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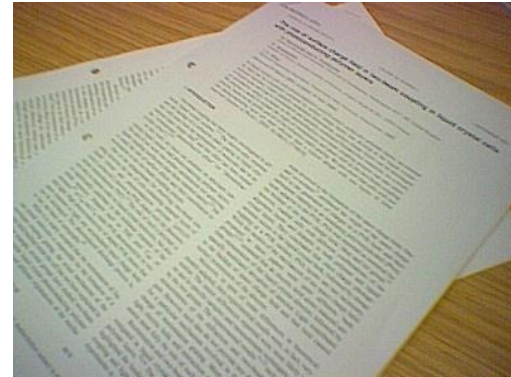
Judy Cohen
Unit for the Enhancement of Learning and Teaching

Implementing a plagiarism detection service: ways of working with staff and students



Drivers for change 2005/2006

- Concern over perceived growth in plagiarism
- Formation of the University working group on plagiarism
 - Revised University regulations
 - Purchase of plagiarism detection software in 2006



Preparing for change

- Establishing good practice
 - Visiting speaker
 - Visits to other sites
- Establishing resources and pilot groups
 - Writing guidelines and Academic Integrity website
 - Pilot in two Academic Schools: Economics, Law
 - Case study and students responses

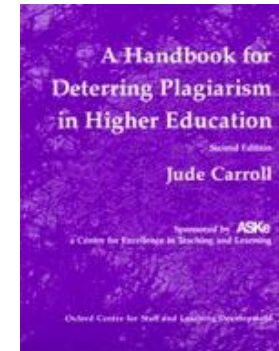
Visiting speaker

- Jude Carroll:



- www.judecarroll.co.uk

- A Handbook for Deterring Plagiarism in Higher Education



- Holistic approach

1. Shared understanding
2. Assessment design
3. Induction/guidance
4. Teaching skills early
5. Range of detection strategies
6. 'No blind eyes' to cases
7. Fair, consistent procedures

Visits to other sites 2006

Alternative approaches...

- 'Zero tolerance' policing policy



VS



- Formative 'induction into academia' policy

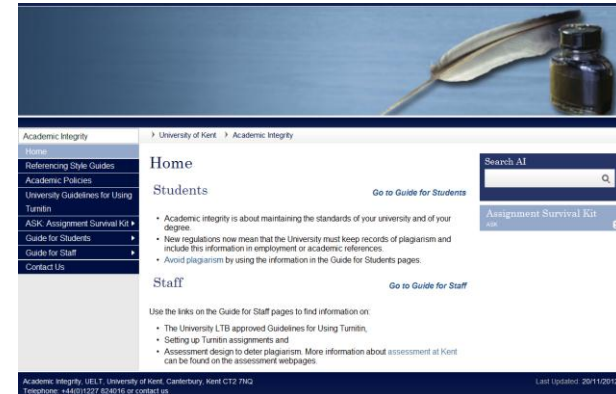
Establishing our resources

- Academic Integrity

<http://www.kent.ac.uk/ai/>

- Turnitin Guidelines

- Ensure student equity
- Develop a clear understanding of the issues and procedures involved
- Promote academic integrity
- Encourage the development of good academic practice
- Support the development of good academic scholarship and learning
- Avoid a punitive, policing approach to the improvement of student academic writing



Pilot and case study on Turnitin

- Staff concerns
 - Managing hard/soft copy
 - Concern over workload
 - Confusion over the originality report percentage
 - Support when pursuing cases of plagiarism
- Student concerns
 - Insecurity about how the software worked
 - Worry that staff rely on the originality reports
 - Acceptable minimum/maximum percentages for matching text
 - Concerns over fair treatment of students

Student comments

- Use it on every student and every module
- Helpful way to avoid plagiarism
- It seemed daunting at first but it's beneficial
- I realised that I had plagiarised unknowingly
- It's a useful tool and should be used often
- It should be available to students
- It should be a policing tool with only one copy to be handed in



Staff comments...

- **Academic judgement is key**
- It saves time when establishing evidence
- Turnitin is useful but is not the only tool to detect plagiarism
- It can be a good deterrent to students
- Plagiarism cases initially went up (just finding more?) but then reduced/stabilised
- Turnitin is useful to detect students 'recycling' their work



Five years later ...

- Managing plagiarism cases
 - Individual Disciplinary Committees follow University procedures
 - Cases brought to Disciplinary hearing
 - Some areas of inconsistency in definitions, penalties
- Plagiarism Working Group 2012
 - Plagiarism reference tariff (AMBeR project)
 - Pilot a University of Kent Tariff

Reflecting on change

- Review of Turnitin use
- Plagiarism Forum
16 January 2013
- Considerations:
 - Centralised/decentralised approaches
 - Establishing a 'champion' in each School
 - Central access for students?
 - Introducing a tariff?



Resources and information

- Jude Carroll: A handbook for deterring plagiarism in Higher Education (2007): Oxford Brooks ASKe
<http://www.brookes.ac.uk/services/ocslid/books/plagiarism.html>
- University of Kent
 - Academic Integrity website www.kent.ac.uk/ai
 - Turnitin guidelines: [.../ai/staff/Turnitinguidelines.html](http://www.kent.ac.uk/ai/staff/Turnitinguidelines.html)
 - Academic discipline flow chart:
<http://www.kent.ac.uk/teaching/documents/quality-assurance/credit-framework/appendix1annex10flowchart.pdf>
 - Case study: [Using Turnitin as a formative writing tool](#) available from Journal of ALDinHE issue 2, February 2010. <http://www.aldinhe.ac.uk/ojs/index.php?journal=jldhe>

Resources and information

JISC resources:

- Briefing paper on Deterring detecting and dealing with student plagiarism:
<http://www.plagiarismadvice.org/documents/resources/JISC-BP-Plagiarism-v1-final.pdf>
- Academic Misconduct Benchmarking Research (AMBeR) project:
<http://www.plagiarismadvice.org/documents/amber/FinalReport.pdf>
- AMBeR Tariff:
<http://www.plagiarismadvice.com/documents/AMBeR%20Tariffv2.pdf>