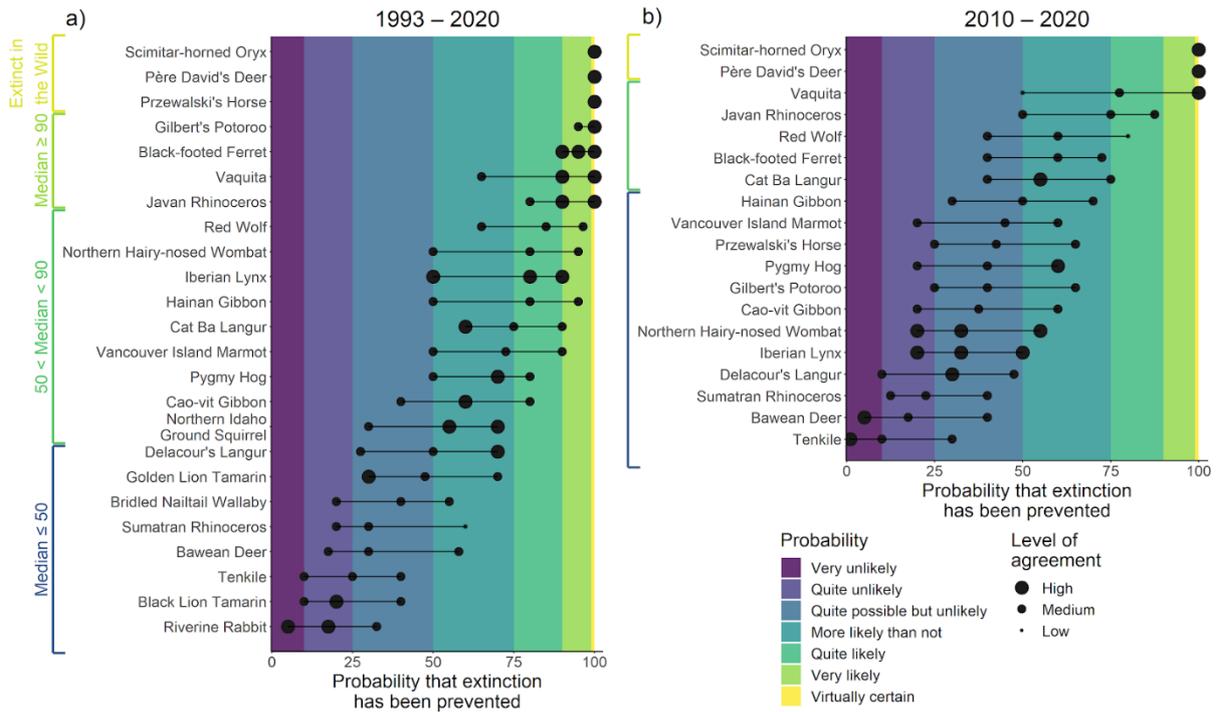
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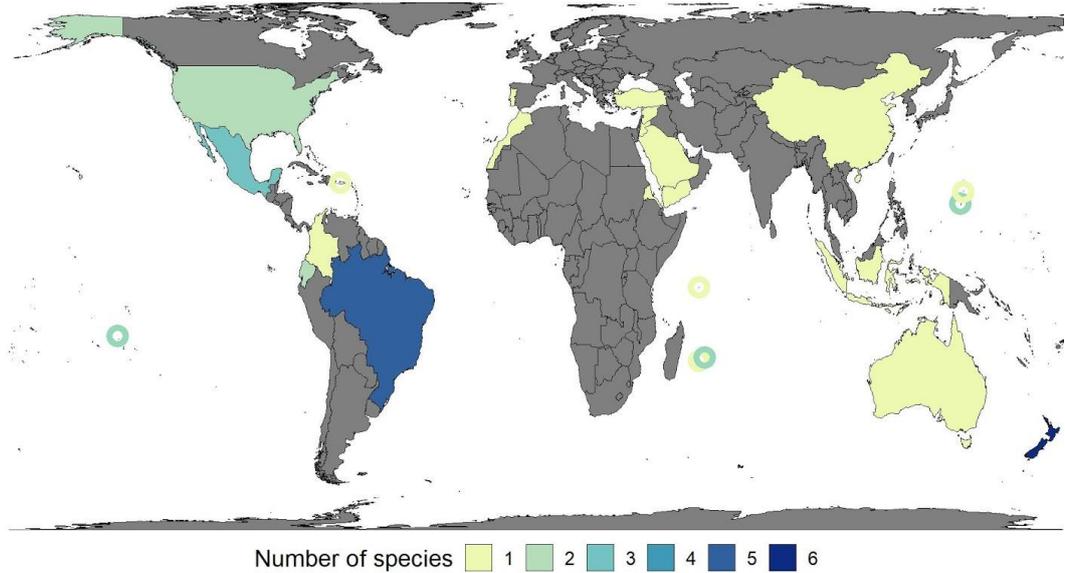
462 **Figure 1.** Probability that extinction of bird species would have occurred in the absence of
 463 conservation action during (a) 1993-2020 (N = 45 species) and (b) 2010-2020 (N = 29 species). Values
 464 represent medians calculated from estimates by 28 evaluators, except for species that are Extinct in
 465 the Wild, where it was set at 100%. For a description of the probability categories see Table S1,
 466 based on Keith et al. (2017). Guam Rail was assessed as Extinct in the Wild until 2016, but was
 467 reintroduced and assessed as Critically Endangered by 2019 (BirdLife International, 2020). We
 468 therefore set its probability to 100% for both time periods.



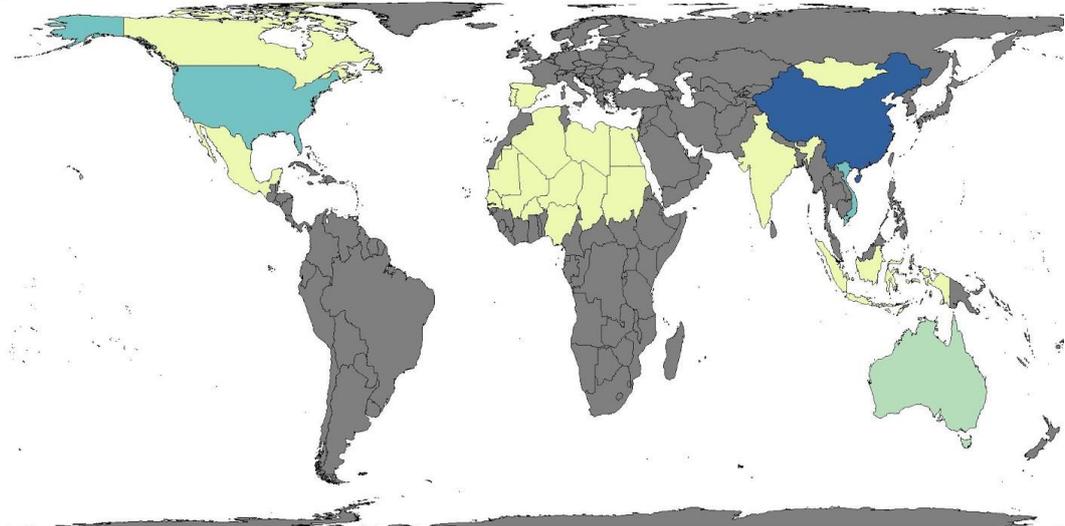
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470 **Figure 2.** Probability that extinction of mammal species would have occurred in the absence of
 471 conservation action during (a) 1993-2020 (N = 24 species) and (b) 2010-2020 (N = 19 species). Values
 472 represent medians calculated from estimates by 26 evaluators, except for species that are Extinct in
 473 the Wild, where it was set at 100%. For a description of the probability categories see Table S1,
 474 based on Keith et al. (2017). Przewalski's Horse was assessed as Extinct in the Wild in 1996, but was
 475 reintroduced and assessed as Critically Endangered by 2008. We therefore set its probability to 100%
 476 for 1993-2020, but asked evaluators to score for 2010-2020.

a) Birds

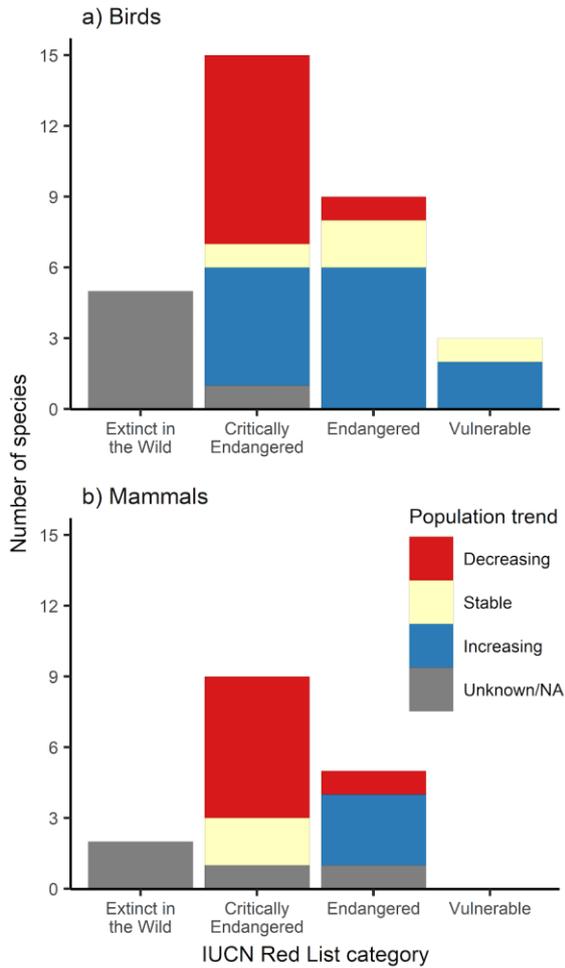


b) Mammals



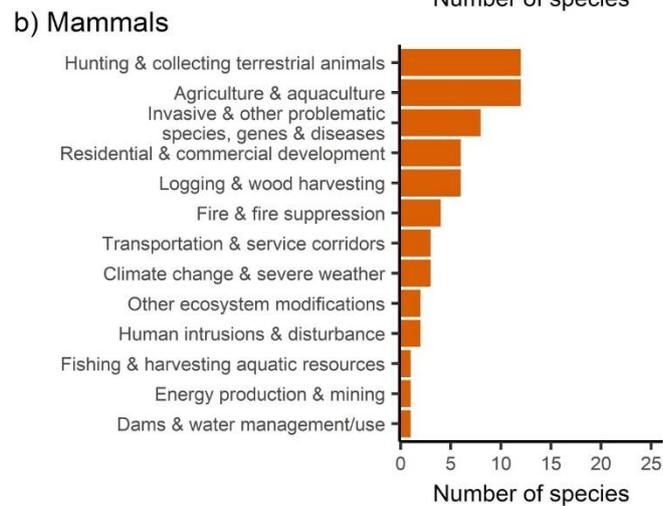
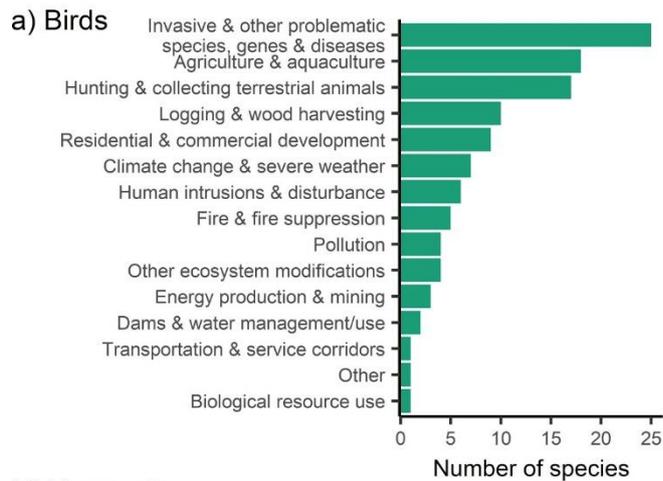
477

478 **Figure 3.** Number of (a) bird (N = 32) and (b) mammal (N = 16) species for which extinction is likely to
 479 have occurred (i.e. median probability >50%) in the absence of conservation action during 1993-
 480 2020, per country. Circles show small island nations and overseas territories, and are coloured
 481 according to the key. Species listed as Extinct in the Wild (IUCN, 2020) were mapped in the last
 482 countries where they occurred, or are presumed to have occurred.



483

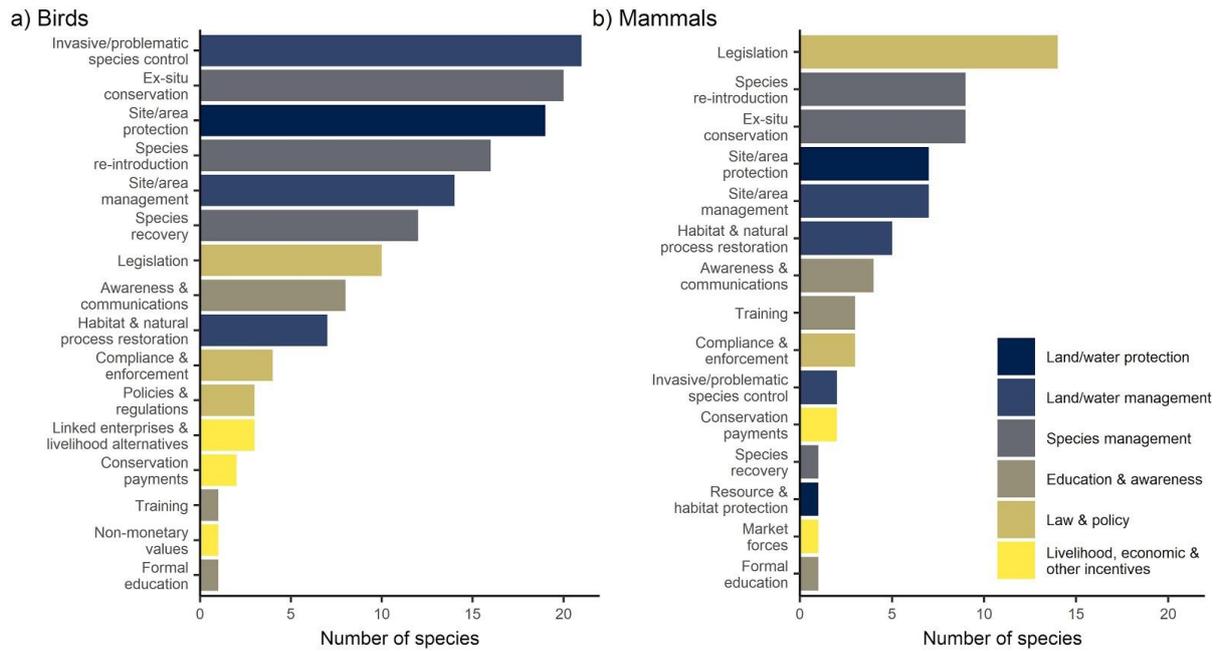
484 **Figure 4.** 2019 IUCN Red List categories and population trends of (a) bird (N = 32) and (b) mammal (N
 485 = 16) species for which extinction is judged to have been likely (i.e. median probability >50%) to have
 486 occurred in the absence of conservation action, during 1993-2020.



487

488 **Figure 5.** Current and past threats to (a) bird (N = 32) and (b) mammal (N = 16) species for which
 489 extinction is judged to have been likely (i.e. median probability >50%) to have occurred in the
 490 absence of conservation action during 1993-2020. Threats are taken from the IUCN threat
 491 classification scheme level 1 (Salafsky et al., 2008).

492



493

494 **Figure 6.** Conservation actions for (a) bird (N = 32) and (b) mammal (N = 16) species for which
 495 extinction is judged to have been likely (i.e. median probability >50%) to have occurred in the
 496 absence of conservation action during 1993–2020. Actions are taken from the IUCN action
 497 classification scheme level 2, while colours denote level 1 (Salafsky et al., 2008). Both in-situ and ex-
 498 situ actions are included for species that are Extinct in the Wild.