

Multisensory games-based learning - lessons learnt from olfactory enhancement of a digital board game

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Abstract Serious games are becoming an alternative educational method in a variety of fields because of their potential to improve the quality of learning experiences and to facilitate knowledge acquisition and content understanding. Moreover, entertainment-driven learners are more easily motivated to benefit from the learning process through meaningful activities defined in a game context. Interfacing educational computer games with multisensorial interfaces allows for a seamless integration between virtual and physical environments. Multisensorial cues can improve memory and attention and increase the cognitive and sensory-motor performance. Despite of the increasing knowledge in sensory processes, multisensory experiences and interactions in computer based instruction remain insufficiently explored and understood. In this paper, we present a multisensory educational game - Fragrance Channel - and we investigate how enabling olfaction can contribute to users' learning performance, engagement and quality of experience. We compare results obtained after experiencing Fragrance Channel in the presence and absence of olfactory feedback on both a mobile and a PC. A knowledge test administered before and immediately after showed that our proposed educational game led to an improvement of performance in all the explored

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conditions. Subjective measurements carried out after the olfactory experience showed that students enjoyed the scenario and appreciated it as being relevant.

Keywords Games · Olfaction · Learning · Multisensory interaction · History

1 Introduction

Video games are a mainstream form of entertainment with a continuously increasing amount of time spent by children and adolescents playing them. As games become more complex and open-ended, they seem to offer a formative experience that allows players to express themselves while developing their own identity and knowledge. Digital technologies have a significant impact on users, challenging them into new perceptual and cognitive actions. Given their audience and popularity, it is natural to consider them an interesting alternative in which educational content can be delivered. Undoubtedly, the recent rapid developments in virtual and augmented reality will influence a pedagogical shift. Platforms like AltspaceVR¹ bring new possibilities for transformative experiences through a wide spectrum of interaction resources. This will also influence the uptake of serious games that are already used as a tool for teachers to supplement traditional training methods in various domains, such as science and healthcare training [35]. However, in the actual context, serious games are able to address professional development with promising benefits for instructors, therapists or people with disabilities. The purpose of serious games is twofold: (i) to entertain, and (ii) to have an educational impact [5]. One approach to address this purpose is to make use of the whole spectrum of sensory experiences in creating meaningful interactions. According to [36], users' interactions with technology are multisensorial. By adding a multisensory dimension to games, we could thus enrich the user experience and perception [20] while making them more accessible for people with disabilities. Moreover, employing additional sensory cues can also benefit the learning process. Multisensory learning argues that learning is reinforced by stimulating multiple sensory channels. This theory was initiated by Gardner in [21] and reinforced in [48], where the authors discuss the advantages of training and education that engages multiple senses over unisensory paradigms. The main argument is that the human brain is used to processing stimuli in different modalities at the same time and this multimodal information facilitates acting in the world. Multisensory information representation in a computer game facilitates schema construction by offering the learner an explicit representation of a concept [17].

Although multisensory technology has started to be embedded into low cost peripheral devices and wearables, the senses we call upon when interacting with computer based instruction (games, simulations and virtual worlds) are still restricted. Current implementations are focused on audition and vision, increasingly harnessing touch, whilst chemical senses (gustation and olfaction) remain underexploited [24]. Out of the insufficiently explored senses, stimulating the olfactory channel can be a powerful learning tool because it is linked to the limbic system, the part of the brain that processes feelings and emotions. Indeed, studies have shown how multisensory learning experiences that involve the sense of smell can lead to high levels of Quality of Experience (QoE) for the user [1, 2, 23]. Thus, olfactory feedback could be a particularly promising aspect in designing educational games. To achieve this, it is crucial to

¹ <https://altvr.com/>

understand the properties of this sensory modality and to determine a meaningful design space for multisensory interaction. For this, we need to explore design methods that provide both qualitative and quantitative parameters.

In this paper, we propose an olfaction enhanced multi-player game for educating students about the seventeenth century Age of Discovery. This study is an exploration on ways to design multisensory experiences in educational games, having as aim the evaluation of our proposed interaction scenario. We compare (on both PC and mobile) the traditional unisensory learning approach with one that presents multisensory cues through the stimulation of the olfactory channel through congruent smells. Our focus is on immediate information acquisition and recall and on users' QoE and satisfaction. To measure the knowledge acquisition, the participants in our study answered a knowledge test administered before and immediately after our proposed game. Engagement and enjoyment of the proposed concept were evaluated through subjective measurements - a satisfaction questionnaire. The paper is organised as follows. Section 2 presents the use of multisensory systems in building educational games and discusses issues related to design, information recall and users' engagement. Section 3 introduces our proposed game. The user evaluation is carried out in Section 4, while Section 5 reports and discusses the results. Finally, future work is outlined in Section 6.

2 Related work and motivation

2.1 Educational games

Technology imposes an emerging reorganisation of workplace practices. The learning process is an important candidate to benefit from adopting these changes dictated by technological innovation. Education needs to become more modular and flexible and ready to move out of the classroom into informal settings [46]. The use of computer based instruction is starting to afford new options for both human creativity and social interaction in a variety of domains and it has a significant potential for transforming education. Effective learning is described by modern theories as active, experiential, situated, problem-based and providing immediate feedback [6]. Serious games can be considered the consequence of balance between learning and gaming elements [43]. Activities offered by these games are not only motivational, but also consistent with the effective learning theories. In serious games learning becomes an active process where real world situations can be posed allowing novices to develop content knowledge and problem-solving skills [6].

Serious games are designed to have an impact on the audience that goes beyond the pure entertainment aspect. In [7], the authors present a comprehensive review focusing on 142 papers (published between 2009 and 2014) that provided high quality evidence about the positive impacts and outcomes of the games, using the framework proposed in [13]. This framework for organising and understanding games considered aspects like: the main purpose of the game, the game genre, subject discipline, learning and behavioural outcomes. Knowledge acquisition was the most frequent outcome reported by serious games studies, while entertainment games considered also perceptual and psychological outcomes. Science, Technology, Engineering and Maths (STEM) subjects were the most popular across the topics, followed by health related games. The games used in STEM [8], business and economics [27], were aimed at knowledge transfer, while the ones used in health [44] or history, were focused

on behavioural change [34] (e.g., Wi fit). Games were also used in extra-curricular learning contexts such as substance abuse [54] or aviation safety education [11].

In the STEM area, most of the serious games target science. *OperationARIES!* was developed as an intelligent tutoring system meant to help students acquire 21 core concepts of research methodology (e.g., correlation vs. causation) [19]. The storyline presents an invasion of the world where learners need to fight against bad scientists across three modules: *Training*, *Case Study* and *Interrogation*. Results showed that different core concepts might be assigned to different modules or training times. In natural science, a concept map-embedded game was proposed in [29] addressing the growth of butterflies topic. Players have to collect data, to fight and to solve puzzles to complete the gaming missions. The game showed significant results in improving student's achievements and decreasing their cognitive load. In chemistry, educational games can fit abstract concepts like compound structure or chemical reactions. In [4], the authors propose a board like serious game for a general chemistry course and state that it might have contributed to better performance. Mechanical engineering classes have also been re-designed around a video game where learners had to race a simulated car around a track [12]. Students invested more time in learning the material and viewed the content as more valuable. Moreover, the game environment allowed them to deal with big, interdependent and authentic problems. Mathematics content was also integrated in a game based environment developed on e-books with activities designed for understanding equivalence or symmetry [28]. Results showed also in this case better learning achievements and increased attention in the digital game setup than in conventional approaches. In the discipline of History, students gained knowledge after experiencing commercial games (e.g., *Age of empires*) [47]. These games determined also a rise in enthusiasm for visiting museums or other historical places. The history of Czechoslovakia was the subject of one of the few serious games in this discipline [49, 50] that generated a positive acceptance in both students and teachers. *1910* is a serious game created for mobile devices to motivate and engage 6th grade students in learning Portuguese history [14] However, there is still no user study to assess the impact of this game on learning or entertainment. These studies showed that serious games are a convenient place with efficient outcomes that could be used in a variety of domains.

2.2 Unisensory versus multisensory exposure in the learning process

Studies on learning are often focused on unisensory experiences, although our interaction with our surrounding environment is multisensorial. Providing an individual with multiple sensory cues should facilitate a representation, thus numerous educational programmes have advocated the benefits of mutually supportive multisensory information. Indeed, psychologists and neurologists have advanced the field of multisensory perception over recent decades. Research has shown that the facilitative effect in information processing is significantly greater for multisensory stimulus combinations than within-modal combinations [25]. Multisensory processes facilitate memory [42], perceptual and implicit learning and training outcomes [3]. The advantage of the multisensory information extends also to paired associative learning in adults [18]. In [26], the authors have shown that multisensory audio/tactile cueing improves the performance (speed and accuracy) of visual search and reduces the amount of mental workload. Promising results were obtained also for children in incidental category learning [9] or numerical learning tasks [31]. Multisensory intervention has been successfully used also as a therapy for correcting and improving literacy skills [45] or for increasing sustained and selective attention of people with autism [16]. Moreover, in this case, the multisensory

experience was even more effective by increasing students' engagement with people and objects. Technology advances now provide the opportunity to combine and connect neuroscience knowledge with game design thinking, creating toolkits for learning, training, therapy. Thus, new design methods and frameworks need to be explored, that allow researchers and designers to harness all the available senses.

2.3 Olfaction based multisensory educational games

Currently, most interactions with digital information are characterised by a poor usage of sensorimotor capabilities [37]. Although the transition from desktop to mobile interfaces improved some aspects of user experience, it still relies mostly on vision, hearing and basic tactile feedback whilst other senses are not explored sufficiently. Current rapid prototyping platforms like Arduino² that enable the rapid connection of low cost devices (e.g., a fan or a smell interface) stimulate multisensory research in a HCI context. However, identifying the appropriate multisensory cues for specific situations is still a trial and error process, many issues related to the design and measure of these cues remaining uncovered [33].

Multisensory cues have the potential to increase performance, user engagement, to intensify the role of presence and to trigger specific emotional responses in educational games. In [10], authors highlighted the advantages of olfactory feedback in serious gaming: reinforcement, real-life authentic learning, retention of information, improvement of concentration levels. Indeed, the fact that odours enrich the user experience was reinforced in several studies. Performing a task did not influence the user-perceived experience or enjoyment in an olfaction enhanced multimedia application [2]. The presence of a congruent smell increased the pleasantness of music in experiments presented in [56], this finding being important in establishing design guidelines for emotional feedback in serious games. The connection between smell and memory has also been investigated with results that benefit educational games. In [53], scent presentation had a positive effect on users' ability to recall the details of a virtual environment. However, information assimilation was not influenced by odours in a different setup, presented in [2]. This indicates that finding an appropriate scenario that can benefit from the addition of multisensory cues is still a challenge that needs to be explored.

To our knowledge, there is no serious game using olfactory cues in addition to the audiovisual ones. Although, as we shown in this section, there are studies that address the impact of olfaction on key elements of both entertainment and learning performance, educational games were not paired with odours with the exception of a chemistry educational environment [52]. However in this study, there is no information about testing the proposed system with users. As a summary of this section, the effectiveness of a history themed serious game that engages olfaction is a topic that needs to be studied. Moreover, its study should include measures of knowledge acquisition and enjoyment. The current paper deals with these aspects by proposing a history game that engages the olfactory sense and by evaluating it in terms of knowledge acquisition and users' satisfaction.

² <http://www.arduino.cc>

3 Fragrance Channel

The educational game we created allows players to have an alternative experience of a lecture on Age of Discovery, the historical period when Europeans started to explore the world by sea in search of trading partners, trading routes and goods. Our hypothesis was that our interactive multisensorial solution will sustain students' interest and attention, while allowing them to broaden their knowledge in history, trading conditions and origins of different spices used for commerce in the Eastern World.

In particular, the scenario we chose for this experiment is centred around the trade between civilisations in Asia, Northeast Africa and Europe of spices like cinnamon, cassia, cardamom, etc., one of the world's biggest industry. In *Fragrance Channel*, players impersonate European explorers, who navigate, conquer and trade spices while understanding the importance of this period in the discovery of new continents, tipping the balance of the world power and sparking the modern age. The learning activities were chosen to relate back to the educational objective - gain knowledge about the Age of Discovery. Additionally, we wanted to achieve other group of objectives: higher-cognitive (through the user's involvement), affective or interpersonal.

In designing the interface, we have been inspired by board games because of their enduring appeal that transcends cultural and language barriers [15]. Moreover, board games are appropriate to illustrate the dynamics of historical events since they make players: (i) think about situations and scenarios that are not in the normal course of events, (ii) think about strategies about competition, (iii) think about obstacles [32]. *Fragrance Channel* combines chance and skill (choosing the right strategy) to provide a competitive, but not intimidating environment.

3.1 Method

This section describes the two stages of *Fragrance Channel* and the events in the narrative of the game. Our proposed game starts with a configuration and customisation stage, where players choose the countries they want to represent and build the navy system for trading spices. Each country has specific characteristics matching the historical context: number of colonies, army strength, naval technology. The profile of a country is given by values assigned to these characteristics (e.g., Portugal, one of the primary players in the Age of Discovery has 13 colonies; Spain, who rode the second wave of expansion focused more on conquest than on trading has 11 colonies and 10 additional points for army strength, etc.). Each boat has also some key components (hull, oar, sails, and weapon - noted between 0 and 100 points) used to define the navy profile based on a set of computations that consider factors like: propulsion power, cargo capacity, deceleration, firing distance, damage, sailing force (see Fig. 1). Based on their country and navy profile, users can formulate a strategy that is coherent with their configurations. In this stage, players randomly choose task cards that contain information about three spices they need to retrieve. These spices have different characteristics related to the country that can retrieve them or to the colonies they could be collected from: one can be retrieved by any country, one can be collected only from the player's colony, and one can be collected from the colonies of the other players. This leads to a different behaviour in the collection strategy: players who have the targeted spice in their colony, can simply sail to any port and trade for it, players who do not have the spices in their colonies have to fight with other ships and obtain them.

In the second stage of the game, the players travel the spice trade routes, buying and selling goods from port to port. The game map is divided in 34 zones where players could sail with 13 ports, where they can refuel and exchange items. However, out of the 13 refuel zones, players could anchor their boats just in their colonies - ports that are tagged with their flag. Six of the zones on the map represented key regions for sourcing some of the most profitable goods, spices such as: cocoa bean, coffee bean, ginger, pepper, cinnamon, or clove. When entering this stage, players are informed through a riddle about the spice with the highest value during the round. Students need to solve the riddle by looking for the spice information and its zone of production. Trading the highest scored spice becomes then the goal of the game. Players take turns in advancing on the map by selecting one of the four possible actions: *Sail*, *Attack*, *Go to port*, *End of turn*. To decide the distance sailed in each round, users throw dices: the points on the dices are combined with matching boat features (propulsion power and sailing force). Once one of the players requests a battle, the attack phase starts and its winner gets the spice. If one player is attacked, the quantity of the carried spice is reduced, thus he/she might need to restart the trading in the collection area of the spice.

The difficulty of the task is given by the values of all the involved parameters. These values were set and calibrated by continuous game testing and monitoring meant to adjust them to provide the best levels of engagement and performance. For this calibration phase, we used postgraduate students that tested the game under different game settings. For each of these tests, we stored the participants' score and progression through the tasks. After the completion of the game, users were asked to rate any difference in difficulty using a Likert scale: 1) a lot easier; 2) easier; 3) equal; 4) harder; 5) a lot harder. Based on these answers we adjusted the settings of the game so that they provide optimal difficulty.

The game ends after 30 min and the winner is the user who traded spices most efficiently. To make the game engaging and emotionally arousing we introduced different actions and we depicted the consequences of players' errors. Actions like *Sail*, *Attack* and *Go to port* come with specific visual effects and textual information. Communication between players is also encouraged through an in-game chat room that makes exchanging ideas, strategies and knowledge easy. Figure 1 presents the main components of the system.

3.2 Implementation

Fragrance Channel was developed in Unity3D³ as a multiplayer game that connects four people in a single session over the Internet. For this purpose we have used the Photon Network⁴ that allowed us to create multiple game groups to keep all the players connected to the same room upon game initialisation. Subsequently, after she/he joins the room, the player's object will be launched over the network. All the clients are connected to the database of the SQL Server where we store data needed for the game to run: *Player information*, *Boat information* and *Game behaviour*. Players have also the possibility to communicate through text messages via the Client server using a chat room. These text communications will be also documented on the SQL Server.

³ <https://unity3d.com/>

⁴ <https://www.photonengine.com/en/PUN>

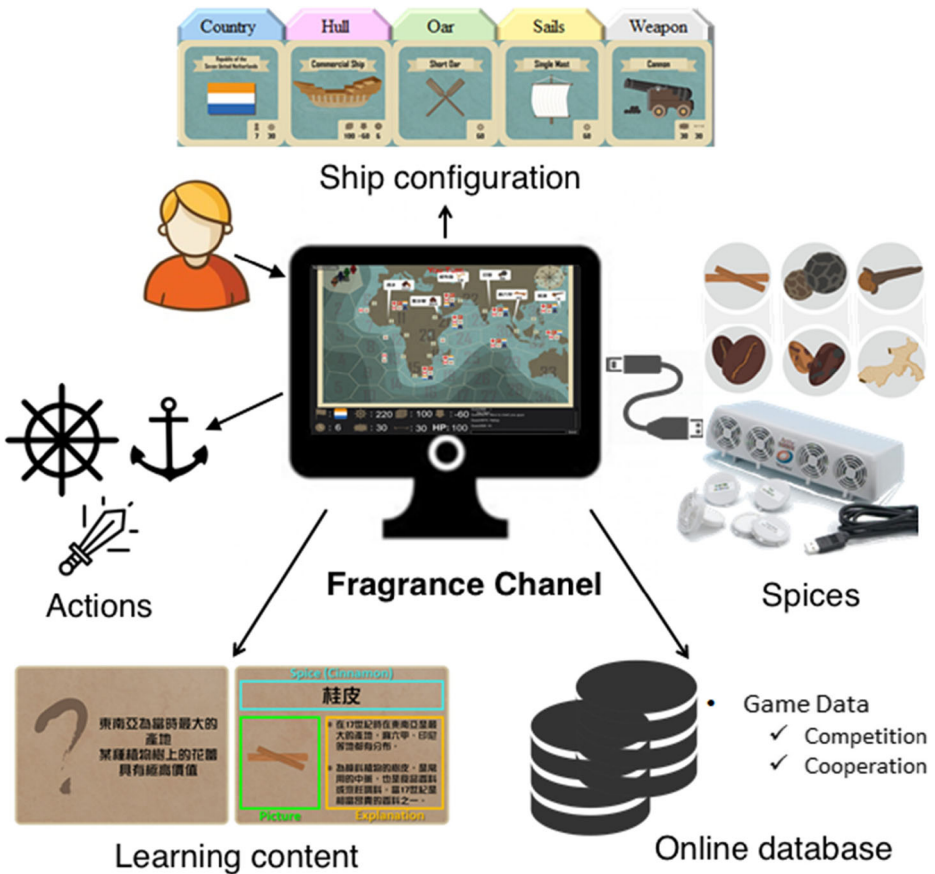


Fig. 1 System architecture

4 Experiments and results

4.1 Motivation

Our goal is to investigate the existence of possible differences in students’ performance while experiencing the game on mobile devices and desktop environments, in the presence or absence of olfactory stimulation. Thus, we designed four test conditions: MobileWithoutOlfaction (Fig. 2b), PCWithoutOlfaction, MobileWithOlfaction, PCWithOlfaction (Fig. 2a). When olfaction was present, players had to smell the corresponding target spice at the start of the round. In doing so, we wanted to observe if the olfactory conditions lead to an increase of performance or if the game experience will be more entertaining and enjoyable.

4.2 Materials

Following our motivation, we developed Fragrance Channel with both mobile and desktop configurations. Subjects practiced the game on desktop PCs (Intel Core2Duo@2.8 GHz) and



(a) Student playing Fragrance Channel under the PCWithOlfaction condition



(b) Student playing Fragrance Channel under the Mobile Without Olfaction condition

Fig. 2 Students playing Fragrance Channel

on Android mobile devices. The olfactory feedback consisted of real spices stored in jars opened by the players who were experiencing the impact of odours. This choice prevented the lingering of scents between rounds and allowed students to control their time of interaction with the smells.

4.3 Participants

For the evaluation of Fragrance Channel, we considered a sample of 117 participants, junior high school students in the southern part of Taiwan. They were divided in four groups in order to test the proposed four conditions ($n_1 = 32$, $n_2 = 29$, $n_3 = 28$, $n_4 = 28$).

4.4 Measures

4.4.1 Knowledge

To measure participants' knowledge, we prepared a test with 16 questions meant to assess the acquisition of information related to the historical, geographical and spice-related context. This test consisted of eight true-false questions (T1-T8), awarded with 5 points each, and eight multiple choice questions (T9-T16), awarded with 7.5 points. More specifically, the 16 questions were referring to the identification and localisation of the countries that played a significant role during the Age of Discovery, their colonies, the origin of the spices and the invention of gunpowder. As a general criterion, only answers that were correct and complete were considered in evaluating the performance of the players. Knowledge was measured as the number of correct answers multiplied by the score of each category of questions.

4.4.2 Self-reported engagement

As we pointed out earlier, one of the purposes of a serious game is to be entertaining, attractive and motivating to a broad target audience. In addition to the targeted assessment performed to obtain the objective measures of learning, other factors can also indirectly lead to the educational process. Therefore, in addition to the objective tests analysed in the *Results* Section, we also administered a questionnaire to provide a measure of engagement as a subjective perception of students towards the proposed multisensory learning methodologies.

At the end of the game, players that experienced Fragrance Channel in the presence of olfactory feedback were asked to think about their experience and rate their level of agreement for a set of eight questions that were tailored to our experiment and focused on different aspects of our learning approach.

- (1) The multi-sensorial experience helped me to better understand the related concepts taught in the class.
- (2) The multi-sensorial experience helped me to better assimilate the concepts taught in the class.
- (3) The multi-sensorial experience did not improve my learning experience.
- (4) The multi-sensorial experience helped me to better understand the practical experience of the learning process.
- (5) I enjoyed the multi-sensorial experience during the class.
- (6) The multi-sensorial effects were disturbing for me during the class.
- (7) I would like to have more classes/labs/courses that include multi-sensorial experience.
- (8) Please award the game either a gold, silver or bronze medal.
- (9) Comments/Suggestions (optional)

Questions Q1 to Q7 were rated on a 5-point Likert scale: 1 (strongly disagree), 2 (disagree), 3 (neutral), 4 (agree), 5 (strongly agree). In order to check for possible inconsistencies in the answers, there are two control questions (Q3 and Q6) that are negative forms of the previous questions. Q8 answers are ranked as 1 (gold), 2 (silver), and 3 (bronze). As the last part of the questionnaire, respondents were asked (in an open question, Q9) to provide additional comments to their experience.

4.5 Procedure

Participants were told that the goal of the experiment was to evaluate a game. Consent for participation was asked. After users gave their consent to participate at the experiment, they answered the knowledge questions for the pre-test. Participants were randomly assigned to the four experimental conditions (Fig. 3 depicts two of the experimental testing conditions) After they finished the game, users answered again the knowledge questions for the post-test and filled in the satisfaction questionnaire.

4.6 Results

4.6.1 Knowledge

We administered the knowledge test two times: before trying Fragrance Channel (pre-test) and immediately after trying it (post-test). Mean pre-test scores showed that before interacting with our game, participants were able to score only around 8% (MD = 8.08, SD = 13.6). An independent samples t-test showed no significant differences in pre-test knowledge in the Age of Discovery topic between the four groups. Mean post-test scores showed that after playing Fragrance Channel the knowledge of the students improved: MD = 54.76, SD = 19.19 in the MobileWithoutOlfaction condition; MD = 57.84, SD = 16.37 in the PCWithoutOlfaction

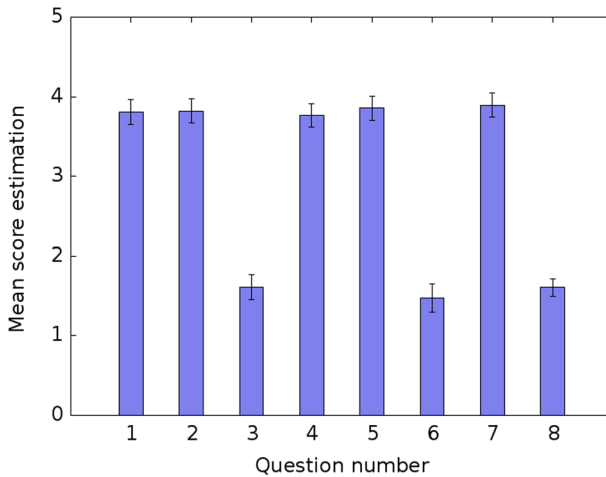


Fig. 3 Self-reported engagement

condition; MD = 53.13, SD = 19.7 in the MobileWithOlfaction condition; MD = 53.83, SD = 12.05 in the PCWithOlfaction condition. A paired sample t-test showed that the differences between post-test and pre-test results for all conditions were significant: $t = 13.396$ ($p < .001$) for the MobileWithoutOlfaction condition; $t = 14.478$ ($p < .001$) for the PCWithoutOlfaction condition; $t = 10.332$ ($p < .001$) for the MobileWithOlfaction condition; $t = 14.241$ ($p < .001$) for the PCWithOlfaction condition.

The improvement in performance was analysed in a two-way mixed factorial ANOVA with the device variable (PC or mobile) manipulated within different feedback conditions (with olfaction or without olfaction) as a between-subjects variable.

The output of the ANOVA table (see Table 1) shows also that there is no evidence of a significant interaction effect between type of device and feedback, $F(1113) = 0.24$, $p = 0.63$. The main effect for the device used to play Fragrance Channel yielded a F ratio of $F(1113) = 2.23$, $p = 0.14$ indicating that it was not significant for the performance improvement. The test for the effect of olfactory feedback shows us that there is not enough evidence to conclude that there is a significant olfaction effect $F(1113) = 1.38$, $p = 0.24$.

4.6.2 Self-reported engagement

Table 2 and Fig. 3 summarise the average scores granted by the students to each questions, as well as the confidence interval for a 95% confidence level (computed by means of the t-student

Table 1 Effects of device and feedback on knowledge acquisition

| | Df | Sum Sq | Mean Sq | F value | Pr(>F) |
|------------------|-----|-----------|---------|---------|--------|
| Device | 1 | 851.40 | 851.40 | 2.23 | 0.14 |
| Feedback | 1 | 529.34 | 529.34 | 1.38 | 0.24 |
| Device: Feedback | 1 | 91.10 | 91.10 | 0.24 | 0.63 |
| Residuals | 113 | 43,208.07 | 382.37 | | |

Table 2 Satisfaction questionnaire answers

| | Q1 | Q2 | Q3 | Q4 | Q5 | Q6 | Q7 | Q8 |
|-------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|-----------|
| Score | 3.80±0.16 | 3.82±0.15 | 1.61±0.16 | 3.76±0.15 | 3.85±0.15 | 1.47±0.18 | 3.89±0.15 | 1.60±0.11 |
| Quasi - Var | 0.81 | 0.76 | 0.82 | 0.72 | 0.78 | 1.05 | 0.75 | 0.42 |
| t | 6.66 | 7.02 | 3.23 | 6.73 | 7.27 | 3.90 | 7.70 | – |
| p | $P < 0.0001$ | $P < 0.0001$ | $P < 0.0001$ | $P < 0.0001$ | $P < 0.0001$ | $P < 0.0001$ | $P < 0.0001$ | – |

test) and the sampling quasi-variance. There is a general agreement that multisensory experience enhances the learning (Q1, Q2, Q4, Q7). Control questions (Q3 and Q6) show a correct behaviour as they indicate a low score, corresponding to a positive perceived learning experience. Students offered a mild score to the experiment ranking (Q8).

This can be interpreted in agreement with the results shown in the previous section, where no objective positive reward has been achieved by the experiment. In other words, although students perceived that the multisensory educational game we proposed is interesting, motivating and with potential to improve and facilitate learning, there is also an underlying perception that the tool could be improved. This is also reflected in the questions score, where none of the questions achieved an average rank above 4. However, it is worthy to note that the responses to all questions were statistically significantly different from the *neutral position*, as detailed in Table 2.

When investigating the open answers and comments in the questionnaire, we found that players enjoyed the multisensory experience offered by Fragrance Channel: “It’s fun”, “I hope to play the game another time”, “It’s a new and wonderful experience”, “I enjoyed the game”, “Great”, “The multisensory experience is very special” and that they want to repeat it also for other classes: “I want more courses like this”, “I hope to learn more”. Students suggested also the game could be improved through the addition of artificial intelligence context-sensitive behaviours or of game characters.

5 Discussion

In this paper, we proposed to expand history learning beyond the traditional methods by using a multi-sensory game. Our results showed that stimulating various senses in an educational game engages the users and has potential to improve the learning process. In the following sections, we will discuss the affordances and limitations for designing an educational multi-sensory game, before concluding with thoughts on how to improve users’ performances and engagement in similar setups.

5.1 Affordances and limitations

The results we obtained are encouraging and indicate the potential of an olfactory enhanced educational game when studying certain aspects of history. Considering the knowledge gain pre-post test, all the four conditions were effective and produced similar results. After using the Fragrance Chanel game, users improved their knowledge about the countries that played a

significant role during the Age of Discovery, the origin of different spices, the geographical location and the components that influence the speed or the capacity of a boat. This information acquisition processed took place under all the different setups: on mobile or desktop, in the presence or absence of olfactory feedback. The lack of significance between the differences in performances on mobile and desktop shows that the type of interface does not influence students' achievements. This is encouraging, since it indicates that similar educational games can be experienced on any device. It would be interesting to explore how performance would be affected after a traditional board game, where users use actual cards and build boats to navigate on the map.

In designing the olfactory feedback we chose the smell to be congruent with the other modalities involved in the task (e.g., smell of cinnamon was associated to the image of cinnamon). We opted for this implementation because congruence leads to stronger integration and more robust synchrony while enhancing the attentional control. In *Fragrance Chanel* this type of olfactory feedback did not trigger an improvement in performance. Possible interpretations for this could be related to participants' ability to discriminate among the odour stimuli, the fact they did not verbalise the odour [30] or to the significance of the imagined scenario. Further exploration is needed to determine the type of information that can be linked to a certain smell, or to how olfactory feedback can be personalised and related to the students' culture, emotions, or gaming events. Moreover, we aim to explore how the cognitive performance of the students is impacted by an incongruent olfactory design. This is motivated by interesting results that showed how memory was enhanced in the presence of the peppermint smell [41] as well as by our previous work [22]. Another interesting approach in designing the olfactory feedback would be to take into account crossmodal associations existent between modalities (e.g., deliver a citric smell corresponding to the hexagonal design of the map) [51].

When analysing the self-reported engagement and satisfaction we observe that students consider multisensory experiences as a valuable and enjoyable tool. Moreover, they are eager to repeat them and they suggest features for improvement. In conclusion, although the subjective evaluation shows enjoyment, objective measures do not yet offer an obvious improvement in student achievements under multisensory exposure. This is in line with other reported results in the multisensory arena [55, 57], which concluded that whilst users enjoyed such multisensory experiences and found that they heighten the sense of relevance, the presence of olfaction did not have a significant impact on the task performance of participants in an information recall task [2]. Moreover, the relatively low score obtained for Q6 is in agreement with previous work [23] which highlighted that users are tolerant to interference and distortion effects caused by olfactory effects in multimedia environments.

5.2 Possible extension

Multisensory systems proved to be effective in the learning process in different areas. STEM subjects were shown to benefit from the multisensory dimension that had a positive impact on the student's learning experience [40]. In this study, users were exposed to an applied learning session on concepts about the Quality of Experience and demonstrated a better performance under the multisensory exposure. We envisage that using a multisensory game in learning

STEM subjects could lead to even better performances because it can improve the understanding of different mechanism and concepts. For instance, mathematics and physics skill acquisition could be targeted in building the ship. This part of the game could be extended to encompass equations and physical principles like Archimedes principle. The olfactory feedback in this case will consists of aromas of rosemary of peppermint, shown to have a positive effect on cognition and mood [39].

6 Conclusion

Classic (digital) multimedia learning assumed that only audio-visual channels are available to potential learners [38]. Whilst this might have been the state of the art, digital technology has now evolved so that alternative forms of media and stimuli - the effect of which in the non-digital world is well studied – can now evolve to the digital mainstream. Towards this end, in this paper, we have presented the results of a study whose results reveal that, whilst the potential for multisensory effects to deliver a better educational experience is unmistakable, we still have some way to go in order to understand how to integrate multisensory experiences - involving new media types such as olfaction - in games, in order to be able to achieve better cognoscible targets.

We are planning to run experiments also with a future version of the game, a hybrid board game with the same storyline but offering different ways of interaction that allow for cooperation and for engaging different sensory cues. Students will receive olfactory feedback while building their boats out of 3D models. This approach builds on conclusions from [39] that training transfer is improved by pleasantness of the odour displayed while assembling.

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