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Trends in cardiometabolic risk factors in the Americas between 1980 and 2014: a pooled analysis of population-based surveys

NCD Risk Factor Collaboration (NCD-RisC)—Americas Working Group*

Summary

Background Describing the prevalence and trends of cardiometabolic risk factors that are associated with non-communicable diseases (NCDs) is crucial for monitoring progress, planning prevention, and providing evidence to support policy efforts. We aimed to analyse the transition in body-mass index (BMI), obesity, blood pressure, raised blood pressure, and diabetes in the Americas, between 1980 and 2014.

Methods We did a pooled analysis of population-based studies with data on anthropometric measurements, biomarkers for diabetes, and blood pressure from adults aged 18 years or older. A Bayesian model was used to estimate trends in BMI, raised blood pressure (systolic blood pressure ≥140 mm Hg or diastolic blood pressure ≥90 mm Hg), and diabetes (fasting plasma glucose ≥7·0 mmol/L, history of diabetes, or diabetes treatment) from 1980 to 2014, in 37 countries and six subregions of the Americas.

Findings 389 population-based surveys from the Americas were available. Comparing prevalence estimates from 2014 with those of 1980, in the non-English speaking Caribbean subregion, the prevalence of obesity increased from 3·9% (95% CI 2·2–6·3) in 1980, to 18·6% (14·3–23·3) in 2014, in men; and from 12·2% (8·2–17·0) in 1980, to 30·5% (25·7–35·5) in 2014, in women. The English-speaking Caribbean subregion had the largest increase in the prevalence of diabetes, from 5·2% (2·1–10·4) in men and 6·4% (2·6–10·4) in women in 1980, to 11·1% (6·4–17·3) in men and 13·6% (8·2–21·0) in women in 2014). Conversely, the prevalence of raised blood pressure has decreased in all subregions; the largest decrease was found in North America from 27·6% (22·3–33·2) in men and 19·9% (15·8–24·4) in women in 1980, to 15·5% (11·1–20·9) in men and 10·7% (7·7–14·5) in women in 2014.

Interpretation Despite the generally high prevalence of cardiometabolic risk factors across the Americas, estimates also showed a high level of heterogeneity in the transition between countries. The increasing prevalence of obesity and diabetes observed over time requires appropriate measures to deal with these public health challenges. Our results support a diversification of health interventions across subregions and countries.

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Introduction

With more than 41 million annual deaths, non-communicable diseases (NCDs) and their associated risk factors pose important challenges for global health. In the Americas, almost 6 million of the 7 million deaths that occurred in 2017 were due to NCDs, 14% of the total global deaths due to NCDs. Although countries in some subregions of the Americas share many cultural, economic, and developmental similarities, differences in urbanisation, pace, and timing of the demographic, nutritional, and epidemiological transitions have led to high heterogeneity in the burden of NCDs across countries in the region. In 2017, the age-standardised mortality rate for NCDs in the region ranged from less than 350 deaths per 100 000 people in Peru, Colombia, and Canada to more than 890 deaths per 100,000 people in Haiti, more than that observed in any other country in the region in 1990.

As part of the challenges posed by the increasing burden of NCDs in the region, the plan of action of the Pan American Health Organization strategy for the prevention and control of NCDs, 2021–25, was set with the aim to reduce avoidable mortality and morbidity associated with NCDs, and to minimise the exposure to risk factors, through a series of actions at the regional and national levels. This initiative aligned with the WHO NCD Global Monitoring Framework and Global Action Plan 2013–20. Describing the trends of cardiometabolic risk factors associated with NCDs is crucial for monitoring progress, planning prevention, and providing evidence to support policy efforts. Previous analyses have either focused on the trends and burden of single risk factors in the region, or on cross-sectional analyses without exploring changes over time. Given the relevance of these risk factors for health policy and decision-making, and focusing exclusively on the Americas, we aimed to...
analyse national and subregional trends, from 1980 to 2014, in mean body-mass index (BMI), obesity, mean systolic blood pressure, raised blood pressure, and diabetes in adults.

Methods
Study design and data sources
Data used in this analysis were obtained from population-based surveys, pooled and analysed by the NCD Risk Factor Collaboration (NCD-RisC) and have been described in detail elsewhere (appendix p 2). Briefly, we accessed publicly available population-based multicountry and national measurement surveys (eg, Demographic and Health Surveys, Global School-based student Health Surveys, and surveys identified via the Inter-University Surveys Database) as well as the WHO STEPwise approach to Surveillance surveys. Anonymised individual record data from sources included in NCD-RisC were reanalysed by the Pooled Analysis and Writing Group or by data holders according to a common protocol.

We analysed national and regional trends in mean BMI, prevalence of obesity, mean systolic and diastolic blood pressure, prevalence of raised blood pressure (systolic blood pressure ≥140 mm Hg or diastolic blood pressure ≥90 mm Hg), and prevalence of diabetes (fasting plasma glucose ≥7·0 mmol/L, history of diabetes, or diabetes treatment) in adults aged 18 years and older, in the 37 countries of the Americas. For mean BMI and prevalence of obesity, results are reported for ages 20 years and older. Although the NCD-RisC has released estimates for BMI, prevalence of obesity, mean systolic and diastolic blood pressure, and prevalence of raised blood pressure up to 2016, estimates for diabetes are only available up to 2014. To maintain consistency in the analysis across the three risk factors, the study period was limited to 1980–2014. Additionally, although estimates for BMI prevalence were available for seven different categories (≤18·5 kg/m², 18·5 to <20 kg/m², 20 to <25 kg/m², 25 to <30 kg/m², 30 to <35 kg/m², 35 to <40 kg/m², and ≥40 kg/m²), we report the prevalence of obesity (BMI ≥30 kg/m²) only, which is of key public health concern in the Americas.

Implications of all the available evidence
Despite the decline in the prevalence of raised blood pressure across the region, much work is still needed to curtail the increasing burden of high body-mass index and diabetes. Cardiometabolic risk factors are rising on the public health agenda of governments in the Americas, particularly among low-income and middle-income countries in the region. This momentum can benefit from the use of regional trends from this study, which will inform policy and action in the Americas.

Research in context
Evidence before this study
We searched MEDLINE (using PubMed) using the terms ((hypertension[Title] OR “blood pressure”[Title]) OR (diabetes[Title] OR “type 2 diabetes”[Title]) OR (BMI[Title] OR “body mass index”[Title])) AND (“Americas”[Mesh]). We did not find national estimates for all risk factors reported in this study (ie, studies were largely done in limited regions or sites). The search yielded two reviews of diabetes and obesity prevalence in Latin American countries, published in 2002, indicating that an update of this evidence is warranted. Overall, the available evidence was limited to country-based research on the epidemiology of cardiometabolic risk factors. Comparable metrics between countries in the Americas region covering a large study period have not been published.

Added value of this study
This work provides the most comprehensive analysis of trends in cardiometabolic risk factors, namely body-mass index, blood pressure, and diabetes in the Americas. This research covers a substantially longer period (1980–2014) than that of any previous work and provides estimates for 37 countries and territories in the Americas. Our results suggest that the frequency of high body-mass index and diabetes has increased throughout the region and, conversely, the prevalence of raised blood pressure appears to have decreased over time. The findings suggest that countries with a high prevalence of a particular risk factor do not necessarily also have a high frequency of another risk factor. The results signal different patterns of convergence and divergence between risk factors within subregions.
The model incorporated non-linear time trends and age patterns, allowing the age pattern to vary across countries. The model accounted for the possibility that the risk factors in subnational and community samples might systematically differ from nationally representative ones and have a larger variation than in national studies. These features were implemented by including data-driven fixed-effect and random-effect terms for subnational and community data. The fixed effects adjusted for systematic differences between subnational or community studies and national studies. The random effects allowed national data to have a larger influence on the estimates than those of subnational or community data with similar sample sizes. The model also accounted for rural–urban differences in risk factors, using data-driven fixed effects for rural-only and urban-only studies. These rural and urban effects were weighted by the difference between study-level and country-level urbanisation in the year when the study was done. The statistical model included country-level covariates that were specific to each of the risk factors: the proportion of the national population living in urban areas for BMI; average number of years of education, proportion of national population living in urban areas, a summary measure of the availability of different food types for human consumption for diabetes and blood pressure; and age-standardised adult mean BMI for diabetes.

We fitted this Bayesian model with the Markov chain Monte Carlo (MCMC) algorithm. We ran 55 000 iterations, monitoring convergence, and discarded 5000 to give 50 000 iterations. We then thinned the chains, to give 5000 iterations for each chain. The 20 chains were then combined, and further thinning was carried out to give the final 5000 samples from the posterior distribution of model parameters, which were then used to obtain the posterior distributions. The reported credible intervals (CIs) represent the 2·5th to 97·5th percentiles of the posterior distributions. Reported estimates were age-standardised using the WHO standard population.14

Results are presented at the subregional and country levels. Classification of countries into subregions (using posterior estimates) is described in the appendix (p 7) and classification of the countries is based on geographical, cultural, and epidemiological similarities among countries. To assess the correlation between risk factors, we used Spearman’s correlation rank test for risk factor prevalence. Probabilities of increases or decreases in risk factors were calculated using the proportion of MCMC draws in which increases or decreases were observed.

![Figure 1: Number of data sources available for body-mass index, blood pressure, and diabetes by subregion and year](https://www.thelancet.com/lancetgh Vol 8 January 2020 e125)

**Figure 1**: Number of data sources available for body-mass index, blood pressure, and diabetes by subregion and year
Role of the funding source
The funder of the study had no role in study design, data collection, analysis, interpretation, or writing of the report. The corresponding authors had full access to the data in the study. The corresponding authors had final responsibility for the decision to submit for publication.

Results
We used 389 population-based surveys from the Americas, of which 236 had information on BMI (1783267 participants), 223 had information on blood pressure (1042131 participants), and 108 had information on diabetes (284555 participants). Among the 37 countries included, four (11%; Antigua and Barbuda, Bahamas, Bermuda, and Saint Vincent and the Grenadines) had no studies available (figure 1; appendix p 7).

From 1980 to 2014, the age-standardised mean BMI, and the age-standardised prevalence of obesity and diabetes increased in both sexes in all subregions in the Americas, whereas the age-standardised prevalence of raised blood pressure and the age-standardised mean systolic blood pressure declined in some subregions and did not change in others (figure 2; appendix pp 10, 11, 20, 21).

Obesity (and, similarly, mean BMI) increased everywhere in the region, with the fastest increase observed in the non-English-speaking Caribbean subregion, with the prevalence of obesity going from 3·9% (95% CI 2·2–6·3) in 1980, to 18·6% (14·3–23·3) in 2014, in men; and from 12·2% (8·2–17·0) in 1980, to 30·5% (25·7–35·5) in 2014, in women (figure 2). The English-speaking Caribbean subregion ranked first for prevalence of diabetes: 11·1% (6·4–17·3) in men and 13·6% (8·2–21·0) in women in 2014, with prevalence being 2·1 times larger (for men and women) in 2014 than in 1980 (figure 2). A decrease in raised blood pressure was observed in all subregions, regardless of the prevalence observed in 1980, with the largest decline being in North America, from 27·6% (22·3–33·2) in men and 19·9% (15·8–24·4) in women in 1980, to 15·5% (11·1–20·9) in men and 10·7% (7·7–14·5) in women in 2014 (figure 2; appendix pp 10–12).

Although mean systolic blood pressure has declined since the early 2000s, this trend appears to have
stopped or reverted, particularly in North America, central Latin America, Andean Latin America, and southern Latin America for men and in North America and central Latin America for women (appendix pp 20, 21). Conversely, mean BMI increased almost linearly until the early 2000s, when this pace seems to have slowed down in North America for both men and women and in Central America and Andean Latin America for women (appendix pp 20, 21).

The analysis of risk factor trends over time was complemented with an assessment of convergence or divergence of disease burden by subregions. The consistent risk factor trends that were observed in the region hid non-uniform subregional trends (figure 3). We found a regional convergence for both sexes in the prevalence of raised blood pressure over time (figure 3B), with countries in North America showing a convergence towards much lower prevalence when compared with countries in the other subregions. A more complex pattern is observed in the prevalence of obesity (figure 3A) and diabetes (figure 3C), with a combination of subregional divergences, such as the variation in the prevalence of obesity in men or diabetes in women in all subregions.

The age-standardised prevalence of obesity, raised blood pressure, and diabetes for each country in 2014 are shown in figure 4 (appendix p 13), and corresponding estimates for 1980 are provided in the appendix (p 22). Country-specific trends are available online.13 From 1980 to 2014, the age-standardised prevalence of obesity in men increased in every country, with a range of 2·1–2·5 times in Bermuda, Argentina, and Chile (probability of an increase 0·999 in Bermuda, >0·999 in Argentina, and >0·999, in Chile), to 8·3 times in Haiti (>0·999; figure 4A). In women, the age-standardised prevalence of obesity increased by 1·4 to 1·8 times in Bermuda (0·99), the Bahamas (>0·999), Uruguay (>0·999), and Venezuela (0·999) and 4·4 times in Haiti (>0·999; figure 4B). However, for men in 2014, the prevalence of obesity was greater than 20% in almost a third of all countries, with the USA ranking first, with 35·0% (95% CI 30·1–40·1); whereas for women, all countries had a prevalence of obesity above 20%, with 16 (43%) of 37 having a prevalence above 30% (figure 4).

Changes in the prevalence of raised blood pressure between 1980 and 2014 included a 50% reduction in Canada in men (probability >0·999) and a 60% reduction in Bermuda (0·999) in women (figure 4). Most countries showed declines in the prevalence of raised blood pressure.
The increasing prevalence in obesity and diabetes observed in the region over time requires appropriate understanding of transitions in cardiometabolic risk factors in the region. Our estimates show that countries with the highest prevalence of a given cardiometabolic risk factor do not necessarily have the highest prevalence of another risk factor. The Americas has an obesity crisis accompanied by heterogeneous patterns of diabetes and raised blood pressure. These findings are important for the scoping and prioritisation of adequate NCD responses.

**Discussion**

This study provides a comprehensive assessment of obesity, raised blood pressure, and diabetes prevalence in the Americas between 1980 and 2014 and enhances our understanding of transitions in cardiometabolic risk factors in the region. Our estimates show that countries with the highest prevalence of a given cardiometabolic risk factor do not necessarily have the highest prevalence of another risk factor. The Americas has an obesity crisis accompanied by heterogeneous patterns of diabetes and raised blood pressure. These findings are important for the scoping and prioritisation of adequate NCD responses.
measures to deal with these public health challenges. The reasons behind the disparity in the associations between obesity and diabetes or between obesity and raised blood pressure between subregions and in the same subregion at different times are multiple. Traditionally, the term diabesity has denoted the epidemiological parallelism between obesity and diabetes, which is understandable considering the shared pathophysiological mechanisms.16 In terms of human capital, many countries in the Americas region are also transitioning from major burdens faced during childhood, particularly undernutrition.27,28 With this transition, the long-lasting effects of early undernutrition, a direct cause of nutritional stunting, could play a role in developing NCDs later in life.19

Our study expands the regional literature because we have included all countries with data covering 35 years, a period that has witnessed important socioeconomic changes in the Latin American and Caribbean regions. Our analysis showed that the prevalence of cardiometabolic risk factors, with the exception of raised blood pressure, has steadily increased, and we predict that the prevalence to continue to increase. Whereas previous studies have mostly focused on South America,20–23 we included all countries from Central America and the Caribbean, as well as the USA and Canada. The evidence provided highlights how the heterogeneity in the prevalence of risk factors requires multisectoral and locally adapted responses to improve prevention and treatment.

Given the high level of heterogeneity observed in the region, our results would support a diversification of health interventions across subregions and countries. For example, the focus in North America should be on reducing the level of obesity, whereas countries in the other subregions are experiencing a real emergency, with interventions needed not only to reduce the prevalence of obesity but also to prevent diabetes and raised blood pressure. Countries with a low prevalence of cardiometabolic risk factors, such as Peru, Bolivia, and Ecuador, should focus on how to reverse the increasing trends, continue with good profiles, and implement new policies.24 For example, compared with other countries in Africa (South Africa) and Asia (China, India, and Pakistan), some countries in South America (Argentina, Chile, Peru, and Uruguay) have better rates of awareness, treatment, and control of hypertension.20 However, inequalities within countries (and between countries) should be addressed to ensure that all population groups

**Figure 4:** Heatmap of age-standardised prevalence of obesity, raised blood pressure, and diabetes by country in men and women in 2014, and proportional change from 1980

Countries are ranked by the prevalence of obesity. The ratio of prevalence for each risk factor are calculated for 2014 values relative to 1980 estimates. For the first three columns, red indicates the highest level in the prevalence of that specific risk factor and white the lowest; for the last three columns, purple indicates the highest ratio of prevalence and white the lowest.

### B Women

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<th>Country</th>
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<th>Raised blood pressure (%)</th>
<th>Diabetes (%)</th>
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<th>Ratios of prevalence for raised blood pressure</th>
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have these adequate patterns of awareness, treatment, and control of hypertension, such as in the USA, where Hispanic and black populations are characterised by different risk profiles when compared with the white population. Such heterogeneity is further exemplified by the INTERHEART study, in which the population attributable risk for acute myocardial infarction due to diabetes ranged from 7·4 in Colombia to 17·0 in Brazil.

Our estimates focused on raised blood pressure instead of hypertension, which in epidemiological studies is a composite variable, including measured blood pressure, a diagnosis of hypertension, or whether currently receiving treatment for hypertension. Our results should be interpreted in this context. Nevertheless, the analysis of trends in raised blood pressure is key for the WHO NCD Global Monitoring Framework because one of the nine voluntary global targets is “a 25% reduction in the prevalence of raised blood pressure”. The declining trends in the prevalence of raised blood pressure could signal improvements in the awareness, treatment, and control of hypertension, which seems to be the case in Canada and the USA, although we are unaware of similar trends for other countries and subregions in the region.

Our findings also show that the prevalence of the three cardiometabolic risk factors was highest in the small countries in the Caribbean subregion. Although countries in this subregion vary in economic terms, the absolute population size might contribute to these poor health outcomes. With high prevalence and poor morbidity outcomes, this area is characterised by high levels of susceptibility, with limited ability to respond to the health needs of the population, including NCDs and chronic health issues, paired with limited health-care funding.

Tackling NCDs in the Americas will require high-risk approaches that are individual based, with population-based...
strategies.11,12 This study provides sufficient data-driven insights for decision making and serves as a baseline to monitor and assess the effect of initiatives to be implemented in the region.11 Our analysis offers a comprehensive picture and improved visualisation of the particular features of the region in terms of major cardiometabolic risks. However, limitations should also be acknowledged. First, because of data availability, we did not include other important cardiometabolic risk factors such as waist circumference, smoking, or lipid profile. We presented results for established cardiometabolic risk factors, accounting for their availability in rural and resource-limited settings. Second, we did not include data from children or adolescents, and future efforts should include these populations because cardiometabolic risk factors have also probably increased among them.13,14

Third, good quality nationally representative data on cardiometabolic risk factors are still absent in some countries, especially in the Caribbean. We recognise that estimates from pooled analyses might differ slightly from national surveys, especially in data-poor countries, and the intention of this exercise is not to supersede local efforts for NCDs, closing the gap in the lack of information on cardiometabolic risks. However, limitations should also be acknowledged. First, because of data availability, we did not include other important cardiometabolic risk factors such as waist circumference, smoking, or lipid profile. We presented results for established cardiometabolic risk factors, accounting for their availability in rural and resource-limited settings. Second, we did not include data from children or adolescents, and future efforts should include these populations because cardiometabolic risk factors have also probably increased among them.13,14

This region-wide analysis is the result of a collective approach, maximising the existing data available with a common goal for the public good. To overcome some of the limitations, and to support cardiometabolic prevention interventions that are effective, national and international support should be provided to improve the surveillance system, with cross-sectional and cohort studies aimed at monitoring cardiometabolic risk factors, especially in data-poor countries, which would benefit the most from improved estimates.

We addressed some of the most important risk factors for NCDs, closing the gap in the lack of information on the prevalence of cardiometabolic risk factors in the Americas. Despite the high prevalence of cardiometabolic risk factors in the Americas, estimates show substantial variation exists between countries and subregions. Countries with the highest prevalence of one risk factor do not necessarily also stand out for another risk factor, and men’s profiles do not necessarily resemble those of women. Time trends show that, except for raised blood pressure, the prevalence of risk factors has steadily increased since 1980. Additionally, the within-region divergence in trends suggests that risk factors are not increasing or decreasing at the same pace in all countries. This study can signal opportunities for joint prevention efforts or interventions oriented to reduce common risk factors in the region, given the interconnectedness in cultural, social, demographic, ethnic, economic, and political aspects of the countries in the Americas.

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