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1     Garbage In, Gospel Out? - Air quality assessment in  
2                                     the UK planning system

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5     **Abstract**

In the United Kingdom, the planning process requires applicants to submit an air quality impact assessment wherever an impact on national limit compliance is likely, and this factors into the resultant decision. We identify flaws in the current methodological frameworks and policies associated with this process that in the worst cases could lead to poor decision making. We give examples of how inaccurate data is certified as good through unsuitable pre-processing, how these errors are then amplified by poor modeling practice, and how the final data is judged against metrics that are evidence impaired to arrive at potentially unsound decisions. We then discuss the implications and propose a way forward.

6     *Keywords:* Air pollution, Air quality management, UK regulation,  
7     Planning

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8     **1. Introduction**

9         In the United Kingdom, local authorities have the power to decide on  
10         planning applications within their district boundaries and for infrastructure  
11         under their control. After an applicant submits a planning application along  
12         with supporting documentation the case is put out for a period of public  
13         and statutory consultation before being decided by the authority's planning  
14         committee to make a decision (note that some minor developments can be  
15         decided immediately by powers delegated to the planning officers).

16         Planning decisions, and in particular objections, cannot be based on ar-  
17         bitrary or subjective arguments, but must be linked directly to tangible ma-  
18         terial conditions. These conditions are outlined by the government in its

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19 National Planning Policy Framework (NPPF) document [1], and by each lo-  
20 cal authority in its respective Local Plan document. Air quality is one of  
21 these conditions.

22 Following the EU's 2008 Ambient Air Quality Directive [2] the UK gov-  
23 ernment was in agreement to reduce the levels of key pollutants to specified  
24 annual limit values by 2010. Failing to do this, the The Air Quality Stan-  
25 dards Regulations 2010 [3] redefined these limits and extended the deadline  
26 to 2020. The government is obliged to define an Air Quality Strategy (AQS)  
27 with a view to achieving this.

28 In order for the UK to meet the imposed limits, every location in the UK  
29 where the public are regularly present, must meet the imposed limits [4]. It  
30 is for this reason that practical responsibility for fulfilling this obligation is  
31 distributed to local authorities.

32 Local authorities are required under part IV of the Environment act 1995  
33 [5] to assess their compliance to the national AQS objectives by engaging in  
34 Local Air Quality Management (LAQM). This requires them to identify areas  
35 of concern, known as Air Quality Management Areas (AQMA), that either  
36 exceed or are likely to exceed national limits for PM<sub>10</sub>, O<sub>3</sub>, or NO<sub>2</sub>. These  
37 AQMAs once identified must then be the subject of a defined Air Quality  
38 Action Plan (AQAP) whose goal is to eliminate the identified concerns.

39 The law states that both the AQMA and associated AQAP's must be  
40 regularly reviewed and the local authority must submit an Annual Status  
41 Report (ASR).

42 The NPPF lists air quality as a direct material consideration and requires  
43 that air quality must be considered whenever there is a likely impact on an  
44 AQMA or on the observance of limit values, and a local authority should  
45 ensure that developments are consistent with its AQAP.

46 There is robust evidence linking exposure to air pollution to a variety of  
47 negative health outcomes [6, 7], and the emerging evidence base reviewed in  
48 [8] indicates that the harms attributed to air pollution may apply to a wider  
49 variety of health indicators and diseases than is currently assumed.

50 In the UK, the Committee on the Medical Effects of Air Pollutants  
51 (COMEAP), managed by Public Health England, is tasked with regularly  
52 reviewing the health effects of air pollution [9]. The implementation of the  
53 regulations discussed above, as enacted through Defra technical guidance  
54 [10, 11], relies heavily on NO<sub>2</sub> measurement. Whilst the specific effects of  
55 NO<sub>2</sub> are hard to untangle from co-varying pollutants such as PM mass, it is  
56 clear that annual NO<sub>2</sub> measurements are a marker for pollution severity and

57 the associated severity of health effects [12].

58 It is important therefore that the air quality impact assessment methodol-  
59 ogy used by local authorities, produces outputs which reflect the actual risks  
60 to health, so that appropriate mitigation may be sought, or in the worst  
61 cases, planning refused.

62 Defra’s technical guidance documents, both the general technical guid-  
63 ance [10], and the NO<sub>2</sub> specific guidance [11] are used routinely as standards  
64 against which to judge a planning applicant’s air quality impact assessment.  
65 These documents undergo no formal blind peer-review process and contains  
66 advice instances that do not reference an evidence base. The general technical  
67 guidance implicitly and explicitly allows for the use of data with large un-  
68 certainties, and makes no requirement for empirical measurement of current  
69 pollution or traffic levels as a basis for pollutant prediction. It is reasonable  
70 to ask therefore whether the application of this guidance could lead to unjust  
71 planning decisions being made.

72 In this paper we identify and describe three specific methodological fail-  
73 ures. We begin in Section 2 by revealing how much of the data used to make  
74 decisions not only has a high degree of uncertainty, but that these uncer-  
75 tainties can be increased by following the guidance. In Section 3 we explain  
76 how these data are then used to model the impact of developments and how  
77 the guidance permits the amplification of any uncertainties. In Section 4  
78 we explain how the standards against which the resultant impact assessment  
79 is judged fall far short of their stated goal of protecting public health. In  
80 Section 5 we discuss the implications of these findings and outline the way  
81 forward. Section 6 concludes.

## 82 **2. Diffusion tubes as an authoritative data source: garbage in -** 83 **gospel out?**

84 A phrase which has been popularised by computer and mathematical  
85 sciences, and used in policy literature is garbage-in garbage-out. The phrase  
86 serves to underline the importance of using accurate data in modeling and  
87 decision processes, both because of the obvious importance of the truth of  
88 initial assumptions as well as the tendency of mathematical approximation  
89 systems to amplify errors.

90 A mutation of this phrase garbage-in, gospel-out refers to the situation  
91 where computer outputs are treated as unquestionable facts without proper

92 understanding of the transformative processes involved or their relation to  
93 the veracity of the inputs [13].

94 The main source of empirical data for pollution modeling and decision  
95 making is NO<sub>2</sub> diffusion tubes. Diffusion tubes are cheap and easy to use  
96 which allows cost-effective indicative monitoring on a wide spatial scale. De-  
97 fra’s diffusion tube guidance [11] makes it clear that “*NO<sub>2</sub> diffusion tubes are*  
98 *an indicative monitoring technique*” which is their fundamental weakness.  
99 This diagnosis is confirmed by a systematic review concluding an accuracy  
100 of around  $\pm 25\%$  [14] with a tendency of them to over-estimate relative to  
101 reference equipment [15].

102 Whilst it would be unfair to call NO<sub>2</sub> diffusion tube data garbage, but  
103 they do have a high degree of uncertainty. Given the heavy use of diffusion  
104 tubes to directly inform planning and air quality management decisions it  
105 should be of concern that such large uncertainties are permitted. Section  
106 7.179 to Section 7.199 of Defra’s general technical guidance [10] describes a  
107 methodology to compensate for this uncertainty.

108 This methodology is useful as it creates a normalised view of indica-  
109 tive measurements taken across a wide variety of environments and condi-  
110 tions. This is a helpful low-cost addition to the air quality measurement  
111 toolbox, particularly when observing annual changes in well-established AQ-  
112 MAs. Over time it is also a useful way to build evidence for identifying novel  
113 areas of concern. However, when it is used without proper consideration,  
114 and particularly when it is used with short-term measurements it has the  
115 potential to lead to an amplification of errors as explained below.

116 To compensate for under/over estimation in results local authorities are  
117 encouraged, although not required, to co-locate diffusion tubes (usually three,  
118 known as a triplicate) with a continuous monitor for at least 3 months. This  
119 serves to assess the diffusion tube intra-variability, known as precision, as  
120 well as accuracy.

121 By comparing the averages of co-located tubes with those of the reference  
122 equipment a “bias factor” can be derived for the diffusion tube measurements  
123 which, when applied, minimises the difference between them and the refer-  
124 ence measurements for the given site.

125 Local authorities are encouraged to send their bias factors to Defra who  
126 maintains a database of results, partitioned by measurement year, local au-  
127 thority, tube preparation strategy, and analytical laboratory employed.

128 Section 7.195 of Defra’s general technical guidance [10] states that “*local*  
129 *authorities should compare the results of correcting data by the locally derived*

Laboratory	Method	Smallest Bias	Largest Bias	Bias Spread	Num Studies
Staffordshire Scientific Services	20% TEA in water	-30.4	46.7	77.1	19
Gradko	20% TEA in water	-7.9	59.2	67.1	39
Gradko	50% TEA in acetone	-31.4	28.4	59.8	25
ESG Didcot	50% TEA in acetone	0.9	58.6	57.7	30
Edinburgh Scientific Services	50% TEA in acetone	10	57.3	47.3	6

Table 1: Smallest bias, largest bias, and computed bias spread for the five laboratory/method combinations with the largest intra-group difference. Number of studies are also shown.

130 *factor*” and look out for differences. In the case of significant difference the  
131 same guidance advises “*the national factor is likely to be more reliable*”.

132 Defra provides a spreadsheet interface to this database called the “Na-  
133 tional Diffusion Tube Bias Adjustment Factor Spreadsheet” [16] which allows  
134 a local authority to select the analytical laboratory employed, tube prepara-  
135 tion strategy, and measurement year to obtain the “orthogonally” averaged  
136 bias factor across submitted results [17].

137 Examination of the variability of results in this spreadsheet highlights  
138 the potential for errors in accuracy. Using the latest available spreadsheet  
139 (September 2018) [16], statistics were computed for each combination of lab-  
140 oratory and tube preparation method to assess the potential for error in using  
141 this spreadsheet tool. The five results with the biggest in-group differences  
142 are shown in Table 1

143 In the worst case, for Staffordshire Scientific Services / 20% TEA in  
144 water, diffusion tubes were found to under-estimate the reference by 30.4%  
145 (bias factor 1.44) in one study where they were used and over-estimate by  
146 46.7% (bias factor 0.68) in another study. The orthogonal average, and thus  
147 recommended bias correction is given as 0.88 for the 19 studies.

148 In practice if this tool were blindly applied by a developer or local author-

149 ity to a diffusion tube average of  $30 \mu\text{g}/\text{m}^3$  the recommended bias correction  
150 would yield  $26.4 \mu\text{g}/\text{m}^3$ . But we know from the evidence above that the  
151 actual case could potentially be  $20.4 \mu\text{g}/\text{m}^3$  for the worst over-estimator,  
152 and  $43.2 \mu\text{g}/\text{m}^3$  for the worst under-estimator. This is significant because  
153  $40 \mu\text{g}/\text{m}^3$  is the annual limit value for  $\text{NO}_2$  and the value at which the in-  
154 stantiation of an AQMA would be required. The tool has the potential to  
155 make the same measurement look either nothing to worry about or a great  
156 concern, and thus is not very informative.

157 This isn't just a theoretical concern, and to give just one example: the  
158 Greater Manchester Combined Authority submits a single ASR encompassing  
159 the results for ten sub-authorities. The  $\text{NO}_2$  results in the ASR for 2016 [18]  
160 are bias-corrected using the national factor derived from the Defra spread-  
161 sheet, and ignore the locally computed bias factors for each sub-authority.  
162 One of the sub-authorities is a contributor to the Defra tool, and appears in  
163 Table 1 as a worst case example. The conclusions of the report might there-  
164 fore be based on misleading data as a result of the recommended processing.

165 Although the worst case examples are important, and as demonstrated  
166 above are directly influencing policy, it is interesting to ask what the general  
167 likelihood of data misinterpretation is when using the Defra spreadsheet.

168 We have seen that in the tool each laboratory/analysis type tuple pro-  
169 vides a bias adjustment against which results in the same category should  
170 be corrected toward. The dataset allows us to compute for each locally com-  
171 puted analytical result that contributes to a given category, the difference  
172 between the recommended bias adjustment and the locally computed result.

173 We can ask the question for each category, and for each contributory local  
174 result: if we assume that after correction with the locally computed bias the  
175 local result would equal  $40 \mu\text{g}/\text{m}^3$ , then what would the local value look like  
176 if corrected using the category bias adjustment? This way we can construct  
177 a distribution plot for each category centered around the national limit of  
178  $40 \mu\text{g}/\text{m}^3$  to get an overall view of the practical effect of the tool for the  
179 measurement points provided. A histogram of this computation is shown in  
180 Figure 1.

181 We can now ask the question, how likely is it that a  $40 \mu\text{g}/\text{m}^3$  threshold  
182 based decision will be "incorrect" based on correction with the national bias  
183 adjustment instead of the locally derived bias adjustment? Approximately  
184 46% of the national bias spreadsheet corrections, underestimate  $\text{NO}_2$  with  
185 relative to the locally derived bias correction.

186 Table 7.1 of Defra's general technical guidance [10] lists criteria for screen-

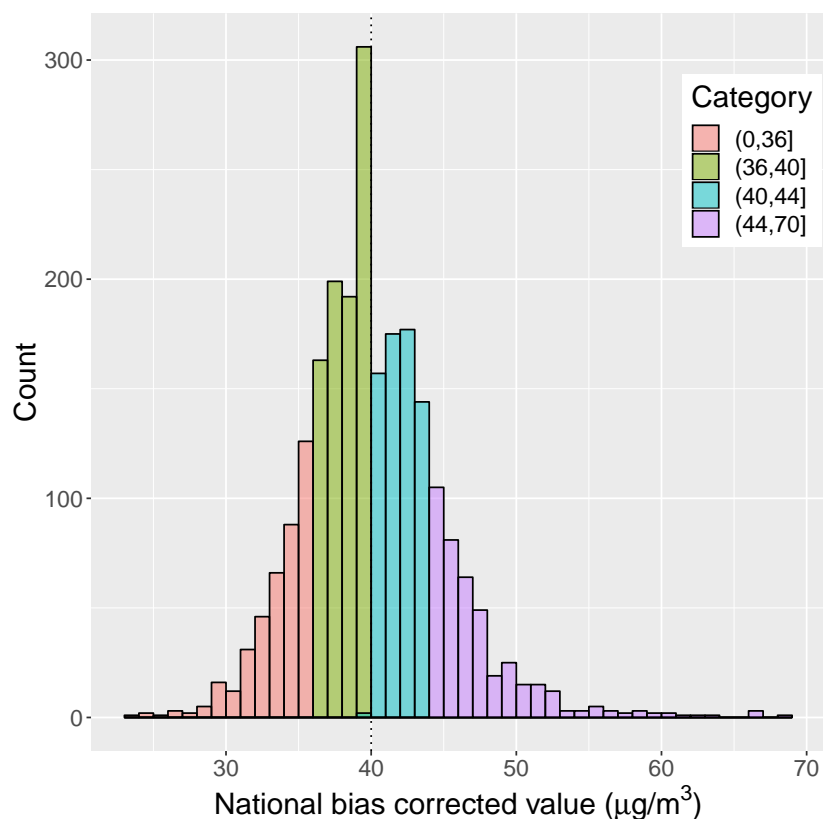


Figure 1: National bias spreadsheet “correction” applied to all current Defra tool contributory result values that would correct to 40  $\mu\text{g}/\text{m}^3$  if the locally derived bias correction were used.

187 ing road traffic sources of pollution for air quality management significance,  
 188 and recommends that roads within 10% of objectives should be considered for  
 189 further assessment. This is a more conservative position, and is favourable for  
 190 health. Still in this case, 15% of national bias spreadsheet corrections would  
 191 fall out of consideration despite having a value of 40  $\mu\text{g}/\text{m}^3$  after correction  
 192 with the locally derived bias correction.

193 The Defra bias correction spreadsheet is always based on the latest annual  
 194 local authority co-location results submitted, which for the tool examined  
 195 above was 2017. The tool however embeds all local-authority submissions  
 196 for every previous version of the tool since 2011, a total of 2376 submissions,  
 197 2329 of which have computed bias adjustment factors associated with them.



198 Each local authority submission lists the co-location result against the  
 199 automatic analyser result, so it is possible to compare the error associated  
 200 with no bias-correction with that of correcting with the recommended bias  
 201 adjustment factor. Table-2 summarises the results of this computation using  
 202 the 2017 data only (171 studies) and the complete available dataset.

	<b>Mean Absolute Error (<math>\mu\text{g}/\text{m}^3</math>)</b>	<b>Error Variance</b>
2017 before correction	6.70	32.6
2017 after correction	3.35	8.47
2011-2017 before correction	6.87	43.4
2011-2017 after correction	3.63	10.5

Table 2: Comparison of pre and post bias adjustment errors for the Defra spreadsheet tool using only the 2017 data (latest tool incarnation), and all of the data contained in the tool.

203 The tool has the effect of reducing both the mean absolute error and also  
 204 the error variance. Figure 2 provides a density plot of the complete dataset  
 205 before and after bias correction.

206 The figure illustrates that diffusion tubes tend to over-estimate  $\text{NO}_2$  relative to automatic analysers, but that the correction methodology, whilst  
 207 reducing the error spread, results in an increase in the number of points that  
 208 under-estimate  $\text{NO}_2$  relative to automatic analyzers.  
 209

210 Finally we can compare the error pre and post adjustment for each study  
 211 location, and quantify the extent to which the Defra spreadsheet improves  
 212 accuracy. The results of this are shown in Table 3

	<b>% of studies improved by tool</b>	<b>Mean improvement (<math>\mu\text{g}/\text{m}^3</math>)</b>	<b>% of studies worsened by tool</b>	<b>Mean degradation (<math>\mu\text{g}/\text{m}^3</math>)</b>
2017	71.3	7.08	28.7	4.36
2011-2017	67.5	7.18	32.2	3.81

Table 3: Performance of Defra’s bias adjustment tool relative to no bias correction

213 In the majority of cases, the tool results in an improvement in accuracy  
 214 relative to no bias correction, but in about 30% of cases, the tool degrades  
 215 accuracy. Figure 3 plots the error distributions for the instances where the

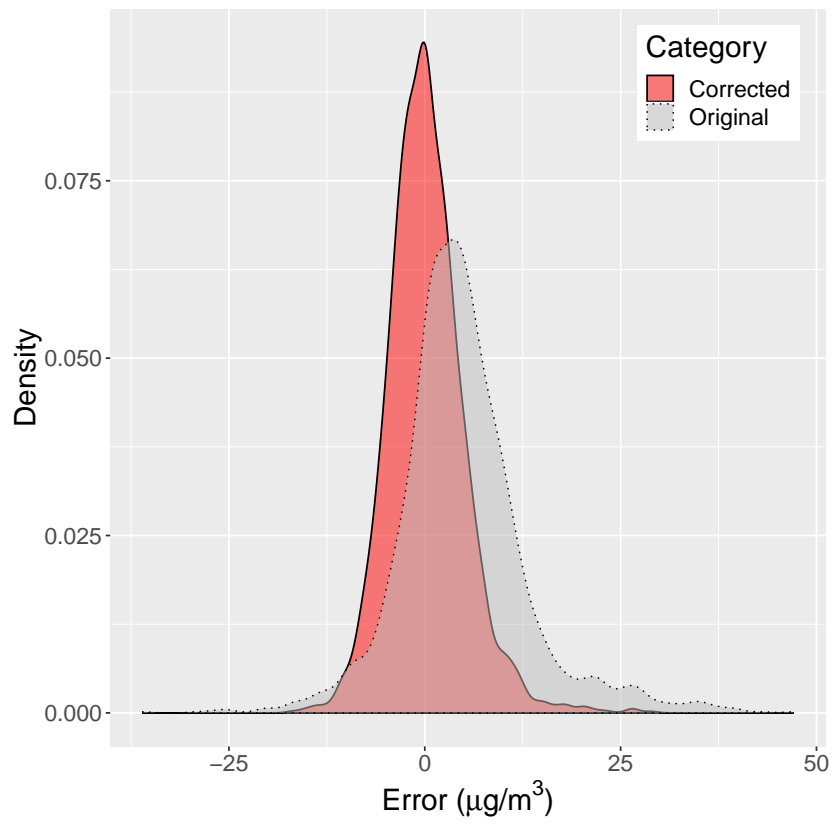


Figure 2: Complete Defra bias adjustment spreadsheet dataset density plot, comparing error before and after bias adjustment according to the tool recommendations

216 Defra bias adjustment tool improves or degrades accuracy relative to no bias  
217 adjustment.

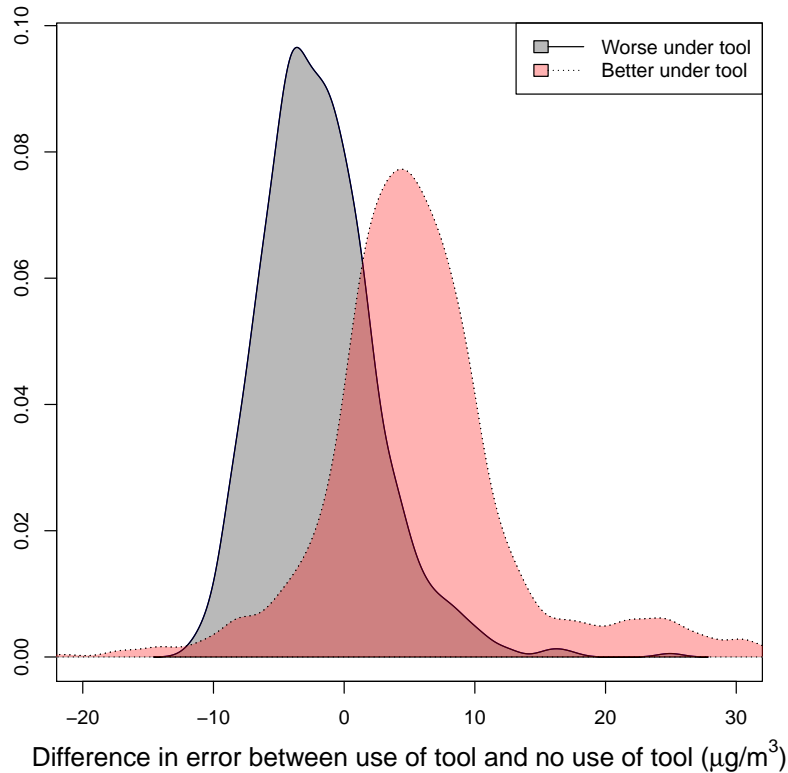


Figure 3: Comparison of errors for the cases where the Defra bias adjustment tool improves accuracy relative to no bias adjustment, and those where it reduces accuracy.

218 The figure illustrates that when the Defra bias adjustment tool improves  
219 accuracy, it tends to increase the original  $\text{NO}_2$  measurement, whereas when  
220 it degrades accuracy it tends to reduce the original  $\text{NO}_2$  measurement.

221 What could possibly be causing such large variations in bias calculation  
222 even within tubes from the same laboratory and preparation method? In  
223 many cases, the co-located tubes are triplicated to rule-out intra-batch in-  
224 consistencies so it would seem that the exposure conditions themselves are  
225 to blame.

226 One study that argues for the validity of the UK diffusion tube methodol-  
227 ogy [19] by comparing diffusion tubes with chemiluminescent analysis, found

228 differences in some cases of more than two standard deviations, which high-  
229 lights the large errors individual locations may be subject to relative to ref-  
230 erence equipment. Another study which looked at roadside vs background  
231 biases found only a small difference between the two conditions [20], but  
232 the scatter plot for the complete dataset showed large bias factor variances  
233 overall, consistent with those observed in the Defra tool data.

234 At the present time there is no complete explanation for the observed bias  
235 factor variances. Meteorological variables can have a significant impact [21],  
236 and local gas interactions are thought to contribute [22]. In general however,  
237 it seems apparent that bias factors can be location specific which calls into  
238 question the very idea of applying a bias correction from one location, to  
239 another, which is how local authorities correct their diffusion tube datasets  
240 at present.

241 The Defra spreadsheet, by collating results and deriving an orthogonal  
242 average, hides these location effects. This doesn't make any sense since we  
243 are interested in the actual value at a given location, not a corrected value  
244 that takes into account the idiosyncrasies of every other location used to  
245 derive the bias factor.

246 The situation is worsened by the frequent absence of diffusion tube data  
247 for the areas proposed for developments. To give an example, the 4000 home  
248 Mountfield development proposed for Canterbury covers 565 acres on the  
249 outskirts of the town: an area not currently monitored by the local authority.  
250 This means that the data available is not only inherently uncertain, but also  
251 not location relevant to the area being modeled.

252 The problem outlined here stems from the use of an inaccurate technology:  
253 diffusion tubes, applied to a decision making process that treats the outputs  
254 as if they were accurate: uncertainty in, gospel out. In the absence of being  
255 able to properly account, and correct, for the difference between diffusion  
256 tubes and reference locations, a task that is probably impossible due to their  
257 inherent uncertainty, the only solution is to use a more accurate technology.

### 258 **3. Amplifying errors - using uncertain data with permissive mod-** 259 **eling**

260 An air quality impact assessment from a planning applicant will contain  
261 predictions of key pollutants at representative "receptors" within and around  
262 the proposed development based on estimates (or measurements in rare cases)  
263 of current levels. Predicted outcomes depend heavily on assumptions made

264 about current pollutant and traffic levels, and predictions based on unsound  
265 assumptions are likely to be wrong.

266 The last section looked at the inherent flaws in the use of NO<sub>2</sub> diffusion  
267 tube data and the bias-adjustment methodology recommended by Defra [11].  
268 We saw that NO<sub>2</sub> diffusion tubes have large inherent uncertainties. The bias  
269 correction spreadsheet [16] degrades accuracy in 30% of cases relative to doing  
270 nothing, and in 30% of cases by more than 10% relative to the locally derived  
271 bias adjustment factor. We have seen then that whilst the intent of the Defra  
272 bias adjustment methodology is to improve accuracy, in a not-insignificant  
273 percentage of cases, it actually reduces accuracy.

274 This section explains how NO<sub>2</sub> diffusion tube data (and sometimes other  
275 data) is used as a basis for modeling, and how the general technical guidance  
276 [10] allows for weakened modeling which may lead to the amplification of  
277 input uncertainties.

278 First we outline the air quality modelling approach recommended by De-  
279 fra [10], and which is adopted by most planning applicants. This is to give  
280 context for the illustration which follows of how the guidelines allow errors  
281 to be amplified.

### 282 *3.1. An overview of the air quality modeling process*

283 Air quality modeling is necessary for two reasons:

- 284 1. To estimate the value of a given pollutant at locations where it is not  
285 measured.
- 286 2. To estimate the value of a given pollutant for a time period (usually  
287 the post-development future) other than the current time.

288 It is easier to understand these as two separate activities although they are  
289 often combined into one process. Estimating the value of a given pollutant  
290 at a location where it is not measured is performed as follows:

- 291 1. Current values of the pollutant are measured at (preferably multiple),  
292 known roadside locations, or historic measurements at known locations  
293 are obtained.
- 294 2. Traffic flows are apportioned to the road network within the modelled  
295 area according to measured traffic counts and then extrapolated to  
296 roads for which counts are unavailable according to models of expected  
297 vehicle behaviour based on observed route probabilities.

- 298 3. A vehicular Emissions Factors Toolkit provided by Defra [23] is used  
299 to predict pollutant values from the expected traffic flows and observed  
300 fleet composition. This gives a model of pollution based on roads (line  
301 sources).
- 302 4. Dispersal software is used to predict how pollution generated by the  
303 line sources computed in the last step, spreads out to the surrounding  
304 area. Typically this is done to give values for a number of specific  
305 locations known as "receptors".
- 306 5. The model is calibrated by comparing its predictions against reference  
307 locations where the pollutant values are actually measured, to derive a  
308 linear scaling factor that minimises any discrepancy.
- 309 6. The scaling factor is applied to all predictions given in step 4 to give a  
310 final prediction for each receptor site.

311 To estimate future pollutant values from current measured and modelled  
312 values:

- 313 1. Background values for the given pollutant are obtained using values  
314 provided by Defra [24].
- 315 2. The difference between the background and measured/predicted road-  
316 side levels as computed in the above process is taken to be the traffic  
317 contribution.
- 318 3. Traffic growth estimates are obtained from local authority predictions  
319 or the Department for transport [25]
- 320 4. The traffic contribution calculated in step 2 is scaled according to the  
321 obtained growth estimate
- 322 5. The estimated future background level is obtained from Defra [24]
- 323 6. The predicted future traffic contribution is added to the estimated back-  
324 ground level to give the predicted future total pollutant concentration

### 325 *3.2. How the guidance permits amplification of input errors*

326 As explained above, road dispersal software is used to predict the value  
327 of a pollutant based on emission from a series of line sources (to represent  
328 roads) [26]. Evaluation of commonly used road dispersal software has shown  
329 that they can both under and over predict pollutant values [27, 28]. To  
330 correct for this a linear model is regressed, that is a coefficient is determined  
331 for a line such that it minimises the distance between modeled and actual  
332 pollution, for a number of known data points.

333 Box 7.14 of Defra’s general technical guidance [10] states that:

334 “In order to provide more confidence in the model predictions and the  
335 decisions based on these, the majority of results should be within 25% of the  
336 monitored concentrations, ideally within 10%”

337 Since this guidance makes no strong requirements, in the worst case all  
338 of the points that underestimate the pollutant could be at -24.9% relative  
339 to the actual value and all of the points that overestimate the pollutant  
340 could be at +24.9% relative to the actual value.

341 From the perspective of establishing AQMAs the presence of receptors  
342 within 10% of the national AQS limits would motivate an argument for ex-  
343 tension of an AQMA. So in the worst case, there will be actual underestimates  
344 of upto 25% that would fall by a significant margin of any consideration for  
345 creation of an AQMA, yet if their actual values were observed, they would  
346 exceed the AQS limits.

347 In addition to a permissive attitude toward large modeling uncertainties,  
348 the general technical guidance offers weak protection against poor calibration.  
349 The general technical guidance states in Section 7.562 that NO<sub>2</sub> predictions  
350 should be validated using regression against continuous monitoring sites, and  
351 in their absence, diffusion tube results. This guidance states that it “*is*  
352 *considered better to have multiple sites at which to verify results rather than*  
353 *just one*” but without strong requirements, this is in practice ignored. For  
354 example, air quality modeling for a planning application in Borden Village,  
355 Kent [29] used only two diffusion tube sites to verify its model. The planning  
356 application was approved.

357 The lack of a strong requirement for validation opens the door for plan-  
358 ning applicants to pick the comparison points to create an overall picture  
359 favourable to themselves, either willfully or through ignorance.

360 Dispersal modelling also requires accurate wind speed and direction [26].  
361 Section 7.476 of Defra’s general technical guidance [10] says of meteorological  
362 data: “*It is particularly important that the data are representative of the area*  
363 *under study.*”. Since this is guidance and not a legal or statutory framework,  
364 it is possible for data to be used that is not representative, for example  
365 in the planning case previously mentioned, a wind rose from 2 years prior  
366 to the application date and 45 miles away from the site was used. This  
367 showed a different prevailing wind direction and rose shape than that of  
368 locally available weather data from Borden grammar school.

369 We have seen that the technical guidance not only permits the use of  
370 highly uncertain data, but allows it to be used carelessly due to a lack of

371 strong requirements, as demonstrated with reference to a specific planning  
372 application. In the next section we will look at how these data are examined  
373 to arrive at decisions.

#### 374 **4. Unhealthy decision making - the gulf between regulatory limits** 375 **and health risks**

376 The annual regulatory limits for NO<sub>2</sub>, PM10, and PM2.5 in the UK (and  
377 EU) are 40 µg/m<sup>3</sup>, 40 µg/m<sup>3</sup>, and 25 µg/m<sup>3</sup> respectively [30]. The World  
378 Health Organisation reviewed the health risks associated with key pollutants  
379 in 2005 [31] and, adopted 40 µg/m<sup>3</sup> as a guideline for NO<sub>2</sub>, the same as the  
380 UK limit, but adopted 10 µg/m<sup>3</sup> for PM2.5 and 20 µg/m<sup>3</sup> for PM10, that is  
381 half the respective UK limits for particulates.

382 Since 2005 the research picture has changed significantly, and a 2016  
383 comprehensive review by the Royal College of Physicians concluded that  
384 *“Neither the concentration limits set by government, nor the World Health*  
385 *Organisation’s air quality guidelines, define levels of exposure that are entirely*  
386 *safe for the whole population.”* [6]

387 Fundamentally, the air quality regulatory framework in the UK does not  
388 protect population health. There are an estimated 40,000 annual deaths  
389 attributed to air pollution in the UK [6] under the current regulatory regime,  
390 and despite repeated calls for action by medical authorities [32, 33], there is  
391 no scheduled adjustment to the limit values.

392 The significance of this with respect to planning is that anything under  
393 these thresholds is considered “safe” and not cause for concern, this is re-  
394 flected in comments made by planning applicants, using [29] as an example:

395 *“NO<sub>2</sub> and PM10 concentrations are predicted to be below the relevant ob-*  
396 *jective limits across the Site, therefore the impact with regards to new exposure*  
397 *would be low.”*

398 The planning inspector’s final report [34] for [29] echoes these sentiments,  
399 making reference to PM10 averages of 17.2 µg/m<sup>3</sup> :

400 *“The values are so low as to make them not significant compared with the*  
401 *guideline value of 40 µg/m<sup>3</sup> .”*

402 Despite not being significant to the local authority, calculating PM10  
403 mortality using WHO’s AirQ+ tool [35] indicates that an extra 1 or 2 deaths  
404 per year are attributable to air pollution at current levels in Borden village  
405 parish where the application was approved. Public Health England’s 2014  
406 particulate mortality report [36] calculates 68 deaths attributable to PM2.5



407 for Swale (the enclosing local authority), which proportionatly for Borden  
408 village is 1 death.

409 This disregard for sub-limit levels of pollution is codified in planning  
410 guidance adopted by many local authorities in Kent [37] where the screening  
411 criteria essentially exclude non-major developments and developments that  
412 fall outside of existing AQMAs from requiring detailed impact assessment.

## 413 5. Discussion

414 We have shown in Section 2 that inputs to air quality impact assessments  
415 are often derived from NO<sub>2</sub> diffusion tubes which have large uncertainties and  
416 we saw that the recommended means of “correcting” uncertainty, increases  
417 uncertainty in about 30% of cases even relative to no-bias correction. Sec-  
418 tion 3 showed that modeling using these inputs follows a methodology that  
419 allows for the amplification of this uncertainty, and finally in Section 4 we saw  
420 that the resultant output is judged against criteria which are divorced from  
421 the known public health risks. In this section we discuss the implications of  
422 these problems an outline an approach to solving them.

### 423 5.1. Suboptimal outcomes

424 The identified flaws arise out of a natural conflict between methodologies  
425 which are designed to average out uncertainties over space and time, and  
426 their application to problems which assume that point predictions are both  
427 timely and location specific.

428 When a planning application is considered, the predicted pollutant values  
429 at receptor points with exact locations and at exact times matter. It isn’t  
430 acceptable to employ methodologies that are based in large uncertainties and  
431 then apply the outputs so deterministically.

432 The findings here also have implications for air quality management: AQ-  
433 MAs must be setup wherever annual exceedances of limit values are observed.  
434 A new location may be measured for NO<sub>2</sub>, for example, for one year and after  
435 correction with a bias factor, the local authority may conclude that condi-  
436 tions are satisfactory and discontinue monitoring. But we have seen that it is  
437 to some extent a matter of luck whether the bias factor used will accurately  
438 represent the appropriate correction for this location: a potential injustice  
439 to the local community.

440 Whilst we focused on NO<sub>2</sub> diffusion tubes as a source of uncertainty,  
441 there are other examples we could have used: Section 7.68 of Defra’s general

442 technical guidance [10] recommends using Defra background maps [24] at  
443 a resolution of 1km x 1km for model calibration in the absence of local  
444 measurements. In [38] the impact of using 0.1km x 0.1km maps to calibrate  
445 air quality models was compared with co-location calibration and results were  
446 found to differ by about 30%.

447 The use of background map data is very common for PM10 and PM2.5  
448 since they are usually only monitored at continuous sites, which a local au-  
449 thority might have one or two of, if at all: the nearest PM2.5 monitoring  
450 station to Canterbury for example is 45 miles away and one of only two  
451 AURN sites measuring PM2.5 in the whole of Kent and Medway. Section  
452 2.65 of Defra’s general technical guidance [10] makes a specific point of pro-  
453 viding a list of alternative sources for PM2.5 in the absence of local data,  
454 highlighting the problem of a lack of accurate and relevant data.

455 The current situation then is one where in the worst cases decisions may  
456 be informed by data that has a high degree of uncertainty, which may have  
457 been transformed in ways that increase uncertainty. But as long as the  
458 processes followed are compliant with the Defra guidance documents [10, 11],  
459 the outputs can be treated as accurate representations of reality without  
460 further scrutiny.

461 This is encoded in Chapter 3 of the Defra technical guidance [10] which  
462 outlines exactly how Annual Status Reports should be prepared by local  
463 authorities, which in-turn contributes to the Air Quality Action Plan frame-  
464 work, which is a direct consideration for planning decisions according to the  
465 NPPF.

466 The Environment Act 1995 [5] gives power to the secretary of state to  
467 force a review of an action plan or action if it is judged *“that the actions,  
468 or proposed actions, of a local authority in purported compliance with the  
469 provisions of this Part are inappropriate in all the circumstances of the case”*  
470 (Section 85, 3(c))

471 A Freedom of Information request addressed to Defra asking for the in-  
472 stances when this power has been exercised [39] reveals that the secretary of  
473 state has never pro-actively intervened: the short list of actions [40] are issued  
474 toward large local authorities as delegated responsibility for legal judgements  
475 issued against the UK government as a result of successive actions by Client  
476 Earth [41]. A further request asking to whom a local authority is held respon-  
477 sible to for AQAPs [42] elicited the response *“Local authorities are responsible  
478 for developing action plans and are accountable to their electorate rather than  
479 to central Government.”*

480 At every level of air quality management therefore: from the precision of  
481 monitoring tools, the interpretation of data by local authorities, through to  
482 the lack of accountability and oversight by central government, there is need  
483 for improvement. We now provide some suggestions on how to move forward.  
484 In the next sections we visit the three categories discussed above in reverse  
485 order, starting with the pollutant regulatory framework which underpins the  
486 entire system.

### 487 5.2. *Health-centred impact assessment and mitigation*

488 Planning and other local authority decisions are currently being made  
489 based on comparison to limit values first enacted into law [2] in 2008. The  
490 limit for NO<sub>2</sub> is defined as an annual average of 40 µg/m<sup>3</sup> but Public Health  
491 England, in a 2018 review of the long-term health effects of NO<sub>2</sub> states that  
492 long-term mortality associations have been found in “*cohorts in which the*  
493 *range of outdoor levels reaches as low as 5 µg/m<sup>3</sup> annual average NO<sub>2</sub> con-*  
494 *centration.*”. The author committee was divided on whether to extrapolate  
495 mortality coefficients to zero but the report provides mortality coefficients  
496 defined per 10 µg/m<sup>3</sup>. In addition, the authors estimate that by reducing  
497 mean NO<sub>2</sub> by 1 µg/m<sup>3</sup> that “*1.6 million life years could be saved in the*  
498 *UK over the next 106 years, associated with an increase in life expectancy of*  
499 *around 8 days.*”

500 Similarly for PM<sub>2.5</sub> and PM<sub>10</sub>, the limits are defined as annual val-  
501 ues of 25 µg/m<sup>3</sup> and 40 µg/m<sup>3</sup> respectively, whereas the World Health Or-  
502 ganisation’s 2005 air quality exposure guidelines [31] despite acknowledging  
503 that “*there is little evidence to suggest a threshold below which no adverse*  
504 *health effects would be anticipated*” arrives at guidelines of 10 µg/m<sup>3</sup> and  
505 20 µg/m<sup>3</sup> annual averages for PM<sub>2.5</sub> and PM<sub>10</sub> respectively. This is chal-  
506 lenged by a recent Royal College of Physicians review [6] which concludes  
507 that “*Neither the concentration limits set by government, nor the World*  
508 *Health Organization’s air quality guidelines, define levels of exposure that are*  
509 *entirely safe for the whole population*”.

510 In its 2019 Clean Air Strategy [43] the UK government states that it will  
511 “*reduce PM<sub>2.5</sub> concentrations across the UK, so that the number of people*  
512 *living in locations above the WHO guideline level of 10 µg/m<sup>3</sup> is reduced by*  
513 *50% by 2025.*”. Whilst this commitment is positive, the current draft of the  
514 UK governments environment bill [44] does not include any corresponding  
515 regulatory change for PM<sub>2.5</sub>, and so at the present time planning decisions  
516 are still being decided against the current regulatory limits.

517 The lives of residents are directly impacted by local authority decisions,  
518 but decisions are being made using air quality thresholds which exceed the  
519 levels at which harms to health are acknowledged. This permits neglect of  
520 areas that fall short of these thresholds despite their potentially having a  
521 high health burden.

522 Besides the obvious health implications, local authorities are awarded  
523 Section 106 monies [45] as mitigation for air quality impacts and Defra pro-  
524 vides damage cost guidance [46] which provides material cost estimates for  
525 each ton of NO<sub>x</sub> and PM<sub>2.5</sub> that a development will contribute. These costs  
526 are calculated based on the estimated traffic and boiler emissions from the  
527 development. There is no requirement to demonstrate that the mitigation  
528 monies be spent on actions that will actually offset the extra pollution. We  
529 argue that mitigations should be targeted toward actions that can be shown  
530 to have an impact.

531 In general it is necessary to move towards limit values that reflect health  
532 risks. This would undoubtedly mean that more areas would fall under AQ-  
533 MAs, but in many present municipalities AQMAs have existed for years  
534 without action that leads to revocation: a total of 900 AQMAs have been  
535 declared, 220 of which have been revoked [47]. Of the remaining 680 active  
536 AQMAs, the mean duration (as of 22/05/2019) is 11.6 years, the minimum  
537 140 days, and the maximum over 20 years. Only 143 of these have ever been  
538 amended, with those having never been amended having a mean duration of  
539 11.7 years. We therefore recommend a systematic government review into  
540 the effectiveness of AQMAs as a mechanism to achieve timely reductions in  
541 key pollutants.

542 We recommend adopting appropriate health based thresholds combined  
543 appropriately spaced stepped targets to reduce pollution to WHO guideline  
544 levels by 2025 and to zero by 2035.

545 Further research needs to be carried out to understand the relationship  
546 between short term exposure, cumulative exposure and health outcomes since  
547 annual averages are not necessarily representative of actual pedestrian expo-  
548 sure profiles: for example a study that measured black carbon exposure for  
549 children walking to school [48] found that children obtained 20% of their  
550 black carbon daily dose (according to U.S EPA regulations) over a time pe-  
551 riod that accounted for only 6% of the day.

552 Air quality relevant activities such as planning decisions can also occur  
553 on shorter timescales than a single year so it would be useful to be able to  
554 characterise the health risk of a location without having to monitor for a

555 year.

### 556 *5.3. Modeling regulations rather than guidance*

557 We saw in Section 3 that Defra’s general technical guidance [10] permits  
558 amplification of input errors by permissive bounds on model accuracy. This  
559 is a combination of permitting a large margin for error, and allowing a small  
560 number of reference points for calibration. We would recommend that:

- 561 1. Model predictions must be within 10% of all reference points
- 562 2. Calibration of the model against at least 6 reference points

563 At present the guidance can be interpreted to suit the follower, and with-  
564 out the teeth of a legislative framework, there is little or no comeback for  
565 residents and even authorities. Defra should work towards creating a leg-  
566 islative instrument in place of the current guidance document which all local  
567 authorities and planners must adhere to.

568 There is currently too much reliance on out-of-area measurements or  
569 background maps to predict development impacts. Regulation should see  
570 the introduction of stricter controls on data immediacy, and should require  
571 measurement for major developments.

572 This would allow for a consistent appraisal of planning applications and  
573 AQMA assessment that is just across the board.

### 574 *5.4. Data that is accurate at the point of collection*

575 Most local authorities operate a small number of reference equipment  
576 stations, where chemiluminescent analysis is applied to measure NO<sub>2</sub> and  
577 either gravimetric, beta-emission based, or optical methods are used to mea-  
578 sure particulates [49] . Local authorities are encouraged to use equipment  
579 that is MCERTS certified [50] for accuracy and Defra’s AURN network uses  
580 only MCERTS certified equipment. This type of equipment is however too  
581 expensive for wide applicability, and is physically impractical often requir-  
582 ing its own cabinet housing and power supply. These sites are static and  
583 cumbersome to re-locate.

584 This has led to the proliferation of NO<sub>2</sub> diffusion tube use by local au-  
585 thorities, which are cheap, easy to use, and easy to re-locate. They have  
586 become the defacto standard for air quality management and calibration of  
587 air quality impact assessment models.

588 But as we have seen, diffusion tubes suffer from inherent uncertainty that  
589 is not effectively addressed by present diffusion tube guidance [11] or correc-  
590 tion with Defra’s diffusion tube bias spreadsheet [16]. It is also the case that  
591 diffusion tubes are not capable of measuring short-term changes, exposure  
592 profiles and peak levels, or the dynamic bearing that traffic management or  
593 other mitigation might have on pollution.

594 It seems unlikely that improvements in diffusion tube methodology can  
595 rectify their inherent uncertainty. Correction for meteorological and location  
596 effects would likely require in-situ measurement of the relevant variables us-  
597 ing electronic equipment, which casts doubt on their ongoing viability as a  
598 standalone technology pathway.

599 Diffusion tubes only monitor NO<sub>2</sub> and there is no equivalent technol-  
600 ogy for particulates: the latter only being monitored at reference sites: an  
601 enormous data deficit.

602 Recently the market has seen the introduction of so-called near-reference  
603 equipments [51, 52, 53, 54], which aspire to bridge the gap between indicative  
604 equipment such as diffusion tubes, and reference equipment such as a chemi-  
605 luminescent analysers. Whilst considerably more expensive than diffusion  
606 tubes, they are priced at around 15%-20% the cost of reference equipment  
607 but like diffusion tubes they are pole-mountable, portable, and easy to use.

608 Most near-reference equipment combines electrochemical gas sensors with  
609 optical particle counting for particulates. Co-location studies show promis-  
610 ing accuracy for both low cost NO<sub>2</sub> [55, 56] and PM sensors [57, 58, 59, 60].  
611 Because the sensors are electronic and have temporal resolutions on the order  
612 of minutes rather than months, it is possible to take account and attempt to  
613 correct for meteorological variables and pollution concentrations. Such equip-  
614 ment is particularly good for comparative analysis as the intra-variability is  
615 very low.

616 Defra has issued guidance on the use of low cost sensors [61] and points out  
617 that there is a wide variability of quality in low-cost sensors, cautions users  
618 to understand the accuracy and stability of equipment in the context of each  
619 use case and it advocates for in-situ calibration and regular re-calibration.  
620 With all the caveats aside the guidance speculates that *“as the technology*  
621 *evolves applications will arise where they do bring new insight to air pollution*  
622 *issues.”*

623 The World Meteorological Organisation has issued a more detailed ap-  
624 praisal [62] of low cost sensors, again highlighting the wide variability in  
625 technology and the lack of ongoing calibration in most cases. They sum-

626 marise their applicability: *“low-cost sensors are not currently a direct sub-*  
627 *stitute for reference instruments, especially for mandatory purposes; they are*  
628 *however a complementary source of information on air quality, provided an*  
629 *appropriate sensor is used.”*

630 Local authorities, with caution, should therefore begin to replace the  
631 ubiquity of indicative diffusion tubes with appropriately sourced electronic  
632 near-reference equipment, which over time will become increasingly accurate  
633 as the technology is more widely adopted and improved upon. This will lead  
634 to decisions being based on local pollution measurements with known error  
635 bounds.

## 636 **6. Conclusion**

637 We have shown, with reference to specific examples that the current  
638 methodologies employed for air quality assesment in the planning and air  
639 quality management arenas, allow for unsound data to receive a stamp of  
640 approval despite flaws that would allow for amplification of uncertainty, pro-  
641 viding an unsound basis for decision making. We have explained how this  
642 problem can be addressed by taking into consideration the whole picture  
643 when it comes to health instead of just regulatory compliance, by adopt-  
644 ing legislative instruments instead of guidance, and by improving equipment  
645 accuracy.

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