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EDITORIAL

The Advanced Journal of Professional Practice (AJPP) has been established as a portal for new knowledge created for the advancement of *Professional Practice*. When considering the term *Professional Practice*, the AJPP defines this as:

“Any person(s) engaged in a professional role or work-related activity who demonstrate conscientious and ethical standards of conduct; whether professional, technical, scientific, clinical, manual, administrative or indeed any professional role, who demonstrate competence in their field and who have attained, or are striving to attain, the special education or training or skills required to become a patriot for their particular discipline”

It is hoped that the founding of this journal will allow for the dissemination of new knowledge or innovation of a work-related professional practice nature and which have translational relevance to other disciplines. The journal will act as a repository for new insights, innovation or practical advancements, which define the foundation of principles for effective, competent and safe professional practice. It will help facilitate its readers to apply new knowledge and skills or to unearth new found inspiration to develop innovative practices within their workplace.

This journal will host new creative work and welcome submissions of an untraditional nature, but which demonstrate translational work-related professional practice application.

Finally, it is the intention of the journal to host as many reviews of relevant books as possible, to ensure that the breadth and depth of the scholarship devoted to professional practice is brought to light in one place.

Thanks to the generous sponsorship of the University of Kent, this journal has full open access. All content is fully available on the internet with no financial requirement or institutional access required. It is published under a Creative Commons license, meaning in essence that any articles or reviews may be copied and re-used, provided that the source and author is acknowledged. The University of Kent strongly believe in this model, which makes research, academic, or other new insights available to and useable by the widest possible community.

The journal is regulated to the highest academic standards. All articles are double-blind peer reviewed by at least two reviewers and each issue will be approved by an editorial board of senior academics or professional practitioners. Please see the journals *About* section which details the list of approved reviewers and editorial board members.

The title of ‘*Advanced Journal of Professional Practice*’ was chosen to reflect the sense of intellectual movement and energy characterizing the ever growing requirement for persons working in a professional role to regulate, monitor, adapt, update and reflect upon their practice.

CHIEF EDITOR: CLAIRE L PARKIN