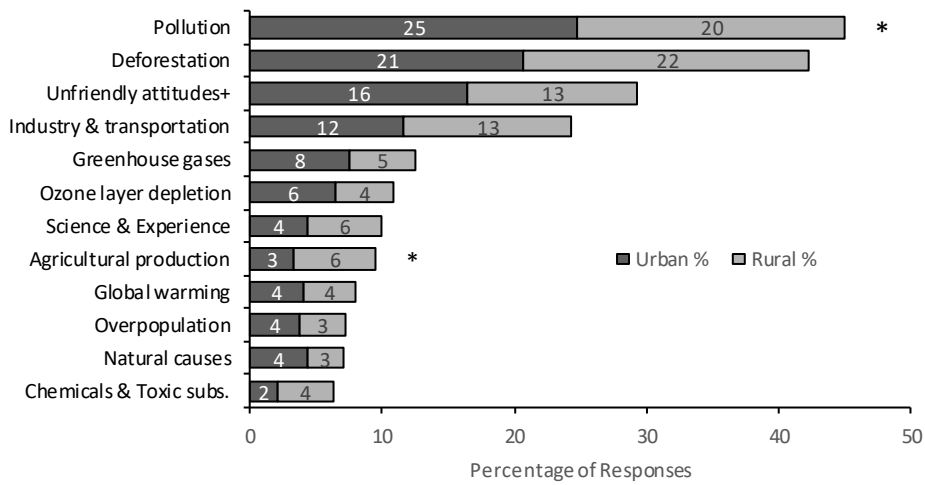


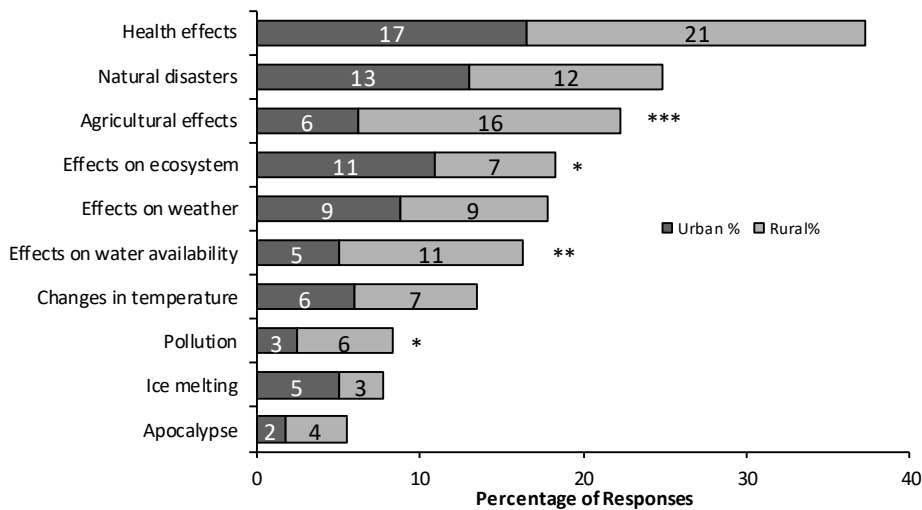
Figure 2: Survey participants' understandings of climate change split for urban and rural areas: A) Causes, B) Consequences, and C) Personal risks perceived. * $p < 0.05$; ** $p < 0.005$; *** $p < 0.000$

A) What causes climate change? (Urban N=200, Rural N=200)

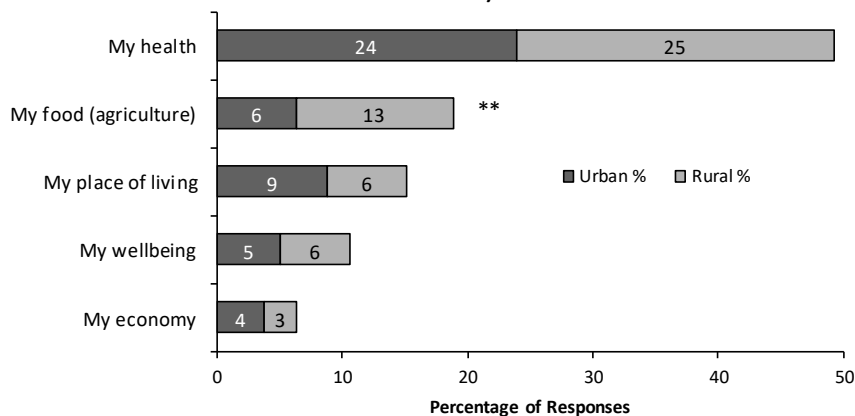


+ Attitudes and behaviours such as consumerism and misuse of energy, water, soil, etc. (See footnote 3).

B) What would be the consequences of climate change? (Urban N=200, Rural=200)



C) How climate change would impact you personally? (Urban N=149, Rural N=146)+



+ Results presented only for the percentage of participants (74%) who agreed that climate change is a personal threat.