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Mulsemmedia DIY: A Survey of Devices and a Tutorial for Building your own Mulsemmedia Environment

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Multisensory experiences have been increasingly applied in Human-Computer Interaction (HCI). In recent years, it is commonplace to notice the development of haptic, olfactory, and even gustatory displays to create more immersive experiences. Companies are proposing new additions to the multisensory world and are unveiling new products that promise to offer amazing experiences exploiting mulsemmedia - multiple sensorial media - where users can perceive odors, tastes, and the sensation of wind blowing against their face. Whilst researchers, practitioners and users alike are faced with a wide-range of such new devices, relatively little work has been undertaken to summarize efforts and initiatives in this area. The current paper addresses this shortcoming in two ways - firstly, by presenting a survey of devices targeting senses beyond that of sight and hearing; secondly, by describing an approach to guide newcomers and experienced practitioners alike to build their own mulsemmedia environment, both in a desktop setting and in an immersive 360° environment.

CCS Concepts: • **General and reference** → **Surveys and overviews**; • **Human-centered computing** → **Interaction devices**; • **Hardware**;

Additional Key Words and Phrases: Mulsemmedia, multisensory devices, displays, mulsemmedia systems, DIY

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1 INTRODUCTION

Multisensory interaction has been enjoying a growing attention from a variety of disciplines recently. The focus has been on different neuroscientific aspects related to the perceptual channels, on the interactions between them as well as on the factors that influence multisensory integration itself. Among the benefits of multisensory experiences are, for instance, learning and reaction time improvement [10, 96]. However, it is not always clear how to integrate these findings from crossmodal perception with Virtual Reality (VR) or multimedia, where rendering of different inputs has been usually organized separately.

Nowadays, multisensory VR and multimedia promise to become game-changers by rendering a convincing world where users could teleport by engaging all their senses. The design of these systems is focused on optimizing the perceptual dimensions of space and time through the contributions of all the sensory modalities under the realm of mulsemmedia - multiple sensorial media [31]. However, in order to achieve the knowledge of how to design an effective mulsemmedia system, an

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important amount of research still needs to be carried out, especially for senses that have been usually neglected (e.g. olfaction).

The latter growth in software and hardware technology, especially wearables, has provided mulsemmedia researchers with a conceivable spectrum of options. Innovation is getting boundless, wearables are permanently evolving to increasingly complex functions and numerous kickstarter ventures are undertaking projects in various ways to stimulate all the human senses. All these new initiatives are attempting to entice audiences into finally reach market acceptance. Unfortunately, the unprecedented speed of the current development of new technologies determine publications that analyze the current state of technological advancement to become rapidly out of date.

If we take a look at the market evolution for different types of displays, we find that visual displays remain dominant, while the amount of olfactory devices is insignificant [116]. This justifies why alternative sensory interaction modalities have not been sufficiently researched and their influence on the human behavior not yet understood. Many of the commercial initiatives that aimed to engage non-traditional senses failed (e.g. iSmell, Sixsense). There have been many research efforts put into compensating this lack of devices by proposing different delivery technologies and systems [13, 52, 56, 102]. Unfortunately, third parties cannot reproduce such work since it is not reported in enough detail. The fact that multisensory displays do not have the same availability as their audiovisual counterparts acts like a barrier for researchers without significant engineering skills who want to understand how different senses can be used in designing interactions.

Our goal is to encourage researchers interested in investigating the effects of multisensory modalities by presenting a set of solutions available now on the market and in the research area. Our focus is on displays developed over the past 5 years that allow us to engage multiple senses either by connecting mono-sensory or bi-sensory devices, or through the multisensory functionality some of them incorporate. We discarded from our survey devices that are not currently available on the market and we present the ones we found relevant through their potential or previous use in multisensory research. Accordingly, Section 2 introduces mulsemmedia technologies. Then, Section 3 presents haptics displays. Section 4 brings displays for olfaction and taste. Section 5 describes an approach for building a seamless mulsemmedia solution that decouples mulsemmedia application from the respective renderer. We also present the blueprint and prototype of the approach for assembling both regular and 360° VR mulsemmedia systems. Section 6 finally ends the article and leads to future works.

2 MULTISENSORY TECHNOLOGIES

Multisensory environments can be deployed by using devices that stimulate various senses at the same time. To this end, a variety of technological elements can be used to construct a multisensory environment [86]. Depending on the senses we want to stimulate and engage, we can choose from different combinations of technologies:

- Haptic devices (force, tactile, vibrotactile feedback), e.g. haptic mice, haptic seats;
- Gustatory devices, although still rare;
- Olfactory devices (desktop and wearable setups);
- Custom built devices (employ different combinations of senses).

These components are mostly used in academic settings, although, recently, the entertainment industry started to be interested in building multisensory environments too. In this paper, we are mainly interested in devices that can be easily integrated by anyone in building digital multisensory systems. Thus, we focus on commercial displays because of their wide availability, but also on research prototypes that either are open-source or provide a high level of detail about their

99 implementation. We think that these prototypes are important to understand the trends and to
100 provide a starting point when thinking about developing multisensory systems.

101 Additionally, multisensory environments can be deployed by using devices that stimulate multiple
102 senses at the same time. Companies are proposing new additions to the multisensory world and
103 unveil new products that promise to offer amazing experiences, where users can feel odors and
104 the sensation of wind blowing against their face. A good starting point is that of the off-the-shelf
105 alternative of the system described in [51], Feelreal VR¹, which is a VR mask that aims to offer a
106 different level of immersion. It can be attached either wired or wirelessly as a head mounted device
107 (HMD) and provides olfactory content through seven diverse fragrances. Feelreal is equipped with
108 an ultrasonic ionizing system to create water fog, whereas cold and heat can be directed onto the
109 user's head. A Feelreal Software Development Kit (SDK) offers developers many options to add
110 different senses to their applications, while the Feelreal Player has an intuitive GUI that allows
111 users to customize movies. Another multisensory environment is presented by Ranasinghe et al.
112 [81] who integrated a wearable VR system composed of olfactory and haptic (thermal and wind)
113 devices to an HMD in order to stimulate other senses beyond sight and hearing. However, these
114 are but isolated instances of multisensory displays. Most displays target just one of the additional
115 senses beyond vision and audition. Therefore, technologies relating to haptics and chemical senses,
116 and a multisensory development ecosystem are presented in the next sections.

117 3 HAPTIC DISPLAYS

119 Haptic technology refers to everything a user touches or is touched by to control or interact with
120 an entity controlled by a computer. Some of these interfaces are energetically passive (a button,
121 a keyboard), whilst some are energetically active (force feedback devices, vibrotactile vests). The
122 techniques, and the key challenges characteristic to this medium are discussed in detail in [20] - a
123 comprehensive survey that presents technologies and examples for enhancing audiovisual content
124 with haptics.

125 3.1 Commercial haptic devices

126
127 3.1.1 *Wearable*. Force feedback gears (that consist typically of vibrotactile actuators embedded
128 into clothes) and suits already have an established business within the area of wearables haptic
129 displays. In the 90s, Auralizer created a system whereby audio waves were converted into vibrations.
130 Likewise, haptic gears such as those presented by Shah et al. [94] and Prasad et al. [77] have been
131 applied in HCI to provide feedback of impact and serve as aid for motorcyclists. This kind of gear
132 was also used as a guide so that robots can steer humans in cooperative works [92]. A vibrotactile
133 vest produced by KOR-FX² fits in this category and uses a simplistic approach to transform audio
134 signals into haptic feedback. The audio signal coming from games or media is processed and
135 converted with special transducers into pinpointed high-definition vibrotactile feedback that allow
136 users to feel the on-screen action. Subpac 101³ is another haptic vest conceptually akin to KOR-FX
137 as mechanism and price. An extra version whereby the equipment can "wear" an existent seat is also
138 ready for use. ARAIG (As Real As It Gets)⁴ produces feedback on numerous degrees by incorporating
139 speakers in a collar to create a surrounding effect around the user. Moreover, the user's experience
140 is intensified with vibration and audio feedback, and electrical stimulation by flexing particular
141 muscles and reproducing sensations of touch. The Tesla suit⁵ is a full body neoprene suit with

142
143 ¹Feelreal VR available at <http://feelreal.com>

144 ²KOR-FX available at <http://www.korfx.com>

145 ³Subpac 101 available at <https://subpac.com/subpac-101/>

146 ⁴ARAIG available at <https://araig.com>

147 ⁵Tesla suit available at <https://teslasuit.io>

“conductive threads that tricks the senses using neuromuscular electrical stimulation.” The Tesla suit promises to create “a range of tactile sensations” including vibrations and thermal ones. To do this end, it has several actuators spread through the body to provide comprehensive haptic feedback. Dexmo⁶ is an exoskeleton glove for VR developed by [32]. Apart from capturing motion, this product also offers force feedback.

3.1.2 Handheld devices. Vibrotactile mice and joysticks are often used as portable devices through which users experience haptic feedback. One of the first haptic mice to be developed and explored in virtual environments was that of the EU MUVII (Multi User Virtual Interactive Interface) project⁷. The gaming industry is constantly using vibrotactile technology to enhance immersion in video games with examples like the Rival 600 from Steel Series⁸ or the Joy-Con from Nintendo⁹, which contains an advanced haptic feedback mechanism called “HD Rumble.” The controller is composed of actuators that provides users with the feelings of touching objects.

Another proponent, Windy Sight Surfers [79], is “an interactive mobile application for the capture, visualization and navigation of 360° immersive videos.” It has a wind accessory composed of two fans attached to a tablet, which presents 360° content. Despite being a prototype, the authors showed that this system can elevate immersion and presence.

3.1.3 Desktop devices. When it comes to desktop setups, displays like Novint Falcon, Phantom Omni or Ultrahaptics are the most popular and easiest to integrate in diverse systems. Novint Falcon was often used in research with different applications: to enhance educational videos [45] or to touch images in the video [9], whilst Phantom Omni was employed to enable users to feel the acceleration associated with videos [19]. Ultrahaptics is another commercial haptic display that employs “focused ultrasound to project discrete points of haptic feedback on user’s hands” [8]. This has been successfully integrated with HoloLens in designing mixed reality human-computer experiences, as described in [43]. Ultrahaptics showed promising results in respect of mid-air interactions in cars, decreasing the eyes of the road time, whilst not compromising the driving performance [95].

Wind displays are a particular case of haptic devices in which the sensorial effect is obtained by generating airflow which brushes against human skin. The work of Moon and Kim [54] brought early attempt to create surrounding wind in the user’s environment. Following this approach, VirWind¹⁰ tries to create a 3D effect in the environment blowing air from four vertical pole composed of four fans each one.

3.1.4 Haptic chairs. Feel Three¹¹ consists of a 3DOF motion simulator. It was first created by Kumagai [47] and then evolved to its current state. A half-sphere platform composed of a set of motors and omni directional wheels is responsible for producing motion effects including pitch, roll and yaw.

Roto VR¹² is a platform-based interface that promises to transform the traditional seated VR set-up into a totally immersive endlessly revolving experience - complete with motorized turns, no tangling cables, and a double rumble effect. To some degree, it takes after the conception of Haptic ChairIO [27] including a seat. The Roto VR is designed to make VR experiences even more immersive whilst reducing the effects of simulator sickness. Turning your head will activate the

⁶Dexmo available at <https://www.dextarobotics.com/en-us>

⁷MUVII project available at <https://cordis.europa.eu/project/rcn/57839/factsheet/en>

⁸Rival 600 available at <https://steelseries.com/gaming-mice/rival-600>

⁹Joy-Con available at <https://www.nintendo.com/switch/features/>

¹⁰VirWind available at <https://www.vrfocus.com/tag/virwind/>

¹¹Feel Three available at <http://www.feelthree.com>

¹²Roto VR available at <https://www.rotovr.com>

motors in the base, while controls located at the players’ feet enable movement. Table 1 summarizes the works related to haptic display technologies reviewed from 2013 onwards and concisely provides their main characteristics.

Table 1. Summary of haptic displays.

Device	Description	Haptic effect	Actuators	Software considerations
Kor-FX	Haptic vest - transforming audio signals into haptic feedback	Vibration	Chest actuators	Unavailable SDK but provides a setup guide
Subpac 101	Haptic vest - transmits low frequencies to the body	Vibration	Receptors on skin	Unavailable SDK (Audio input)
ARAIG	Haptic vest - audio, and electrical stimulation of muscles	Contraction	Actuators on torso and shoulder muscles	Unavailable SDK
Tesla Suit	Full body suit haptic feedback system - transcutaneous electrical nerve stimulation and electrical muscle stimulation	Touch and Contraction	Full body actuators except head, hands, and feet	API/SDK, haptic library, and software for creating effects
Rival 600	Gaming mouse	Vibration	Mouse	Engine available
Joy-Con	Gaming mouse	Vibration with fine tactile feedback	Mouse	Haptic engine only compatible with Nintendo Switch
Windy SS	Two fans attached to a tablet	Wind	Airflow	Unavailable SDK
Novint Falcon	Haptic gaming controller	Force feedback	On device actuators	Open source driver library
Phantom Omni	Portable haptic device with 6 Degrees of Freedom	Tactile and force feedback	On device actuators	OpenHaptics SDK compatibility
Ultrahaptics	Ultra-sound based haptic technology	Tactile effects	On device actuators	TOUCH Development Kit
Dexmo	Wearable kinesthetic device	Force to resist grasping motions	On device actuators	Dexterity Engine SDK
Feel three	Motion sphere/chair - pitches, rolls and yaws	Vibration and Motion	Tactile transducers and omniwheels on the chair	Ways to control: individual game support, native support in engines like Unity and Unreal, native support through OpenXR initiative and headset manufacturers, and API
Roto VR	Haptic chair with reverberating system	Vibration	Reverberating shakers attached to the chair	Libraries available
ChairIO	Haptic chair with wind and floor vibration	Vibration and Airflow	Raised floor for vibration and Pantilt fan units	Unavailable SDK
Haplet	Haptic device with 1 Degree of Freedom for DIY	Vibration	On device actuators	Open source driver library
VirWind	Four 1.8 meter towers with fans	Wind	Airflow	Unavailable SDK

3.2 DIY haptics

Building haptic interfaces has caught the interest of DIY enthusiasts over the past couple of decades especially in order to overcome costly proprietary haptic feedback platforms. Indeed, there are many projects of passionate practitioners that give a step-by-step DIY (Do It Yourself) guide to build vibrotactile displays, haptic gloves or chairs and are available on platforms like Instructables¹³. Newcomers to haptic interfaces can benefit from two tutorials [34, 50], which present a detailed road map to guide readers through the physical principles, hardware limitations and stability issues of building haptic interfaces.

Another endeavour worth mentioning here is Haplet, which is “an open-source, portable and affordable haptic device with collocated visual, force and tactile feedback” [28]. This device is based on Hapkit and Haptic Paddle, which present a system for creating haptic effects from 1 degree of freedom device [55]. It allows users to combine their devices with haptic feedback effects. The authors state that “this design can replicate the natural way in which we use our hands to interact with the physical world.”

Other devices go beyond vibrotactile notification and render a variety of haptic effects: touch contact, pressure, texture and shapes. In [111], the authors propose a hand-held virtual reality controller that renders fingertip haptics. This consists of an interchangeable wheel that moves in relation to its position in the virtual environment. In [6], the authors present NormalTouch and TextureTouch - two controllers that use different actuation methods to render haptic 3D shape. However, these present limitations in rendering angles, forces and heights. Tactile effects were obtained also via finger-mounted haptic feedback devices. They convey cutaneous force information by deforming the skin on the fingertips [93].

Pseudo-haptic effects can also be used to enhance tactile touch screen interactions. In [16], the authors present Touchy - an interaction metaphor that consists of a symbolic cursor for evoking haptic properties. Changes in its shape and motion might help to convey information on hardness, friction, or the degree of roughness.

4 THE CHEMICAL SENSES: GUSTATORY AND OLFACTORY DISPLAYS

In comparison to vision, audition and even haptics, chemical senses have not been fully explored and there is no clear information yet on how they can be effectively used in human-computer interfaces. A comprehensive review that analyzes the pitfalls and possibilities of digitizing chemical senses can be found in [72]. The authors present key problems with the delivery of digital fragrance and taste and comes up with questions that would be interesting to investigate by the HCI community. Hereby, we acknowledge those issues, while offering insights and solutions into how to build a multisensory environment.

4.1 Gustatory displays

Authentic tasting experiences can be created once we activate the sense of taste, retronasal olfaction, and trigeminal nerve [97]. However, this is very challenging because it implies stimulating all the senses in the right way, with an intensity that feels natural.

Tastes and flavors are complex because most of them cannot yet be generated by stimulating the human palate directly on the tongue, which is able to detect at least the controversial five basic tastes (sweet, sour, bitter, salty, and umami). Other things that surround the tasting experience (e.g. the roasted, the fruity) are related to smell. Sensations of heat (e.g. hot pepper), cold (cool associated with mint), and several food properties such as crunchiness and creaminess, are detected by the trigeminal sense [99].

¹³Instructables available at <https://www.instructables.com/>

295 Stimulating and modifying the taste in a digital setup was shown to bring interesting insights in
296 a variety of applications. Cognitive activities and the acting of making decisions are influenced
297 by taste. Obrist et al. [70], for instance, have shown that the five basic tastes have different tem-
298 poral characteristics. The authors emphasized the importance of understanding the underlying
299 mechanisms of the taste experience because it allows designers and developers to have a common
300 vocabulary when it comes to designing systems. When experiencing sour taste, people tend to
301 proceed based on reason or logic and their actions go slower whilst sweet and bitter tastes lead to
302 instinctual and quicker actions when making decisions. In [106], the authors showed that the sour
303 taste has the potential to promote a riskier behavior.

304 In terms of devices and systems that stimulate the taste and could be included in multisensory
305 systems, some deal with direct stimulation of this sense and some modify people’s experience of
306 taste by stimulating other senses like vision and olfaction. Both approaches shall now be explored
307 in more detail.
308
309

310 *4.1.1 Direct stimulation of taste and flavor.* As described in [7, 75], basic tastes have been delivered
311 by actuating on the tongue in order to stimulate people’s palate. Recently, progress in this area has
312 been achieved with studies like [56, 80]. Lollo [56] has been proposed as a novel interaction method
313 within a game and was built to interact with the user’s tongue by pumping specific tastes from a
314 portable and small box to the tip of a lollipop. Its development is described in detail, allowing for
315 replication. One of its limitations is that it delivers taste sensations only on a sweet-sour interval.
316 Digital Lollipop is another experimental instrument that digitally simulates tastes by electrical
317 stimulation of the taste-buds, described in detail by its authors [80].

318 More complex than Lollo, Digital Lollipop reports taste sensations additional to sweetness and
319 sourness, such as saltiness and bitterness and also proposes a way to control the intensity of sourness.
320 The authors tested their solution in experimental tests, whereby they made significant observations:
321 the interface was uncomfortable over certain values of the current intensity, it was challenging
322 to align the device on the user’s tongue, and the subjective opinions provided by participants
323 highlighted that some users were not able to recognize certain taste sensations. Participants’
324 feedback indicated portability and its enhancement with smell emissions were directions in which
325 the device could be improved.

326 A gustatory device created by Karunanayaka et al. [40] called “The Thermal Taste Machine”
327 produces the effect of tastes by varying the temperature, in bouts, on the user’s tongue. The authors
328 reveal that creating and altering the feeling of tastes for “sweet, chemical, minty, fatty, pleasantness,
329 heating, and cooling” had favorable outcomes. Although the design and development process are
330 presented in detail, building these types of interfaces requires a high expertise in the field.

331 In a related work, Vi et al. [105] devised TastyFloats, a machine where small pieces of food are
332 levitated acoustically and delivered on the user’s tongue. As the authors recognize, this system
333 has many issues to be solved before it appears as a steady product, mainly related to speed and
334 quantity. Moreover, the user’s environment conditions, temperature, and characteristics of the food
335 also need to be taken into account.

336 We conclude by remarking that, to the best of our knowledge, there are no commercial options
337 for taste displays that could be easily integrated in any application.
338

339 *4.1.2 Pseudo-taste, taste and flavor via other senses.* Considering all the limitations of the digital
340 stimulation of taste, another approach to it relies on changing food experiences from the interaction
341 mainly with predominant senses [65].
342
343

Vision was exploited in this fashion, with promising results. In [69], the authors offer an Augmented reality (AR) system that “modifies the appearance of the food and plate with a projection-camera system.” Results showed that sweetness was increased with the increase of the chroma and that altering food’s semblance through their proposal changes the five basic tastes.

Another effort in this domain is that of Narumi et al., who propose Meta cookie [66, 67], a pseudo-gustatory display capable of modifying that taste that users feel by overlying “visual and olfactory information onto a real cookie with an AR marker pattern.” Results showed that 79% of the 43 subjects felt an alteration in the taste. This taste manipulation using olfactory and visual information was also exploited in [104], where the author looks into eliciting eating behavioral changes by the stimulation of various senses.

Vocktail [82] combines direct stimulation of taste with taste enhancement via other senses. In Vocktail, flavors are created by mixing: taste (resulting from the electrical stimulation of the tongue), smell (scent emitted by micro air-pumps) and vision (RGB lights projected on the real beverage).

Although there is significant achievement in the area, the complex nature of the sense of taste has made gustatory research even more challenging compared to other modalities. In fact, we would argue that many of the gustatory devices are working as conference demos, rather than as a market product.

Basically, the literature provides precious few information in terms of the sensation and display of trigeminal effects. However, according to the review in [97], if one wants to deliver trigeminal effects then one also needs to stimulate the trigeminal sense. In this case, gustatory devices may serve as trigeminal display devices as well. An example could be the ChewingJockey [46] in which the chewing experience during eating can be used to magnify the sound thereby the food texture. Accordingly, Spence et al. [98] state that sight is more effective in terms of foraging than other senses, thus, it can not be neglected when it comes to gustatory devices.

A summary of available DIY gustatory displays for the past five years is shown in Table 2. As most of them are DIY devices encountered in the literature, little information related to the availability of their software is provided.

Table 2. Available DIY gustatory displays.

Device	Description	Flavor effect	Actuators
Lollipio	Gustatory interface in a form of a lollipop	Sour and sweet	An outlet that pumps flavors to the lollipop
Digital Lollipop/Vocktail	Electrical gustatory interface in a form of a lollipop	Sour, salty, bitter, and sweet	Eletrodes - electricity on the tongue
Thermal Taste	Thermal actuator installed on the tongue to generate taste sensations	Sweet, fat/oil, electric taste, warm, and reduced the sensibility for metallic taste	Liquid cooler pump with peltier elements
TastyFloats	Machine to hover food particles and deliver to the users’ mouth	Sweet, bitter, and umami	Static levitator with ultrasonic transducers and motor drivers

4.2 Olfactory displays

When it comes to digitizing chemical senses, the delivery of ambient scent is the simplest to integrate in any system, thus, the most common application. A series of challenges related to the integration of olfaction in multimedia applications is presented in [30]. To date, digitally-controlled scent displays have been used in a variety of applications: for enhancing the Quality of

393 Experience (QoE) in multimedia and mulsemedia applications [2, 61, 119, 120], for augmenting the
394 immersion in entertainment/training virtual reality applications [36, 37], for studying its potential
395 in e-learning [1], for studying the connection between smells and autobiographical memories [14]
396 or for analyzing what moods or emotions are triggered by smells [83, 91], or indeed whether
397 olfactory congruence matters in mulsemedia [29]. Obrist et al. [71] researched the effect of ten
398 different classes of olfactory experiences (e.g. mental connections with aromas; smell allowing
399 identification and detection) for smell-enhanced technology. This led to the identification of
400 interesting opportunities that could be a point of departure towards smell interactions in HCI: (1)
401 smell-enhanced performance regulator; (2) autonomous smell agent; (3) reminder alert with smell;
402 (4) smell-enhanced story telling.

403 So, how was olfactory stimulation achieved in all these applications? Mostly using “analogue”
404 methods from fragranced shampoos [76], cylindrical felt-tip pens [74], ambient odors [103], odorant
405 stimuli provided by Firmenich [22], as well as smelling jars [17, 23].

406 Odor materials are generally stocked in liquid or solid structure - in the case of the latter, mostly
407 wet with liquid. To deliver the scents, these stored materials need to be conveyed to the user’s nose
408 through the air. According to Yanagida [114], computer-controlled olfactory displays achieve this
409 in several ways: “natural vaporization, vaporization accelerated by air flow, heating or atomization.”

410 We argue that research in many scent-related areas (especially related to HCI) was not performed
411 at its full potential because of the lack of “off-the-shelf computer controlled scent delivery devices”
412 [53]. Despite the potential of smell in HCI, over the past quarter of a century, olfaction interaction
413 enterprises failed to achieve their goals. Inspired by Heilig’s Sensorama, Smell-O-Vision tried to
414 bring odors in the cinema, however it did not turn out to be successful because audiences preferred
415 a traditional movie experience. DigiScents and its product, iSmell elicited twenty million dollars in
416 venture-capital investment in order to devise a hitherto unleashed product. The idea behind this
417 USB-connected scent synthesizer was based on a database of smells which would collect odors.
418 The device connected to a PC would release some smell from certain websites and electronic mails.
419 Despite being heralded as the beginning of a new “Web revolution,” the company did not manage
420 to get the interest of the public and had gone of the business by 2001. Joining the list of products
421 that ceased to exist soon after their release are: AromaJet¹⁴ - used an inkjet technology to transmit
422 smells; Osmooze¹⁵ - was linked up with email programs allowing users to assign a scent notification
423 to specific contacts, Scent Dome - an olfactory peripheral device with potential in learning and
424 gaming.

425 Vortex Activ USB, another olfactory display that recently disappeared from the market, consisted
426 of four cartridges exposed to four individually controlled fans that were blowing the scent towards
427 the user [1]. A device which operates employing similar principles to that of the Vortex Active USB
428 is Exhalia’s SBi4 [59], which will be described in section 4.2.2. One of the drawbacks of systems
429 like the Vortex Activ USB is that because the units are open, scent is continuously released while
430 the CPU fans provide a limited control over the scent direction [53].

431 Scentee Balloon¹⁶ provided an alternative to this limitation by using sound waves in order to
432 deliver the scents quickly and directed. The Scentee app controls the device and allows the user to
433 manipulate the duration and the strength of the smell. Its drawback was that only one cartridge can
434 be used at a time and that users need to hold the device close to their nose in order to perceive the
435 smell. In [24], the authors use the Scentee Balloon in a recent exploratory study aimed to “guide
436 the design of in-car olfactory interfaces by comparing different olfactory devices based on distance,
437

438 ¹⁴AromaJet available at <http://www.microfab.com/vapor-generation/aromajet>

439 ¹⁵Osmooze available at <http://www.osmooze.com/>

440 ¹⁶Scentee available at <https://scntee.com/>

442 volume and speed of scent delivery.” However, despite certain advantages, the Scentee Baloon has
443 been discontinued.

444 Surprisingly, the difficulty signaled by Kaye in [41] remains prevailing, more than one decade
445 later: most commercial off-the-shelf computer controlled olfactory devices never reached the market
446 or if they did, they have not lasted long. Although there are exceptions to this observation (such as
447 Exhalia’s SBi4 device, which is still being commercially produced), convincing users that digital
448 olfaction is desirable is only one of the stumbling blocks. Problems in respect of inauthentic odors
449 or unnatural experiences also play an important role, together with the general lack of knowledge
450 about how to use and which kinds of scents are adequate for use in mulsemmedia.

451 Although most commercial attempts to create smell devices have not been successful to date,
452 research laboratories have continuously explored the potential of this area. In [113], the authors
453 presented a wearable olfactory device for olfactory stimuli according to the position of the person.
454 Based on spatial localization sensors, this device was used to create an odor field in a virtual reality
455 space. Another interesting system was proposed by Yanagida et al. [115]. This olfactory display
456 consists of “a nose tracker and a scent projector scent projector composed of an air cannon, a
457 scent generator, and a 2 degrees-of-freedom platform that is controlled so that the air cannon
458 aims just under the user’s nose.” In [64], the authors addressed the limitation of the gas-based
459 scents in olfactory displays by developing an apparatus that deals with liquid odor. They built a
460 system capable of real time scent blending and, based on it, they developed a cooking game to
461 evaluate any change in presence experienced by the participants. In [52], a new type of olfactory
462 system was introduced. In this case, the scent was distributed to the user through four ventilators
463 that were fixed on the corners of the screen. This showed potential for further development of
464 novel interactive multimedia systems, but has as main drawback the fact that it cannot generate
465 multiple scents simultaneously. Although the authors provide significant proof of work for all the
466 above devices, the development steps are not described in detail to allow for replication by other
467 researchers.

468
469 *4.2.1 DIY low cost olfactory devices.* It is remarkable that a number of papers have been written to
470 propose reproducible olfactory systems, thus benefiting a larger part of the research community.
471 Addressing the limitations of olfactory research in immersive virtual environments, Herrera and
472 colleagues presented an effective and affordable desktop olfactory display that relies on vapor to
473 deliver smell effects [35, 36]. The authors used affordable components (the device is estimated
474 to cost 55\$) and provide detailed information about the design process and the software used to
475 control the olfactory device, that could easily be replicated by other researchers.

476 Hajukone is another open source low cost olfactory design, this time in a wearable format
477 [53]. It was built as an alternative to research devices that are not presented in full detail to allow
478 reproduction. Thus, it makes use of electronic elements that are fairly easy to find in the market.
479 As opposed to the device described in [35, 36], Hajukone supports multiple scents that are emitted
480 through ultrasonic transducers. InScent [25] is a “miniaturized open source wearable olfactory
481 display that allows users to receive personal scent notifications.” Similar to Hajukone, it allows
482 replicability through 3D printing. At only 102g, inScent has 8 cartridges, each of them containing
483 scents to deliver over 70 “scentifications.” Amores and Maes [3] describe the development of a
484 prototype that users can wear called “Essence”. The aim was to create an attractive and light
485 olfactory device for applications that can deliver different strengths of smell related to the user’s
486 bio data. This work is further expanded to “Bioessence”, a device that can be attached to the user’s
487 clothes in a form of clip or necklace [4]. It can release the limit of three scents and passively captures
488 vibrations representing the beating of the heart and the respiration through clothes.

489
490

491 Salminen et al. [89] present an “olfactory display prototype for emitting and sensing odors.” They
492 used an intersurgical mask attached to a VR headset that covers part of the user’s face. It was then
493 connected to a vent hole that comes from an aromatized container or a device receive scents.

494 Hasegawa et al. [33] depict a system to control the spacial distribution of aromas through an
495 ultrasound-driven approach, guiding a vaporized scent to the user’s nostrils. This technique could
496 be useful not only in this particular case, but also for removing remaining odors while presenting
497 multiple olfactory experiences sequentially.

498 *4.2.2 Commercial computer-controlled scent emission devices.* When trying to build a multisensory
499 system, researchers also have the possibility to employ a commercial solution for olfaction display.
500 Although most of the commercial devices disappeared soon after their release, there are still some
501 available that were the subjects of different experiments described in research papers.

502 SBi4¹⁷ from Exhalia is one of these commercial devices, which uses airflow to vaporize and
503 delivers (by default) one of four fragrances at the time. In [59], the authors stated that SBi4 is “more
504 reliable and more robust than the other devices on the market” and the scents are more realistic.
505 However, there are some considerations which researchers need to keep in mind when working
506 with this olfactory display:

- 507 • Its cartridges are made from scented polymer balls, which allow the scent to linger less
508 than other types of cartridges (e.g. Dale Air Vortex¹⁸ employs fragrances based on alcohol
509 drenched onto cotton cushions). As documented in [62], due to natural vaporisation, odors
510 from SBi4 cartridges can be detected in advance of any fans running. Thus, the authors’
511 recommendation is to let two days pass after the opening of a cartridge before using it in
512 experiments.
- 513 • SBi4 can be connected to a USB port and allows the creation of Java code to manipulate the
514 device’s activation. However, this allows the control of a single fan.

515 SBi4 was used in numerous studies that investigated the QoE in desktop systems enhanced with
516 olfactory content [59, 61, 63, 121].

517 Another option from Exhalia is uScent¹⁹ collection that delivers odors in rooms of different
518 size (depending on the model). These devices work with one cartridge and they be programmed
519 remotely using the platform²⁰ provided by the developers.

520 An ultrasonic USB essential oil diffuser called “The Keylia”²¹ is offered by Aroflora. As its name
521 suggests, this device diffuses essential oil, operates at intervals of 10, 30 or 60 seconds, and starts
522 emitting the aroma as soon as it is connected to the USB port of any kind of machine supporting
523 USB.

524 Olorama²² is another technology that could offer researchers new ways of integrating the sense
525 of smell into their projects. This solution combines hardware, software and essential oils in the
526 synchronization of audiovisual scenes with scents. The wireless olfactory display fits both a small
527 room or a big cinema and uses airflow to vaporise only one odorant cartridge at a time. Developers
528 promise a simple and quick integration and provide Unity and Unreal code as example.

529 A summary of DIY and commercially available olfactory displays for the past five years is
530 provided in Table 3. Despite media excitement, most of the olfactory displays launched thus far are
531 proof-of-principle prototypes. Although it seems hard to convince users that digital olfaction is
532

533 ¹⁷Exhalia SBi4 <http://www.exhalia.com/fr/>

534 ¹⁸DaleAir available at <http://www.daleair.com/dispensing/>

535 ¹⁹uScent available at <http://www.exhalia.com/us/produits/espaces-olfactifs/uScent/>

536 ²⁰i-Scent available at <http://i-scent.fr/login>

537 ²¹The Keylia available at <https://bit.ly/2SmjG1o>

538 ²²Olorama available at <http://www.olorama.com/en/>

desirable, a potential explanation behind the restricted prosperity of this technology is the lack of correlation between hardware and software developers and interaction experts. The work put in developing these devices is often not detailed, thus it cannot be reproduced by third parties. Whilst the dialogue between these stakeholders will undoubtedly intensify when a mulsemmedia killer app

Table 3. Summary of DIY and commercially available olfactory displays.

Device	Scent characteristics (e.g. type, number, delivery)	Availability	Software considerations	Remarks	Wearable
DIY - low cost devices					
Hajukone [53]	<ul style="list-style-type: none"> • Six cartridges • Any liquid scents • Ultrasonic vaporization 	Open source affordable device (low technical skills)	<ul style="list-style-type: none"> • Proprietary API • PC and wireless (iPhone, Android) 	+ No release of scent through evaporation	Yes
inScent [25]	<ul style="list-style-type: none"> • Eight cartridges • High viscosity liquid scents • Vaporization by heating 	Open-source affordable device	<ul style="list-style-type: none"> • InScent framework (Android background) • Remote control via Google Cloud Messaging 	+ Small and lightweight	Yes
Essence [3]	<ul style="list-style-type: none"> • One cartridge • Liquid scent 	Summary description of the design process	Proprietary API	+ Lightweight, fashionable	Yes
Bioessence [4]	<ul style="list-style-type: none"> • Three cartridges • Liquid scents • Ultrasonic atomizer 	Detailed description of the design process	The accelerometer sends data to a smartphone application (Android) via BLE; the information is sent to the cloud-based Global Vitals API which returns heart and breathing rate measurements; the application uses the physiological information and the user input to release scent accordingly	<ul style="list-style-type: none"> + Delivers up to three scents + Self-contained solution for physiological sensing 	Yes
Reproducible olfactory display [36]	<ul style="list-style-type: none"> • One cartridge • Liquid odorant • Airflow vaporization 	Detailed description of the design process and odorants selection	API SDK software to control the duration of scent emission	+ Simple	No
Midair Ultrasound Fragrance Rendering [33]	<ul style="list-style-type: none"> • User tracking sensor • Sponge pad and a diffusing fan • Airflow vaporization 	Detailed description of the design process	Not available	+ If the emitted gas velocity is greater than the air flow, it does not work properly	No
Commercial Devices					
Olorama	<ul style="list-style-type: none"> • Ten to twelve cartridges • Liquid odorant • Airflow vaporization 	Commercially available off-the-shelf	Provides wireless control & integration is performed with Unity and Unreal code	+ Wall mountable	No
Exhalia SBi4	<ul style="list-style-type: none"> • Four cartridges • Solid odorant • Airflow vaporization 	Commercially available off-the-shelf	<ul style="list-style-type: none"> • Graphical interface available • SDK provided for various programming languages and platforms 	+ USB operated and powered desktop device	No
uScent	<ul style="list-style-type: none"> • Collection of devices that promises to fit rooms of different size. • Each of these devices work with one cartridge 	Commercially available off-the-shelf	It can be programmed remotely using the i-scent platform	+ Various size (uScent 85, uScent 50, and uScent 25)	No

589 is found [31], this does not preclude undertakings in these areas, one of which is that of building a
590 mulsemedia environment, which we detail next.

591

592 5 BUILDING A MULSEMEDIA ENVIRONMENT

593 Constructing a mulsemedia environment is not only about choosing powerful and compelling
594 sensory effects devices and plugging them in. Firstly, most multimedia applications do not support
595 mulsemedia devices natively. Secondly, although some devices use some sort of connectivity and
596 communication standard, it is nonetheless not straightforward, as multimedia applications do
597 not know how to handle them. Finally, there is still a concern with issues that stem from classic
598 multimedia - synchronization between content and sensory effects rendering, processing, masking
599 effects, concerns when introducing a network to bind applications and devices, etc [31, 57, 87, 88].
600 It would be appealing to integrate the devices using IoT (Internet of Things) approaches if it was
601 just to turn on/off the devices which is not the case with mulsemedia systems, however.

602 This section presents two different mulsemedia scenarios and prescribes information on how to
603 build them from scratch. Guidelines for building and putting the devices together and weaving
604 heterogeneous technologies to integrate applications to hardware are provided. Before advancing
605 though, some particulars with regard to software and hardware are discussed and solutions are
606 suggested.

607

608 5.1 The need for mulsemedia middleware

609 A plethora of situations, conditions, and constraints has to be considered when dealing with
610 mulsemedia systems [18, 31, 57, 87]. When it comes to devices, heterogeneity emerges as a notorious
611 issue. Not because of the lack of standardization in mulsemedia. One could argue that the MPEG-V
612 standard (ISO ISO/IEC 23005-3:2016)²³ would allow interoperability at hardware level without
613 ruining performance if the suppliers employed its binarized mode. However, they still prefer to use
614 their own method or perhaps due to the fact that they just want to avoid paying royalties to the
615 MPEG group. This latter option would be acceptable if there was an open standard, which is also
616 sorely missing.

617 Putting aside standardization, general frameworks for IoT such as Hydra, GSN, Node-RED, among
618 others [68], could cope with heterogeneity at the hardware level. On the other hand, these are not
619 completely ready mulsemedia solutions. The rationale for us saying so is because: (i) they do not
620 process Sensory Effects Metadata (SEM); (ii) they tend to work on the basis of request/response
621 model, that is, they are reactive applications, which sometimes is detrimental to the performance
622 required when using certain types of sensory effects depending on the applied protocol [88]; (iii)
623 as they work on a request/response model, there will always be a delay between a multimedia
624 application and an IoT platform, which is the response time; and (iv) they are not concerned with
625 synchronization with other media such as AV. At the same time, they might be useful if connected
626 to mulsemedia middleware or frameworks that take those responsibilities into account such as in
627 [48], which is restricted to an specific video platform.

628 In light of this, Saleme et al. [87] discuss major technical mulsemedia challenges and give practical
629 guidance on how to deal with hardware and software diversity when integrating mulsemedia
630 components. The first challenge is related to the multifunctionality that mulsemedia solutions
631 have to provide to heterogeneous multimedia applications to support them and the reusability of
632 components of applications to work with the entire mulsemedia ecosystem. The second one has
633 to do with reactivity and timeliness so that mulsemedia systems work as users expect in terms
634 of responsiveness and reliability. The last challenge caters for manageability and configurability

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636 ²³MPEG-V standard (ISO ISO/IEC 23005-3:2016) available at: <https://www.iso.org/standard/65396.html>

637

638 considering complex architectures composed of heterogeneous entities. The solution presented is
639 the PlaySEM Sensory Effects Renderer (SER), the most important component of PlaySEM's platform,
640 a detached set of software to work with multisensory applications and heterogeneous hardware
641 [84, 85, 87, 88].

642 Rather than simply advising any mulsemmedia middleware or framework beforehand, there is a
643 need to understand mulsemmedia software, as follows.

644
645 *5.1.1 How do mulsemmedia systems work?* From the point of view of Waltl et al. [108], mulsemmedia
646 systems work like this: (i) there is a main AV media and its SEM which is stored in a physical
647 media or an online service; (ii) there exists a media processing engine to deal with those resources,
648 reading, adapting and processing them to deliver the respective sensory effects; and (iii) there are
649 the devices in the user's environment, ready for producing multi sensory effects such as vibration
650 chairs, wind fans, smell emitters, etc. Complementarily, Santos et al. [90] envisioned event-based
651 mulsemmedia scenarios whereby occurrences in the user's environment triggers a response. For the
652 sake of example, when a user experiences an explosion in a game, a sequence of actions such as
653 bright lights, feeling of heating, smell of burnt artifacts, and so on, should be delivered.

654
655 *5.1.2 Which mulsemmedia applications does the literature bring?* SEM needs to be reproduced in the
656 user's environment, changing metadata to real sensory effects rendered by the devices. Indeed,
657 from the perspective of hardware abstraction, the MPEG-V standard champions that mulsemmedia
658 content can be created without knowing where it will be delivered. Authoring tools and approaches
659 have helped towards this end [21]. This has allowed indeed the creation of a range of off-the-shelf
660 mulsemmedia systems such as in [5, 11, 44, 85, 107], whereas other envisaged scenarios [12, 100, 117]
661 have also been thought. Cho [11] came up with Sensorama that works in timeline and event-based,
662 although it is a static list of events that has to be manually triggered. Waltl et al. [107] created
663 SEMP²⁴ which is a media player with an embedded mulsemmedia engine capable of reproducing
664 sensory effects content annotated with MPEG-V. Kim and Joo [44] devised the Sensible Media
665 Simulator boasting a web interface based on the proprietary technology Flex from Adobe which
666 runs within different web browsers. The first version of the PlaySEM platform, composed of a SER²⁵
667 and a Sensory Effects (SE) Video Player²⁶, was developed by Saleme and Santos [85]. It brought the
668 concept of separation of concerns to mulsemmedia systems, that is, different system components
669 have varied responsibilities and can work separately so that its parts can be reused with other
670 applications such as videos and music players, VR, games, and so on. Bartocci et al. [5] presented a
671 similar concept of decentralization to separate concerns whereby they use a hardware controller to
672 deliver sensory effects, but, allow the reuse of its controller with other multimedia applications.
673 Suk et al. [100], Choi et al. [12], and Yoon [117] are all endeavors to promote architectures and
674 conceptual frameworks for delivering sensory effects. Sulema [101] proposed a programming
675 language for processing of multimodal data in order to allow the development of mulsemmedia
676 applications for several areas including education, health, among others. Jalal et al. [39] proposed an
677 IoT-based architecture for mulsemmedia presentation for home entertainment environment in which
678 they used not only the PlaySEM SER [85], but also the PlaySEM SE Video Player. In [15], Comsa
679 and colleagues introduced the concept of 360° Mulsemmedia envisaging a conceptual Mulsemmedia
680 Delivery System for 5G networks, while Luque et al. [49] designed and implemented a solution
681 that integrates sensory effects to a hybrid (internet-broadcast) television system but use their own
682 standard to write SEM. Even though there have been many efforts when it comes to mulsemmedia

683 ²⁴SEMP available at <http://sourceforge.net/projects/semmediaplayer>

684 ²⁵PlaySEM SER available at https://github.com/estevaosaleme/PlaySEM_SERenderer

685 ²⁶PlaySEM SE Video Player available at https://github.com/estevaosaleme/PlaySEM_SEVideoPlayer

687 systems, most of them were built for particular aims. It means that integrating heterogeneous
688 multimedia and mulsemedia software and hardware remains a challenge albeit there have been
689 caveats, which are discussed next.

690
691 *5.1.3 What would a seamless solution look like?* Mulsemedia systems are indeed complex and
692 deal with uncustomary requirements whilst producing, transmitting, integrating, and presenting
693 sensory effects under multifarious constraints and conditions. Ideally, a rational mulsemedia solution
694 should reproduce multimedia and mulsemedia content without code refactoring, connecting to
695 heterogeneous multimedia applications and devices on the other side. A feasible solution would
696 be decoupling multimedia applications from mulsemedia renderers - software responsible for
697 producing sensory effects in the user's environment - thus making a bridge between virtual
698 and real worlds. From this perspective, mulsemedia renderers ought to offer an assortment of
699 options for heterogeneous multimedia applications to reach them. Furthermore, these renderers
700 shall also have the ability to work with sensory effects devices from different brands taking into
701 account their distinct protocols of communication and connectivity and proprietary commands for
702 activating them. In this fashion, multimedia applications could keep their interest in processing
703 AV content, which is already rather demanding, whereas new issues arisen from mulsemedia such
704 those described in [87] like SEM processing, communication with devices, synchronization between
705 software and hardware, delay, among others, would be dealt by mulsemedia renderers.

706 Given the presented circumstances, instead of reinventing the wheel, which might be time
707 and effort demanding, we would advise either the use of the evolved PlaySEM SER [87] or the
708 combination of a mulsemedia system to deal with mulsemedia issues and an IoT platform to cope
709 with hardware heterogeneity. Of course, it will depend on the need and many other particulars of
710 each situation. Therefore, works like Jalal et al. [39], which integrated heterogeneous applications
711 and devices using the first version of PlaySEM [85] in an IoT architecture, are also plausible
712 possibilities. In a nutshell, the reason why we support PlaySEM SER [87] is that it supports
713 multi-communication and multi-connectivity protocols, is multi SEM standards ready, and allows
714 the accommodation of new technology relying on its set of architectural and design patterns.
715 To communicate with multimedia applications, it offers a communication broker that supports
716 timeline and event-based approaches. Its configurable mode provides ways to tailor communication
717 with different software and hardware, and compensates potential delays stemming from devices,
718 for instance, the time elapsed when a fan starts until it hits its maximum power. The works of
719 [38, 39, 84, 85, 87, 88] have presented results of the PlaySEM SER's flexibility, responsiveness, and
720 adaptability to work with different variables.

721 5.2 The art of DIY

722
723 Focusing on devices once more, not so long ago, building your own hardware was expensive
724 because this construction required the skills of many different workers including exterior suppliers
725 [73]. The advent of open hardware such as Arduino, BeagleBoard, and Tinkerforge, and 3D printers
726 has boosted the process of making your own device. However, one may ask "Why DIY if there exist
727 off-the-shelf mulsemedia devices ready to be used?"

728 The so-called DIY has been broadly applied to academic research like many devices mentioned
729 throughout this article. In a wide sense, Wolf and McQuitty [112] provide the main reasons why
730 people opt for DIY instead of commercial products and they include "lack of product availability,
731 lack of product quality, economic benefits, need for customization, fulfillment of craftsmanship,
732 empowerment, community seeking, and need for uniqueness." Obviously, it has upsides and down-
733 sides. Noticeable advantages of building your own mulsemedia device are explicit in the reasons
734 why people choose DIY such as the lack of some product, which is commonplace when it comes
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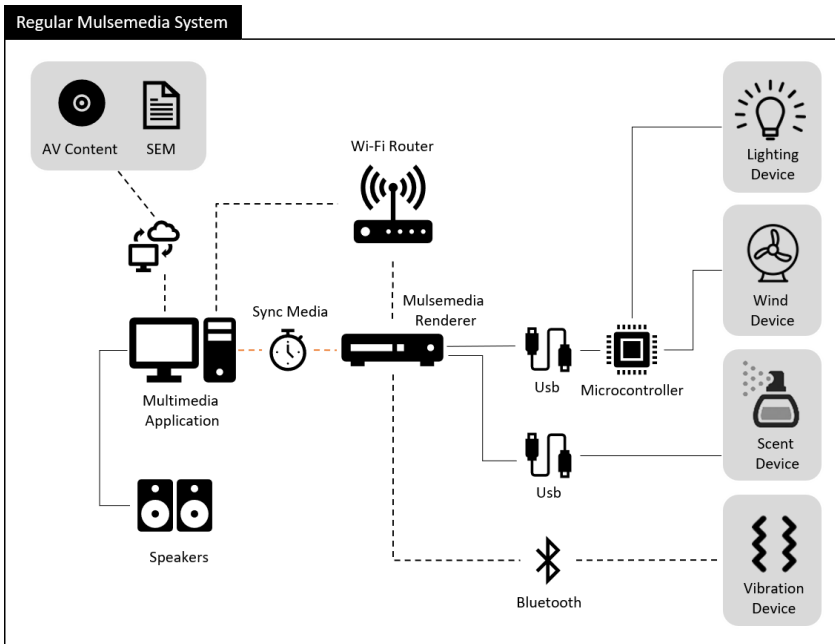
736 to research, the need for customization and the final cost. Behind the scenes, there are also the
 737 feelings of accomplishment, control, and enjoyment when doing your own stuff [112] or even being
 738 the first to do it. On the other side, drawbacks include also the cost, which can be affected by the
 739 price of raw or semi-raw materials to build the device or can require specialized materials, and the
 740 DIYer's available time. Pearce [73] includes the very early stage of open-source scientific hardware
 741 as a downside as well as the fact that commercial devices may have a longer lifespan.

742 The decision to build your own device will depend on the setup and obviously on the project's
 743 main goal. In fact, sometimes it is necessary to employ a pinch of hands-on, which does not mean
 744 simply to put materials together, but it is an art that requires many different skills and is indeed
 745 time-consuming. In the next section, we present scenarios where environments are built from
 746 commercial and DIY devices.

747
 748 **5.3 Assembling a regular mulsemmedia system**

749 Many heterogeneous mulsemmedia scenarios have been elaborated and have been portrayed in
 750 Section 5.1.2. Most frequently, they present a regular mulsemmedia system, which we classify as
 751 being composed of non-wearable components. Evidently, there are some exceptions in which they
 752 can be combined, producing compelling results. However, we put them aside for the time being in
 753 order to make it easy to understand how to build your own mulsemmedia environment.

754 Figure 1 depicts a generic design blueprint as a suggestion to make a regular mulsemmedia
 755 system, which can be adapted accordingly. There is a computer where a Multimedia Application,
 756 capable of reproducing AV Content and SEM, runs. This computer is also connected to Speakers,
 757 to reproduce high-quality audio, and to the internet through a Wi-Fi Router so as to download
 758 the content and communicate with the Mulsemmedia Renderer (see its role in Section 5.1.3). The
 759 latter, in turn, is running on a portable computer, and will process SEM and deal with heterogeneous
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 Fig. 1. Regular mulsemmedia system's design blueprint suggestion.

devices to render sensory effects such as a Lighting Device, a Wind Device, a Scent Device, and a Vibration Device. The first two are connected via wire to a Microcontroller, responsible for handling the devices, which in turn, is linked to the Mulsemedia Renderer via Usb but using a traditional serial connection. The Scent Device supports connection to the Mulsemedia Renderer directly via Usb. Finally, the Vibration Device uses the Bluetooth protocol to be reached by the Mulsemedia Renderer.

The aforementioned suggestion comes together with Table 4, which presents a list of software and hardware to be placed in the scenario described and their approximate cost.

Table 4. Regular mulsemedia system's setup suggestion.

Type of component	Component	Ver.	Goal	Cost (≈)
Multimedia Application	PlaySEM SE Video Player	1.1.0	Play AV content on a screen, read SEM data, and convey it to the mulsemedia renderer.	£0.00
AV Content and SEM	Whatever video annotated with MPEG-V SEM	N/A	Provide the system with AV Content and SEM (lighting, wind, smell, and vibration effects).	£0.00
Speakers	Trust PC Gaming Speaker System with Subwoofer	GXT 38 2.1	Play high-quality audio.	£65.00
Wi-Fi Router	TP-LINK Archer C50	V3	Connect the multimedia application to the mulsemedia renderer and devices.	£35.00
Mulsemedia Renderer	PlaySEM SER	2.0.0	Receive SEM, convert it to hardware commands, synchronize media, and handle devices.	£0.00
Microcontroller	Arduino Uno	Rev3	Receive commands from the mulsemedia renderer and activate physical devices accordingly.	£10.00
Lighting Device	Addressable LED Strip	N/A	Render lighting effects in the environment using whatever individually addressable LED Strip in sync with the mulsemedia renderer.	£20.00
Wind Device	ARCTIC F12 Ultra Low Noise Cooler	120mm DC12V 0.07A	Blow airflow to create wind effects in sync with the mulsemedia renderer.	£5.00
Scent Device	Exhalia Scent Diffuser	N/A	Emit scents in the environment from cartridges in sync with the mulsemedia renderer.	£165.00
Vibration Device	Android Smartphone	6.0+	Vibrate the smartphone fastened to the user's torso or limbs in sync with the mulsemedia renderer.	£100.00

In order to produce this mulsemedia environment, the components need to be interwoven so as to form a system. First, the PlaySEM SE Video Player and the PlaySEM SER should be downloaded and installed following their *readme* instructions. There is a simulation mode in which they can be tested without using real physical devices. The former will be run on a personal computer that can be either a laptop or a desktop station. The latter is suggested to be set up on a portable device, although it will work if it is used on the former's machine. Wherever they are, they must be connected to the TP-LINK Archer C50 router.

After that, the devices should be integrated into the system. To this end, an Arduino Uno is suggested because its inputs and outputs can be easily programmed. Moreover, it is not expensive and can be connected directly to an USB port. A program to read the content received from the PlaySEM SER and to control the colors of an Addressable LED Strip, and the intensity of wind from the ARTIC F12 Ultra Low Noise Cooler must be created. The PlaySEM SER provides an open-source code to follow as an example to do so. It is worth noticing that both devices need an external power supply not to overheat and burn the microcontroller. Schematics to do this are

widely found on the Internet. At this point, there may be a need to buy some electronic components such as transistors, resistors, diodes, capacitors, soldering tools, and power supplies or batteries.

Subsequently, the Exhalia Scent Diffuser needs to be plugged in. This process is straightforward with the PlaySEM SER and rules the need for an SDK out. This scent device also needs fragrances cartridges to work which can be bought directly from the company or created with oil essence and cotton. Finally, to create vibration effects, an Android Smartphone running a program listening to Bluetooth connections is needed. It will receive commands from the PlaySEM SER and promptly turn on/off the vibration function on the smartphone, spread on the user's body. Taking into account its current popularity and ease of procurement, a smartphone can play a role as an instance of vibrating. Another rationale for provisioning it stems from its ability to be integrated with the PlaySEM SER, as performed by Jalal et al. [39]. This choice, however, does not hinder the use of other devices listed in Table 1. A remark to finish this topic is that the PlaySEM SER should be set up accordingly to the chosen protocols.

5.4 Assembling a 360° VR mulsemmedia system

A trendy mulsemmedia environment involves 360° VR media where the user is free to explore the environment. As it happens, unwieldy devices are unbidden guests to create sensory effects. Therefore, wearable devices are especially recommended in this scenario. Owing to the fact that most wearables devices are still in their very early stage of maturity, it becomes a challenge to find and integrate suitable devices to VR headsets. Thus, DIY seems to be a feasible solution [81].

This suggested environment comprises fewer devices than the regular mulsemmedia system because the lighting device is the own VR headset. However, it requires a bit more of hands-on to build your own devices. As shown in Figure 2, there is a VR Headset whereby a smartphone is attached running a 360° App, capable of reproducing local AV Content and SEM. This smartphone is linked to Headphone, to reproduce high-quality audio, and to the internet through a Wi-Fi Router so as to communicate with the Mulsemmedia Renderer. As this is a crucial system's component, it is worth recapitulating its purpose in Section 5.1.3. It runs a portable computer in the user's environment and send commands to the devices after processing the received SEM from the 360° App.

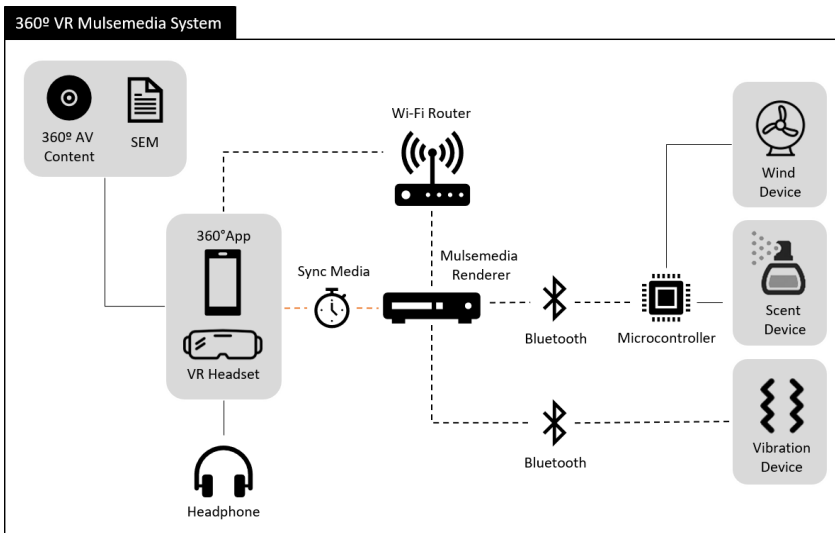


Fig. 2. 360° VR mulsemmedia system's design blueprint suggestion.

A Wind Device, a Scent Device, and a Vibration Device are linked to the Mulsemedia Renderer via wireless connections. The first two are connected via wire to a Microcontroller, responsible for handling the devices, which in turn, is linked to the Mulsemedia Renderer through Bluetooth. The Vibration Device is connected to the Mulsemedia Renderer directly via Bluetooth.

The list of components required to engineer the 360° VR mulsemedia system and their current estimated price are described in Table 5.

Table 5. 360° VR mulsemedia system's setup suggestion.

Type of component	Component	Ver.	Goal	Cost (≈)
360° App	Unity3D 360° App	N/A	Play 360° AV content, read SEM data, and convey it to the mulsemedia renderer.	£0.00
VR Headset	Samsung VR Gear	2016+	Deliver 360° AV content along with the 360° App.	£70.00
360° AV Content and SEM	Whatever 360° video annotated with MPEG-V SEM	N/A	Provide the system with 360° AV Content and SEM (wind, smell, and vibration effects).	£0.00
Headphone	Logitech Gaming Headset	G231	Play high-quality audio.	£30.00
Wi-Fi Router	TP-LINK Archer C50	V3	Connect the multimedia application to the mulsemedia renderer and devices.	£35.00
Mulsemedia Renderer	PlaySEM SER	2.0.0	Receive SEM, convert it to hardware commands, synchronize media, and handle devices.	£0.00
Microcontroller	DFRobot Bluno Nano	DFR0296	Receive commands from the mulsemedia renderer and activate physical devices accordingly.	£25.00
Wind Device	Portable Fan Cooler	50mm DC5V 0.2A	Blow airflow to create wind effects in sync with the mulsemedia renderer.	£10.00
Scent Device	Mini Dupont Brushless Cooling Fan	30mm DC5V 0.2A	Emit scents direct to the user's node from mesh scent bags in sync with the mulsemedia renderer.	£7.00
Vibration Device	Android Smartphone	6.0+	Vibrate the smartphone fastened to the user's torso or limbs in sync with the mulsemedia renderer.	£100.00

To assemble this 360° VR mulsemedia environment, the initial steps are similar to the regular mulsemedia system's setup except that instead of using a multimedia application, one requires a Unity3D 360° App that runs on a smartphone that can be attached to the Samsung VR Gear. First, the PlaySEM SER should be downloaded and installed following its *readme* instructions. Next, it is necessary to create a Unity3D 360° App which will read 360° content, SEM data, and transmit the latter to the PlaySEM SER. There is a simulation mode in which the integration of both can be tested without using real physical devices. They must be connected to the TP-LINK Archer C50 router.

Thereafter, a Portable Fan Cooler device for producing wind shall be connected to the DFRobot Bluno Nano and subsequently integrated to the PlaySEM SER following the same strategy of the regular mulsemedia system's wind device. Although the use of multiple fans would allow the creation of positional wind effects, this is optional in this guideline so as not to increase the project's complexity at this point. As DFRobot Bluno Nano is compatible with Arduino, the same code written for the regular mulsemedia system can be used. The difference is that the communication between the PlaySEM SER and DFRobot Bluno Nano is established via Bluetooth Low Energy which is not supported natively by Arduino microcontrollers, unless a complementary module is attached to it. Furthermore, DFRobot Bluno Nano is more compact and therefore more appropriate to go wireless. Power supply for DFRobot Bluno Nano must be provided by a portable battery, e. g. a powerbank, so that the user can wear the device. On this matter, covers for the

wind fans and the battery might be desired. A suggestion of covers can be inspired by the work of Ranasinghe et al. [81]. As well as the regular mulsemmedia wind device, schematics to develop an Arduino-based 5V fan for controlling intensity through PWM (Pulse Width Modulation) are largely encountered on the Internet. At this stage, there may be a need to acquire some electronic components to succeed in doing it.

Then, the same process used to create the wind device, using DFRobot Bluno Nano though, can be performed to create a scent device. What differs is that it is suggested the use of a smaller fan such as the Mini Dupont Brush-less Cooling Fan combined with either some mesh bags filled with scent crystals provided by Exhalia or oil essence and cotton. A mesh bag with some scent needs to be placed at a short distance of the fan so that it blows the scent towards the user's nose. Moreover, it should be attached to the Samsung VR Gear so as to follow the user's head movement to provide a more accurate sense of scents. It would differ from the olfactory DIY displays available in Table 3 in the sense that not only the duration of scents could be programmed, but also the intensity. It should be noted that creativity is strongly required to design a cover that fits the purpose here. This process might require a cycle of creating and testing the device until a reasonable version is reached. A suggestion to annotate sensory effects in 360° VR mulsemmedia environments is described in [15]. Combined with an adaptation in MPEG-V, it would allow an unprecedented viewport-aware interoperability between real and virtual world in 360° environments.

Last but not least, the process to deliver vibration effects to the user is exactly the same as that of the regular mulsemmedia system and can be followed in the past section.

5.5 Assessment and QoE in mulsemmedia environments

Though this work is about technical aspects of mulsemmedia systems, one might also be interested in assessing QoE in mulsemmedia environments. Undoubtedly, this would excite the curiosity of researchers who are concerned with understanding the perception of sensory effects by humans and the influence of human factors in these sort of systems, among other pertinent subjects. Investigating QoE involves capturing users' level of satisfaction or boredom whilst engaged in an application or service in computers. In fact, this is not all plain sailing because QoE ranges from technical aspects (e.g. devices, content format, and network) to psychosocial factors (e.g. environment, content valence, arousal, expectation, and current emotional state). QoE has been assessed by either performing subjective surveys [60, 109, 118, 119] or objective evaluations [26, 42]. Additionally, technical recommendations have been used together such as ITU-R-BT.500-13²⁷ (Methodology for the subjective assessment of the quality of television pictures), ITU-T-P.910²⁸ (Subjective video quality assessment methods for multimedia applications), ITU-T-P.913²⁹ (Methods for the subjective assessment of video quality, audio quality and audiovisual quality of Internet video and distribution quality television in any environment), and ISO 8589:2007³⁰ (Sensory analysis - general guidance for the design of test rooms).

Users' QoE assessment is undoubtedly time and effort demanding. However, there has been some guidance in the literature, notably the works of Rainer and Timmerer [78] and Murray et al. [57]. In a nutshell, Rainer and Timmerer [78] provide the following steps in order to carry out subjective evaluations:

- (1) Introduction - it describes the experiment to the user including how to rate the experience;
- (2) Pre-questionnaire - it is used to collect demographics;

²⁷Recommendation ITU-R-BT.500-13 available at: <https://www.itu.int/rec/R-REC-BT.500-13-201201-I/en>

²⁸Recommendation ITU-T-P.910 available at: <https://www.itu.int/rec/T-REC-P.910-200804-I/en>

²⁹Recommendation ITU-T-P.913 available at: <https://www.itu.int/rec/T-REC-P.913-201603-I/en>

³⁰ISO 8589:2007 - Sensory analysis - available at: <https://www.iso.org/standard/36385.html>

- 981 (3) Main evaluation - it includes training users and gather their perceptions;
- 982 (4) Post-questionnaire - to know whether users have participated in similar subjective evalua-
- 983 tions.

984 A detailed and stepwise tutorial/guide, but focused on olfactory-based mulsemedia experiences,
985 is presented by Murray et al. [57]. Their work includes a comprehensive study of approaches
986 for QoE evaluation including aspects such as methods, environment, types of scents, length of
987 the experiment, quantity and balance of participants. Two important recommendations that they
988 provide in mulsemedia assessment encompass “performing assessment in controlled and known
989 conditions with minimum distraction” and “reducing physical condition and psychological factor
990 effects on human judgement.” The authors also include thorough proposals for participants trial
991 and training, physical environment and experimental design, and methods.

992 With regard to objective evaluations in mulsemedia experiences, the work of Egan et al. [26]
993 combined heart rate and electrodermal activity monitoring to subjective questions. They corre-
994 lated the results and found out that high values of these objective metrics were associated with
995 physiological arousal. Keighrey et al. [42] also showed the potential and benefits of using these
996 objective metrics as indicators of user QoE for immersive experiences in AR applications. Thereby,
997 physiological devices can be useful in effective state monitoring and are a valid way to gather
998 sometimes concealed data about the experience. Complementary to subjective assessments, these
999 objective evaluations have the potential to bring revealing insights.

1000 In relation to the type of assessment for both regular and 360° VR mulsemedia systems, it will
1001 depend mostly on the research question and hardly on the way the environment is built. In objective
1002 assessments though, the employed equipment should be adapted accordingly. For instance, an
1003 eye-tracker for monitoring eye gaze on screens should be different for VR goggles.

1004 *5.5.1 Mulsemedia Datasets.* Evaluating QoE in mulsemedia environments is not a straightforward
1005 task. A great deal of time must be employed to arrange the environment for the experience, which
1006 involves not only setting up the devices, but also the creation of mulsemedia content. Taking into
1007 account that other researchers might be interested in shortcutting this time, Watl et al. [110] made
1008 available an extensible mulsemedia dataset³¹ to be used in different setups. They gathered 76 video
1009 clips with different lengths from varied genres including action, documentary, sport, news, and
1010 commercials, and annotated them with MPEG-V to provide wind and vibration effects.

1011 Another noticeable mulsemedia dataset is reported by Murray et al. [58]. With the aim of making
1012 research reproducible and allowing researchers to follow unpaved ways on the same data, the
1013 authors collected and made available a mulsemedia dataset³². A total of 6 video clips of 90-seconds
1014 length were annotated with olfactory effects. The genres included cookery shows, news, and
1015 documentary associated with the following categories of smell: burnt, flowery, foul, resinous, spicy,
1016 and fruity. The data was written in text format separated by commas. Information about the test
1017 environment, as well as employed research methods, are also described in the work.

1018 5.6 Considerations on how to build a mulsemedia environment

1019 After providing guidelines for building your own mulsemedia environment, it is worth mentioning
1020 that there are other possibilities to reach the same results by adapting the blueprints suggested in
1021 Sections 5.3 and 5.4 to support different applications and devices taking into account also distinct
1022 ways of communication. Owing to the fact that we advised the PlaySEM SER as a mulsemedia
1023 renderer (Section 5.1.3), software and hardware using standards and protocols such as MPEG-V,
1024 UPnP, WebSocket, CoAP, MQTT, Bluetooth, Wi-Fi, and Serial communication, can be directly
1025

1026 ³¹Sensory Experience Lab’s dataset available at <http://selab.itec.aau.at/software-and-services/dataset>

1027 ³²Murray’s dataset available at <http://www.niallmurray.info/Research/appendix>

1030 accommodated via configuration without changing its code. For applications protocols or devices
1031 that do not work with them, extensions can be created. For instance, to add support to a new device,
1032 a class extension to drive it (mapping generic command structures to specific ones) can be written
1033 without modifying other constituents. This is possible thanks to design patterns applied to the
1034 PlaySEM SER [87]. Naturally, other mulsemmedia renderers could also be considered.

1035 From Section 5.2, it is noticeable that the availability of resources, cost, need, among others,
1036 should be taken into account when constructing a mulsemmedia DIY environment. Furthermore,
1037 personal aspects such as preferences and safety related to developers and users should not be
1038 forgotten.

1039 As gustatory devices are in early stages of development, we did not include them in the proposed
1040 mulsemmedia environments. The jury is still out on this subject because it is hard for a single machine
1041 to chemically produce different flavors and deliver them to the users. Although one could have
1042 the same argument for scent devices, the sense of taste entails more features such as hardness,
1043 viscosity, chewiness, geometry, temperature, and among others, so that a person could have a
1044 food experience. Then, there is standardization or the lack thereof. For instance, MPEG-V does not
1045 support taste.

1046 Another critical shortcoming in mulsemmedia standardization is related to the lack of mechanisms
1047 to annotate individual viewport in 360° environments, which also hits the current version of
1048 MPEG-V. This would be especially useful to increase the level of immersion in the way that users
1049 could feel stronger or weaker intensities based on what is surrounding them and where they are
1050 gazing at whilst consuming 360° content. For example, the smell of a rose behind users could be
1051 delivered with low intensity. However, if they turned their heads into the direction of that flower,
1052 the smell could be stronger. These mechanisms would also allow the creation of 3D wind effect.
1053 As a result, users could feel positional wind effects coming from different directions and with
1054 appropriate intensities. Therefore, there is an open field for investigation in this area.

1055 6 CONCLUSION AND FUTURE DIRECTIONS

1056 The proliferation of mulsemmedia devices focuses on displaying media elements that stimulate one
1057 (or a combination) of the senses of hearing, seeing, smelling, touching, and tasting [31]. Recently,
1058 there have been an explosion of DIY and commercial off-the-shelf, which makes it difficult to select
1059 a setup appropriately. In this paper, we explored various characteristics associated with the devices
1060 namely form-factor (desktop, laptop, hand-held, and wearable), current availability, and provided
1061 tips on how to build a mulsemmedia environment.

1062 This review showed that there are a number of haptic technologies which exist as wearable,
1063 handheld, desktop and haptic chair with a fair number being commercially available. Compared
1064 to other mulsemmedia devices, the haptic technologies are successful in that various haptic effects
1065 can be generated by automatically transforming audio input. However, most of the devices do not
1066 provide SDKs which would enable further integration for building a multisensorial environment as
1067 well as being drivers behind mulsemmedia DIY efforts.

1068 Gustatory and olfactory displays are less understood than their haptic counterpart and the
1069 existence of such displays is generally insignificant compared to conventional audio-visual displays.
1070 While many commercial technologies which aim to engage olfaction failed, an increasing number
1071 are commercially available as desktop devices in the market; the task of integrating these devices is
1072 not effortless, though. The literature also shows that most of the DIY olfactory devices are wearable
1073 and that gustatory initiatives are generally DIY.

1074 A paltry few mulsemmedia systems are also designed to engage more than one sense and do
1075 provide their own SDKs for further integration. Some devices combine more than one kind of sense.
1076 However, most display systems target just one of the additional senses beyond vision and audition.
1077

1078

1079 There is also a concern that existing multimedia systems do not support multiple-sensorial effects
1080 and lack standardization. In addition, there are issues concerning synchronization between content
1081 and sensory effects rendering, processing, and masking effects. Thus, we proposed an approach for
1082 building a mulsemedia environment (focusing on engaging multiple senses either by integrating
1083 mono-sensory or bi-sensory devices, or using devices incorporating multisensory functionality).

1084 We have identified various existing solutions to deliver and render mulsemedia. However, most
1085 of them were not designed to be reused, which creates some barriers either when a new set of
1086 devices needs to be integrated into a new system or multimedia applications need support to deliver
1087 sensory effects. Therefore, we claim that a seamless solution would be one that decouples multimedia
1088 applications from mulsemedia renderers, thereby, raising the need for mulsemedia middleware.
1089 Regarding the devices, we also emphasized the potential of the art of DIY for customizing and
1090 building new mulsemedia environments. Accordingly, we provided the blueprints and prototypes
1091 for assembling both regular as well as 360° VR mulsemedia systems.

1092 In general, our review of the literature showed that most multisensory devices available on the
1093 market as well as in the research area cannot yet be compared in terms of scale and market share
1094 to their conventional audio-visual counterparts, which makes it a barrier for researchers without
1095 engineering skills who want to design novel digital multisensory interactions. Thus, it is hoped that
1096 our findings and the proposed guide for custom building a mulsemedia environment will encourage
1097 researchers to investigate new approaches which enhance the usability of mulsemedia devices and
1098 systems so as to seamlessly integrate more sensory effects and provide an increased sense of reality
1099 and immersion to users.

1100 In spite of the evident progresses of developing proper hardware and software, there are still
1101 many remaining issues. For example, future work could focus on integrating mulsemedia devices
1102 into the conventional desktop/laptop environment, much akin to how speakers, mice, and cameras
1103 already are, that is, plug and play. Furthermore, standardization appears as a hitherto unsolved issue.
1104 Whilst the MPEG-V standard has devoted considerable effort and resources to enable the annotation
1105 of audiovisual content with sensory effects, it does not yet consider taste and viewport annotation in
1106 360° environments. Moreover, device manufacturers have also neglected standardization initiatives
1107 and further work and research could be done toward this end. Another little-traced path is related
1108 to the sense of taste. We draw attention to the need to develop gustatory displays that take into
1109 account not only the tongue, but also the whole gustatory system that comprises vision, smell,
1110 and trigeminal nerve stimulation. Cross-cultural factors that also affect the sense of taste such as
1111 education, knowledge, social class, context, cost, experiences, beliefs, among others, makes this
1112 task even harder. Therefore, studies on the dimensions of cross-cultural aspects should be explored
1113 in mulsemedia environments. All our worthy future pursuits.

1114

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