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The growing American health penalty: International trends in the employment of older workers with poor health

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TITLE PAGE:

**The growing American health penalty:  
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older workers with poor health**Ben Baumberg Geiger<sup>1</sup>, René Böheim<sup>2</sup> and Thomas Leoni<sup>3</sup>

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**Abstract:** Many countries have reduced the generosity of sickness and disability programs while making them more activating – yet few studies have examined how employment rates have subsequently changed. We present estimates of how employment rates of older workers with poor health in 13 high-income countries changed 2004-7 to 2012-15 using HRS/SHARE/ELSA data. We find that those in poor health in the USA have experienced a unique deterioration: they have not only seen a widening gap to the employment rates of those with good health, but their employment rates fell per se. We find only for Sweden (and possibly England) signs that the health employment gap shrank, with rising employment but stable gaps elsewhere. We then examine possible explanations for the development in the USA: we find no evidence it links to labor market trends, but possible links to the USA's lack of disability benefit reform and wider economic trends.

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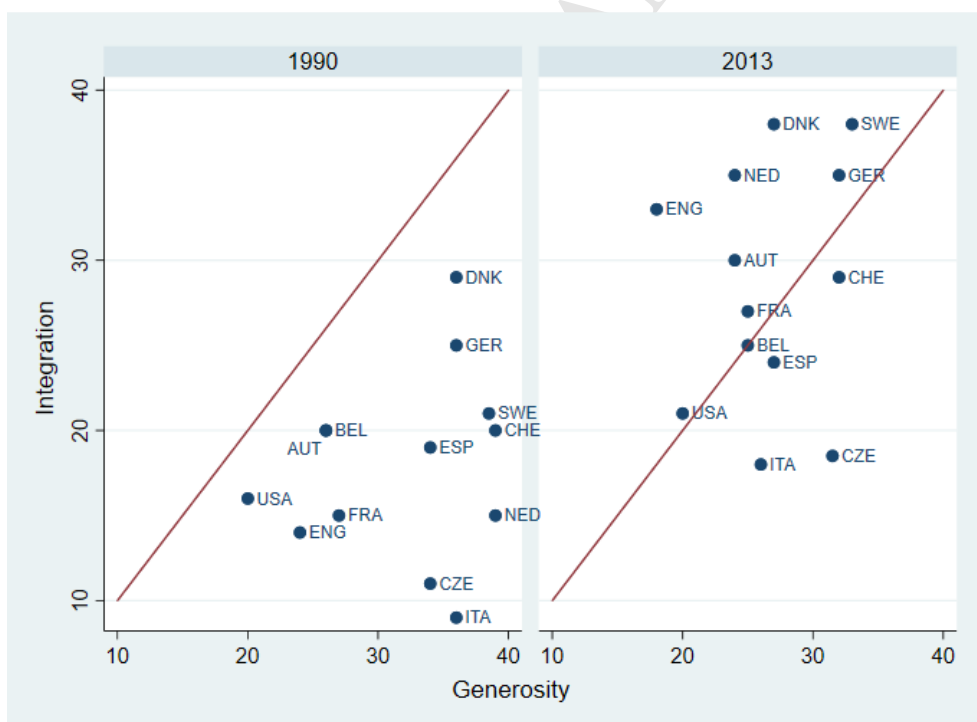
*Note: all figures can be printed in grayscale.*

## The growing American health penalty: International trends in the employment of older workers with poor health

**Abstract:** Many countries have reduced the generosity of sickness and disability programs while making them more activating – yet few studies have examined how employment rates have subsequently changed. We present estimates of how employment rates of older workers with poor health in 13 high-income countries changed 2004-7 to 2012-15 using HRS/SHARE/ELSA data. We find that those in poor health in the USA have experienced a unique deterioration: they have not only seen a widening gap to the employment rates of those with good health, but their employment rates fell per se. We find only for Sweden (and possibly England) signs that the health employment gap shrank, with rising employment but stable gaps elsewhere. We then examine possible explanations for the development in the USA: we find no evidence it links to labor market trends, but possible links to the USA's lack of disability benefit reform and wider economic trends.

## 1. Introduction

Since the 1980s, many high-income countries have seen a rise in disability benefit recipiency rates, often accompanied by a fall in the employment rates of older workers with ill-health (OECD, 2003, OECD, 2010, Whitehead, et al., 2009). In response to these trends, policymakers in many countries have reformed sickness and disability benefits programs, reducing their coverage and generosity and making them more ‘activating’ (i.e. increasing their focus on return-to-work; see Figure 1 below). It has been assumed that these reforms will lead to improved employment rates for those with poor health relative to the rest of the population – yet almost no research has directly examined what has happened to these employment rates across time and place, and none have done this while taking steps to measure ‘health’ consistently over time.



**Figure 1: Trends in sickness and disability programs in selected countries, 1990 to 2012.**

*Source: authors' calculations based on OECD (2003, 2010) and Böheim & Leoni (2018). Each scale is based on 10 sub-components ranging from 0 to 5, with a maximum of 50 points – see further detail in section 2.2 ('Institutional measures') and Online Appendix A8.*

This is not an idle question, because it is unclear if the reforms will translate into improved relative employment rates for those in poor health, even if we ignore the partial overlap between poor health (as operationalized in research) and disability benefit receipt (Croda, et al., 2015). There is convincing evidence from natural experiments that reduced disability benefits eligibility leads to increased employment (e.g. de Jong, et al., 2011, Staubli, 2011) – although the effects that are found are often ‘relatively small’ (Koning and van Sonsbeek, 2017), and not all studies find any effects *per se* (Barr, et al., 2016, Tanaka, et al., 2016). Moreover, the overall long-term impact of these complex reforms is more ambiguous. For example, one form of activation is mandatory back-to-work planning (with the threat of sanctions), but the few existing randomized trials of mandatory interviews for disabled people show null or even negative effects on employment (Geiger, 2017). More broadly, van der Wel, et al. (2012) argue that benefit generosity is intrinsically linked within policy ‘regimes’ to social investment strategies that raise employment, and that it is therefore those countries with a combination of generous benefits and encompassing measures to support labor market (re-)integration that perform best.

Moreover, whatever the results of disability benefits reform in itself, trends in the relative employment of those in poor health may be outweighed by other factors, such as the business cycle (Benitez-Silva, et al., 2010) or other social security changes (Erosa, et al., 2012). Foremost amongst these are labor market factors; for example, part-time work (Jones, 2007, OECD, 2010:52) and job adjustments (Franche, et al., 2005) are crucial for the employment of those with poor health. It is difficult for older workers with health problems to find their way back into employment once they have lost their job, particularly once they receive a disability benefit (Burkhauser, et al., 2014, OECD, 2003:59). Hence the retention of existing workers may be a much more important influence on relative employment rates than the recruitment of disability benefit claimants.

In this paper, we examine employment trends of older workers in poor health across 13 high-income countries from the early 2000s to the mid-2010s. We show that most countries have seen stable relative employment of those with poor health, alongside improving absolute employment levels. However, the USA is an exception: we find that the relative and absolute employment of those in poor health deteriorated in the USA. A careful analysis of the micro-data alongside wider macro-level indicators finds little evidence that this is due to trends in part-time work, job tenure, or recruitment/retention. However, it may partly be due to the lack of disability benefits reform and wider macroeconomic developments in the USA – notwithstanding some complexities in interpretation. Before this, however, we begin by reviewing existing studies and explaining why simple measures of health produce untrustworthy trends, before describing how we construct a more trustworthy measure (using the approach of Poterba, et al., 2013).

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## **2. Methods and data**

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### **2.1 General approach**

There is ample evidence that ill-health and disability reduce people's chances of getting and keeping work (Alavinia and Burdorf, 2008, Robroek, et al., 2013, e.g. Schuring, et al., 2007). A few within-country trends and cross-national comparisons do exist (Baumberg, et al., 2015, Geiger, et al., 2017), but all studies face a substantial methodological challenge, because different types of people have different ways of reporting their health across different times and places. For example, Jürges (2007) shows that differences in reporting style explain a large share of the differences in self-reported health across European countries. Indeed, health reporting is affected by both institutional characteristics (Angelini, et al., 2011) and whether respondents are working or not (see Kalwij and Vermeulen, 2008 using SHARE data), making it difficult to interpret the few existing studies looking comparatively at health and employment.

A variety of strategies have been proposed to deal with these issues (e.g. Jones, 2006, Jürges, 2007). We use the approach suggested by Poterba, Venti, and Wise (2013) which is based on a series of specific health indicators that are combined into a single measure of latent health using principal component analysis (PCA). This index provides us with a fine-grained unidimensional measure of health. Poterba, Venti, and Wise (2013) document that this health index is strongly related to mortality, as well as being a good predictor of future health events such as having a stroke. (In our analyses below, the health index is strongly correlated with self-reported work-limiting disability.) This index and related approaches have already been used in some influential comparisons, but the index has not been used for analyzing health and employment over time.<sup>1</sup>

Our analysis depends on the assumption that each of the specific health indicators (listed below) is reported similarly over time within each country – it does not assume that these indicators are reported similarly across countries; nor does it assume that general measures of health are reported similarly within countries over time.

## 2.2 Data

To create the health index, we need high-quality comparative surveys of the general population that include a battery of specific health measures. Few such surveys exist, and like others (e.g. Poterba, et al., 2013), we therefore use three of the Global Ageing Datasets (a series of multipurpose panel surveys with extensive health and employment data, based on a common design): the USA Health and Retirement Study (HRS), the European Survey of Health, Aging and Retirement (SHARE), and the English Longitudinal Survey of Ageing (ELSA). They provide uniquely detailed data on health and work that enable us to address

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<sup>1</sup> Poterba et al use the index to underpin the latest phase of the National Bureau of Economic Research's 12-country comparison of 'Social Security Programs and Retirement around the World' (Wise, 2017) – which has been described as "*hands down the most influential use of international comparisons in economics*" (Banks and Smith, 2012). The approach is also similar to the Item Response Theory-based approach of the World Disability Report (World Bank and WHO, 2011).

our question, but they have the drawback that they constrain us to the 50+ population. The rest of this section focuses in turn on the sample, health variables, other variables, and our analytical approach.

### *Sample*

HRS, ELSA, and SHARE are longitudinal surveys of representative samples of several countries' populations aged 50+ (51+ in the case of HRS). HRS was the earliest of the surveys and, after annual collection 1992-1996, has been collected bi-annually since. The others began more recently and were based explicitly on the same model: ELSA has been collected bi-annually since 2002; and SHARE was first collected in 2004, and then approximately bi-annually since 2007 (with some variation by country). The surveys have been extensively used for comparative research (e.g. Avendano, et al., 2009, Cieza, et al., 2015, Crimmins, et al., 2010, Trevisan and Zantomio, 2016); we use the supplied survey weights, and full sampling details are given in the cohort profiles (Börsch-Supan, et al., 2013, Sonnega, et al., 2014, Steptoe, et al., 2013) and publicly accessible data documentation (Beaumaster, et al., 2017, Bugliari, et al., 2016, Phillips, et al., 2017).

To investigate trends, we use the earliest and latest available pairs of waves (we use pairs of waves in order to generate larger samples within the SHARE data), allowing us to construct trends from 2004-7 to 2012-15. Some countries are only intermittently included in SHARE over the study period, and we exclude countries for which the start/end sample sizes are too small to produce meaningful estimates; we also exclude Israel for which wider disability policy data are not available. Our resulting sample consists of Austria, Belgium, Denmark, France, Germany, Greece, Italy, Netherlands, Spain, Sweden, and Switzerland. For HRS and ELSA, we choose waves that overlap as closely with the SHARE waves; the resulting field and interview dates of the ELSA, HRS, and SHARE surveys overlap almost completely, as shown in Table 1 below.



	HRS	SHARE	ELSA
<b>Baseline period</b>	Wave 7: 2004/05	Wave 1: 2004/05	Wave 2: 2004/05
	Wave 8: 2006/07	Wave 2: 2006/07	
<b>Latest period</b>	Wave 11: 2012/13	Wave 5: 2013	Wave 6: 2012/13
	Wave 12: 2014/15	Wave 6: 2015	Wave 7: 2014/15

**Table 1: Interview years of the included HRS, SHARE and ELSA waves.**

*Note: ELSA wave 3 (2006/7) is not used due to missing data for one of the health variables used below.*

The Gateway to Global Aging Data (<https://g2aging.org/>, 'G2Ageing' data) provides harmonized versions of the three datasets. We added further data from the original HRS/SHARE/ELSA datasets to improve on the variables supplied in the harmonized dataset (e.g. employment and disability benefits receipt), and to add additional variables required for our analysis. Full details are given in Online Appendix A1, and are summarized below.

#### *Health measures*

Our latent measure of health is based on the following health indicators:

- 10 binary measures of motor skills (walking 100m/one block, lifting 5kg, pulling/pushing large objects, climbing one flight of stairs, climbing several flights of stairs, stooping/kneeling/crouching, picking up a small coin, sitting for 2hrs, getting up from a chair, reaching above shoulder height);
- 2 measures of functional disability, one for any limitation in Activities of Daily Living (ADLs), one for any limitation in Instrumental Activities of Daily Living (IADLs). The former are basic and universal physical tasks such as eating, the latter are mixtures of physical and cognitive competencies such as preparing a hot meal (Breeze and Lang, 2006);

- 7 measures of self-reported doctor-diagnosed chronic diseases (high blood pressure, stroke, diabetes/high blood sugar, chronic lung disease (excluding asthma), heart problems, arthritis);
- 1 measure of fair/poor global self-reported health;
- 2 measures of non-optimal Body-Mass Index (BMI) – underweight and overweight – based on self-reported height and weight in HRS & SHARE and measured height and weight in ELSA;
- 2 measures of mental health, a scale measure treated as linear (CESD for ELSA/HRS, Euro-D for SHARE), and a binary measure of poor mental health based on the standard cut-off for the relevant scale measure.

Although the surveys are modelled on each other and the datasets are harmonized by G2Ageing, in some instances the concordance between the SHARE, HRS, and ELSA data is not perfect. Differences in terms of definition, construction or how the information was elicited sometimes required additional data harmonization. In most instances, these adaptations were minor and we do not expect that they have further implications for our investigation. In some cases, however, the differences are more substantial, such as for the measure of mental health. We focus on within-country comparability over time to ensure that the measures are consistent within each country over time, but we do not assume that the measures are equivalent *between* countries.

#### *Other self-reported measures*

The validity of our analysis depends on having a consistent employment measure over time within each country. However, the employment variable in the G2Ageing harmonized data is not comparable within SHARE over time; we therefore created a revised, more consistent employment variable that is detailed in Online Appendix A1. In section 4 we also investigate

self-reported disability benefit receipt; again, we improve on the G2Ageing version and create a more consistent, more precisely operationalized variable, in a series of steps that are detailed in Online Appendix A1. Alongside this, we also use the G2Ageing variables on work hours, tenure, age, and gender.

#### *Institutional measures*

Separately to our micro-level data, we consider aggregate-level trends in disability benefits policy using the influential OECD policy scales, as shown in Figure 1 above. The OECD use two policy indicators, each of them consisting of ten sub-dimensions measured according to a predefined scale which ranges from zero to five points (OECD, 2010):

1. *'Generosity' (aka 'Compensation')*, for which higher scores indicate greater generosity (including the coverage and level of disability benefits, the minimum degree of incapacity needed for benefit and full benefit entitlement, the type of medical and vocational assessment, as well as information on sickness benefits);
2. *'Activation' (aka 'Integration')*, for which higher scores mean a more active and employment-oriented approach (including the complexity and consistency of benefits and support systems, the degree of employer obligations towards their employees, the timing and extent of vocational rehabilitation, and the existence of work incentives for beneficiaries).

The OECD scores are only available for the period 1990 to 2007. We therefore use updated scores provided by Scharle et al. (2015) and Böheim and Leoni (2018) that take into account changes up to the year 2013.

### **2.3 Analytical approach**

International comparisons of older workers' employment are complicated by differences in retirement ages. One option is to restrict the analysis to a specific age group (e.g. 50-59 year olds), but this would exclude an important segment of the workforce in countries with a high statutory retirement age. Furthermore, this would not necessarily ensure comparability,

because the labor market situation of persons of the same age in different countries could still be different depending on the time until statutory retirement. Since we are interested in how far different countries integrate the least healthy parts of their workforce, we instead focus on individuals who were between 50 and the respective statutory/regular pension age in the country at the time of the survey.<sup>2</sup>

This leaves us with a sample of 148,293 observations for 65,171 individuals (of which 110,345 observations are in the baseline/latest periods; see Online Appendix A3 for sample size per country/wave). While this is a large sample overall, the sample sizes for the SHARE countries are often small (particularly when we restrict our analysis to single tertiles of the health distribution), and we are therefore unable to stratify our analyses by gender in our main analyses (although we do show gender-stratified results in sensitivity analyses; see section 3.1 below). Incomplete data is generally low for all survey-waves with the exception of HRS (particularly the earlier waves, primarily for mental health and certain ADL/mobility limitations) and ELSA (for BMI, which required physical measurements and was only undertaken at alternate waves), as shown in Online Appendix A2. We consider the role of missing data in two sensitivity analyses, one of which excludes BMI to reduce missingness in ELSA, the other of which performs a full multiple imputation analysis; this is described below and in Online Appendix A4 (Tables A5 and A6).

The health index is generated using a PCA of the health variables listed above. We use the first principal component, which represents the weighted average of the health indicators (where the weights are chosen to maximize the proportion of the variance of the individual

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<sup>2</sup> For the US, we imputed information on the normal retirement age, differentiated by year of birth, as indicated by the U.S. Social Security Administration. For England, state pension ages by year of birth were taken from Government sources. For SHARE countries, retirement age is included at the individual level for those countries/respondents within the SHARE Job Panel dataset. We updated this information for all countries/respondents in our sample using the documentation provided by the OECD (Pensions at a Glance), the EU (Ageing Reports) and the MISSOC database; depending on the country, the statutory retirement age of an individual might depend on demographic characteristics such as gender and year of birth. Descriptive statistics on retirement ages by country-wave are given in Online Appendix A3.

health indicators that can be explained by the first principal component<sup>3</sup>). The first principal component can be interpreted as a latent health index. In the PCA we use the population aged 50 to 67 years and pool all waves to maximize sample size and to ensure that each health indicator is consistently weighted over time. The PCA is however carried out separately for each country, to avoid the assumption that measures are interpreted identically cross-nationally (although as we show in Online Appendix A7, weightings in practice are very similar across countries). We use this to construct percentile scores of each individual's position within the health distribution (within that country-wave); for most analyses, we group the scores and consider those in the bottom tertile as being in 'poor health' in that country. This creates equally-sized groups of those with *relative* poor health in each wave, rather than differently-sized groups with similar *absolute* health.

To examine changes over time net of demographic change, we estimate the impact of health on employment status,  $y_{ijk}$ :

$$\begin{aligned}
 y_{ijt} = & \beta_1 \text{health}_{ijt} + \beta_2 \text{country}_j + \beta_3 (\text{health}_{ijt} * \text{country}_j) + \beta_4 t + \beta_5 (\text{health}_{ijt} * t) \\
 & + \beta_6 (\text{country}_{ijt} * t) + \beta_7 (\text{health}_{ijt} * \text{country}_j * t) + \beta_8 \text{age}_{ijt} + \beta_9 \text{age}_{ijt}^2 \\
 & + \beta_{10} (\text{age}_{ijt} * \text{country}_j) + \beta_{11} (\text{age}_{ijt}^2 * \text{country}_j) + \beta_{12} \text{gender}_{ijt} \\
 & + \beta_{13} (\text{gender}_{ijt} * \text{country}_j) + \beta_{14} + \epsilon_{ijt}
 \end{aligned}$$

where health indicates person  $i$ 's rank in country  $j$ 's health distribution at time  $t$ .<sup>4</sup> For the main set of estimates, we distinguish between the tertiles of the health distribution (below, we also use a finer distinction and use deciles). While our data are clustered, we are not

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<sup>3</sup> Using the STATA 'pca' routine, the eigenvectors are returned in orthonormal form, that is, uncorrelated and normalized.

<sup>4</sup> We pool observations over time rather than to estimate fixed-effects panel estimates. In our main analyses we use OLS which should produce effectively identical results to logit models (Hellevik, 2009) but are more easily interpretable and better-validated for certain multiple imputation analyses; however in sensitivity analyses we use logit models that produce effectively identical results (see Online Appendix 3).

interested in partitioning the variance between the individual and the country-wave level, and the low number of countries in our sample would likely lead to biased estimates in a multilevel analysis (Bryan and Jenkins, 2016); we therefore account for clustering using cluster-robust standard errors. We use these estimates to estimate the marginal effects of health which form the basis for our discussion below.

It should be noted that sickness and disability policies (in interaction with other labor market and social policies) impact a broad range of non-employment outcomes, such as the receipt of unemployment and other social security benefits, poverty rates, and well-being more in general. A discussion of these interlinkages and possible outcomes goes beyond the scope of the present paper and is left to future research.

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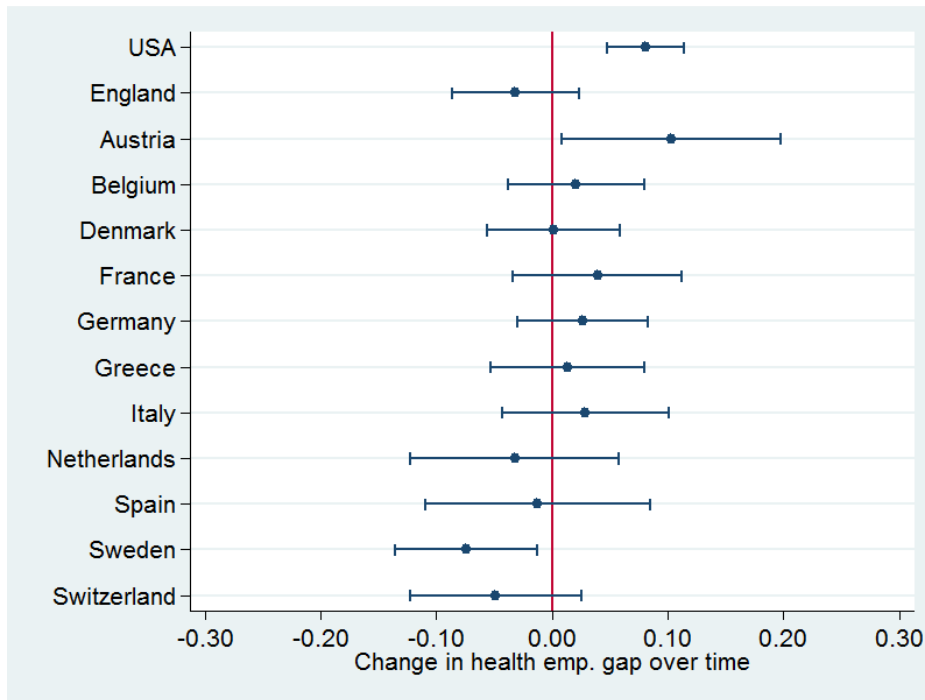
### **3. Trends in the employment of persons with poor health**

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In all countries considered here, health is an important determinant of employment: employment rates for those with poor health are considerably lower than those with better health (see Online Appendix 4, Table A3). We estimate the gap in employment rates using the model displayed above, controlling for the age-gender structure in each country and period. The estimated gap between the bottom and top health tertiles ranges from 10.9% (percentage points) in Switzerland 2012-15 to 41.9% in the USA 2012-5. Our main focus here however is on changes over time. The trend in the employment gap from the start (2004-7) to the end (2012-15) of this period is shown in Figure 2 below. (The accompanying Table is given in Online Appendix A4, Table A4.)

For most countries, Figure 2 shows no evidence of a systematic change despite widespread disability benefit policy reforms. However, there is some evidence of a systematic trend in three countries. The evidence suggests that the gap decreased by 7.4% (95% confidence interval (CIs) -13.6 to -1.3%) in Sweden. In contrast, there is evidence that there were sharp

deteriorations in the position of those with poor health in Austria (by 10.3%, 95% CI 0.8 to 19.4%) and in the USA (where the gap rose by 8.1%; 95% CI 4.8 to 11.4%).



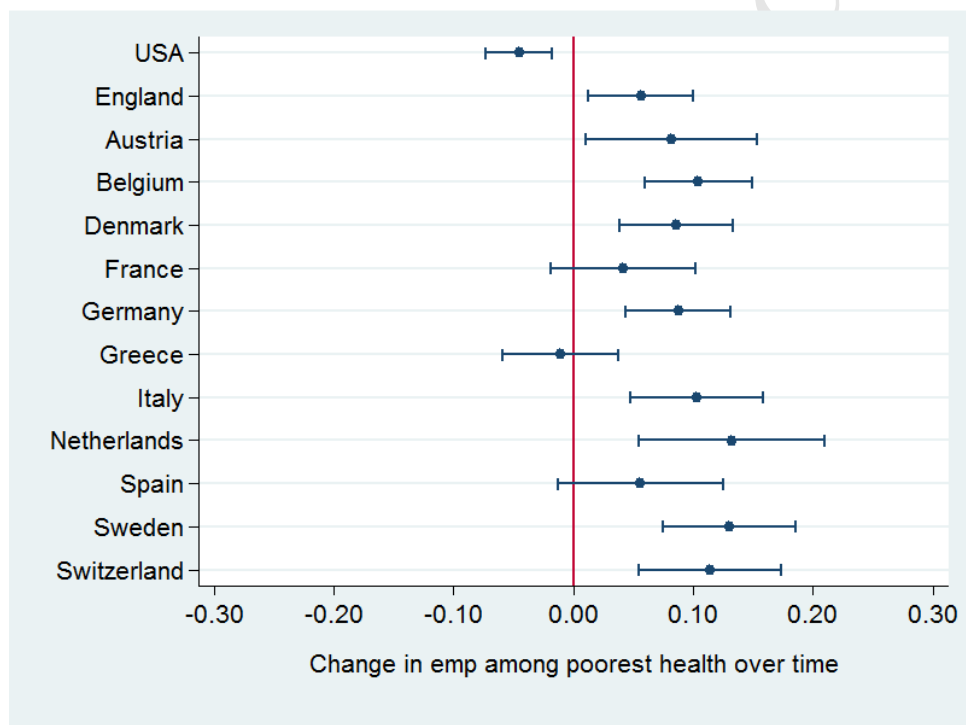
**Figure 2: Gap in employment rates between bottom vs. top health tertile – change from 2004-7 to 2012-15**

*Note: Rising health employment gap = an increase in the difference in employment rates between those in poor health vs. those in good health. Gaps are estimated controlling for age and gender.*

These comparisons indicate how those in poor health fared relative to those with better health. To see how they fared *per se*, we consider *absolute* changes in the employment rate of those in poor health, shown in Figure 3 below. This shows a generally positive development in most countries. We observe an increase in employment rates (after controlling for demographic changes), although in some countries these shifts are not statistically significant at conventional levels (and Greece experienced a slightly negative but not statistically significant change). The greatest increase in the employment share of workers with ill health took place in the Netherlands and Sweden, followed by Switzerland, Belgium, and Italy. The general increase may well be the consequence of increasing labor

force participation of women (see also section 3.1 below), as well as labor market or pensions policy changes.

The US, however, is an outlier. The development in US was unique as it was the only country in our sample where both the relative *and* the absolute employment of older workers with ill health declined. Although in Austria the employment gap rose (Figure 2 above), the employment of those with poor health increased (Figure 3 below); the rising gap is because this increase in employment was much smaller than for those in better health.



**Figure 3: Change in absolute employment level of respondents, in bottom health tertile, 2004-7 to 2012-15.**

*Note: A positive value indicates higher employment rates over time for persons who were in the bottom third of the health distribution. Employment levels are estimated controlling for age and gender.*

### 3.1 Sensitivity analyses

Before we explore the anomalous position of the USA further, we first demonstrate that these results are robust through a series of sensitivity analyses. (The full results are in Online Appendix A4, Table A5.) Firstly, we re-estimated the analyses with logit rather than



OLS models, and (unsurprisingly) the results are effectively identical. Secondly, because refreshment samples are not added to the surveys at every wave, the minimum age at different waves changes (as shown in the changing mean ages in Online Appendix A3). We therefore conduct a further analysis on a sample of those aged 54 (not 50/51) to retirement age. Again, our results are robust: the USA is unique in being the only country in which both the absolute and relative employment situation of those in poor health deteriorated. Results for some other countries change, however, including Austria where the increasing health employment gap is more marked (14.5% rather than 10.3%).

Third, while we do not stratify the main analyses by gender (as explained in 2.3), we checked the robustness of our conclusions if the analyses are gender-stratified. As expected, estimates become increasingly imprecise (particularly for SHARE countries), but there are four countries in which we can have some confidence that trends differ by gender. In Austria, England, Spain, and Switzerland, the employment gap between those in poor and better health becomes worse for women than men over this period, although the nature of this varies by country (as shown in Online Appendix A4, Table A7). Our main results are however robust: Sweden is unusual in having a decreasing (if imprecisely estimated) gap for both men and women (although there may also be decreasing gaps among Spanish and Swiss men), and the deterioration in both absolute and relative employment rates for those with poor health in the US is both unique and consistent across men and women.

Our remaining sensitivity analyses deal with missing data. The greatest source for missing data is BMI, particularly in England; we therefore re-run the analyses excluding BMI from our latent health measure. As an alternative approach, we maintained our use of BMI but used a multiple imputation analysis to account for missingness in all variables (for further details see Online Appendix A4, Tables A5 and A6). These analyses had most impact on the results for England: both sensitivity analyses suggested more positive trends, with the absolute employment trend among those in poor health rising by 7.6-7.7% rather than 5.6%, and also

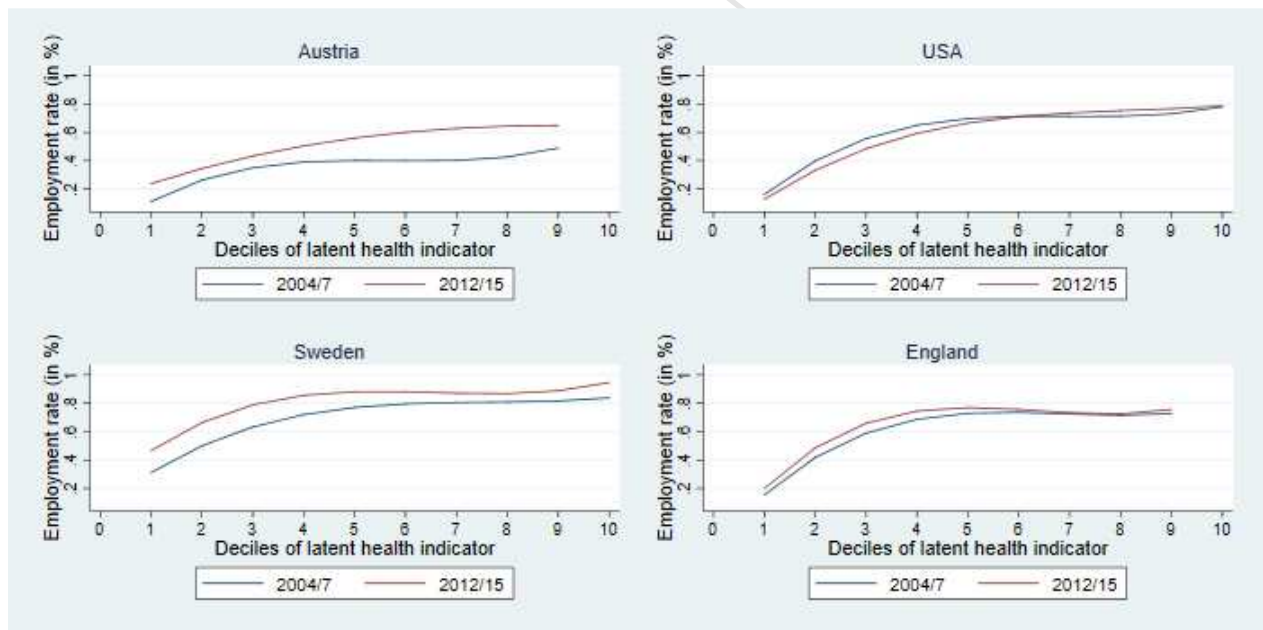
providing some suggestions that the health employment gap declined (by 4.4% (95% CI - 8.9% to 0.04%) in the multiple imputation analysis and 5.2% (-10.3% to -0.1% ) when excluding BMI, compared to 3.2% (-8.6 to 2.3%) in the main analyses above). For Austria, the sensitivity analyses confirm the main results about the changes in employment levels and gaps, but some sensitivity analyses led to smaller and less precise coefficients for the health-related employment gap. At the same time, these sensitivity analyses resulted in *larger* and more precise coefficients for the absolute trend in employment among those in poor health. Otherwise, however, the substantive conclusions of both sensitivity analyses are identical to our main analyses.

### **3.2 Distribution of employment along the whole health distribution**

One advantage of having a fine-grained health index is that we can examine trends in employment across the full distribution of health. Rather than comparing employment rates by tertile of health, we treat health as continuous (using 10 deciles) and allow a flexible (cubic) specification for the relationship between health and employment in each country-wave, controlling for age and gender. Results for the countries with changing relative employment rates are shown in Figure 4. (Remaining countries are shown in Online Appendix A4, Figure A1.)

The analysis of the changes across the full health distribution reveals two main findings. Firstly, it demonstrates once more that those with poor health have lower employment rates than those with better health. However, we see that this effect is often concentrated in the bottom half of the health distribution, such as in the US, Sweden, and England. In some countries (e.g. England, and Switzerland in Online Appendix A4), the extent of this is such that the employment shares are low for those at the bottom of the health distribution, but once people have a certain level of health, their chances of being employed varies little with improved health. In Austria, on the other hand, each change in health has a similar link to employment across the health distribution.

Secondly, Figure 4 provides more detail about the deteriorating employment position of those with poor health in the US. Along the entire health distribution, we do not find any improvement in the chances of being employed – but there was a sharper fall in employment rates for those in the bottom half of the health distribution. The increasing health-related employment gap in Austria is different; here increases in employment rates are evident along the whole health distribution, but only minor improvements occurred for those with the poorest health. And in Sweden (and to a lesser extent in Germany and Switzerland; see Online Appendix A4), the employment shares of those in the bottom half increased more-than-proportionally over time. Between these extremes, we see countries which changed little such as England who has the most stable relationship between health and employment across waves.



**Figure 4: Employment across the whole distribution of health, 2004-7 to 2012-15.**

*Note: Figures show the association between employment and a cubic function of health, controlling for age and gender.*

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#### 4. Exploring trends using the HRS-SHARE-ELSA micro-data

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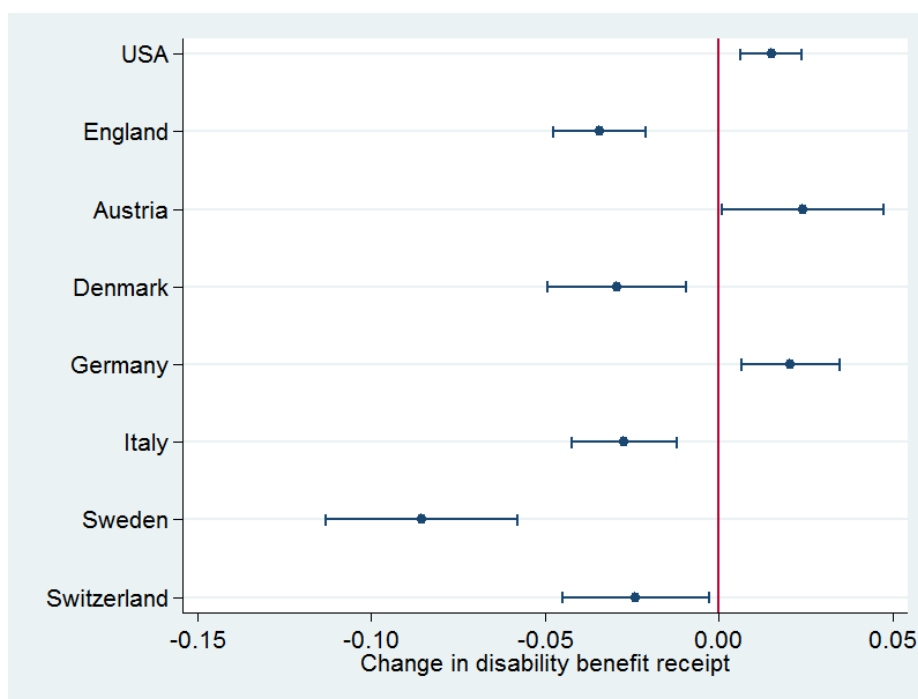
We have seen that in many countries, employment among older working-age people has increased – yet the health employment gap does not seem to have reduced in most countries (Sweden being the solitary counter-example). In Austria and the USA, the situation even deteriorated. In the remainder of the paper, we try to understand this by further examining the rich micro-data of the ageing surveys.<sup>5</sup> For ease of presentation, we focus on a geographically and institutionally dispersed subsample of countries that show different trends (Austria, Denmark, England, Germany, Italy, Sweden, Switzerland, and the US).

##### 4.1 Disability benefit policies

Figure 5 shows that there are substantial differences in the development of disability benefit receipt across countries. Sweden – and to a lesser extent Denmark, Italy, Switzerland, and England – experienced a reduction in disability benefit claim rates among older working-age adults. Conversely, we see that in Austria, Germany, and the USA receipt increased over the period.

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<sup>5</sup> For this section only we use logit rather OLS models, because to the extent that OLS and logit models diverge, this will be particularly apparent for rare outcomes such as disability benefit receipt.



**Figure 5: Disability benefit claim rates, 2004-7 to 2012-15.**

*Note: A positive value indicates higher disability benefit claim rates over time across the whole population, controlling for age and gender.*

There is some overlap between the trends in employment rates and the trends in disability benefit claim rates among those with poor health: both claims and the health-related employment gap fall in Sweden, and both of these rise in the USA (and more tentatively in Austria). However, this does not necessarily indicate a causal link from disability benefit claims to non-employment. Moreover, there is not necessarily relationship between these trends. The health-related employment gaps for Germany, Italy, Denmark, Switzerland, and England have been effectively static, despite non-negligible changes – in contrasting directions – in disability benefit receipt.

#### *Further complexities around disability benefit receipt, work and health*

One caveat on Figure 5 is that it considers the whole population, rather than just those in poor health – and we have already noted that disability benefits are targeted at those in poor health to differing extents in different countries (Croda, et al., 2015), notwithstanding the incomplete observability of health/disability in the micro-data. In Online Appendix A5 (Figure

A2), we disaggregate the trend in disability benefit receipt by health. This emphasizes that disability benefit trends are concentrated on those in poor health, but we nevertheless do see small significant trends in disability benefit receipt among the top two health tertiles in Denmark, Italy, Sweden (all showing declines), and Austria (showing a rise).

A further finding is that in some countries, there are non-negligible proportions of disability benefit claimants who also work (even if this is prohibited in other countries) – this has been briefly noted elsewhere (Hogelund, 2003:161, OECD, 2003 Chart 3.7), but nevertheless seems to be ignored in wider policy debates. This illustrates a further possible break in the disability benefit-employment link: if people who receive disability benefits are already working, then any changes in their disability benefit receipt cannot make them more likely to be in employment. We therefore split trends in disability benefit claim rates by claimant working status and show the results in Online Appendix A5 (Figure A3). The trends for simultaneously claiming and working are imprecisely estimated given the small numbers involved in many countries, but it seems that some reforms target working claimants differently to non-working claimants. For example, Denmark reduced the number of non-working claimants while the number of employed claimants did not change, whereas Sweden seems to have reduced the numbers of both types of claimants.

#### *Policy, disability benefit receipt, and employment*

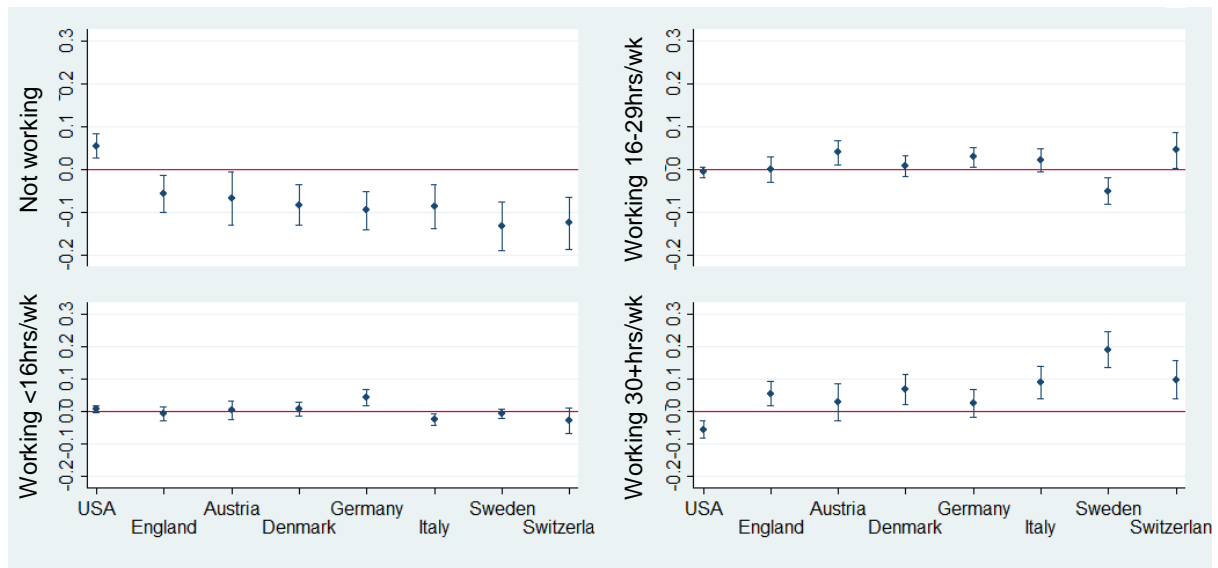
We finally explore the role of disability benefits *policy*, rather than disability benefits *receipt*, in the employment of persons with poor health. As we showed in Figure 1, many countries have not only been reducing the generosity of their benefits, but have also been trying to make them more activating. It is perhaps unsurprising that the majority of countries have therefore seen a decline in disability benefit claims. Yet the USA and Austria stand out once more here: the only country that has implemented weaker reforms than Austria is the USA, whose policy in this area has been effectively static (for one discussion of the politics of this, see Morris, 2016). While a comprehensive discussion of policy changes in the participating

countries would exceed the scope of this article, Online Appendix A8 provides further details on salient reforms and reform trajectories 2000 to 2013, using both quantitative policy indicators and qualitative information from the literature. It is noteworthy that the countries where we observe more positive dynamics in the health employment gap (Sweden, and to a lesser extent the UK and Switzerland) carried out major – albeit diverse – reforms around in the middle of our observation period.

We should stress that these observations are not meant to substitute for more detailed policy evaluations (such as those that we have cited above), but rather aim to complement such evaluations by asking different questions of different data. We return to the relationship between these different approaches in the Discussion below.

#### **laborlabor4.2 Hours of work**

While part-time work is more common among workers with poor health (see Online Appendix A5, Figure A4), there is little evidence that changes between part-time and full-time work explain different trends across countries. Figure 6 displays trends in the employment of workers with ill health, split by the number of regular working hours per week. (The table is given in Online Appendix A5, Table A9.) The number of workers who work fewer than 15 hours/week did not change in most countries in our sample, with the exception of Germany (which saw greater rises in small part-time than in larger part-time or full-time work). We do observe increases in the number of workers who worked between 15 and 29 hours/week in some countries, and a contrasting trend in Sweden. However, we generally find that trends in employment are similar to trends in full-time work (30+ hours/week): they generally rose (particularly in Sweden), but fell in the USA.



**Figure 6: Change in work status, by hours worked  
2004-5 to 2014-15, bottom health tertile.**

*Note: A positive value indicates rises in the particular working category (labelled on the y-axis), controlling for age and gender.*

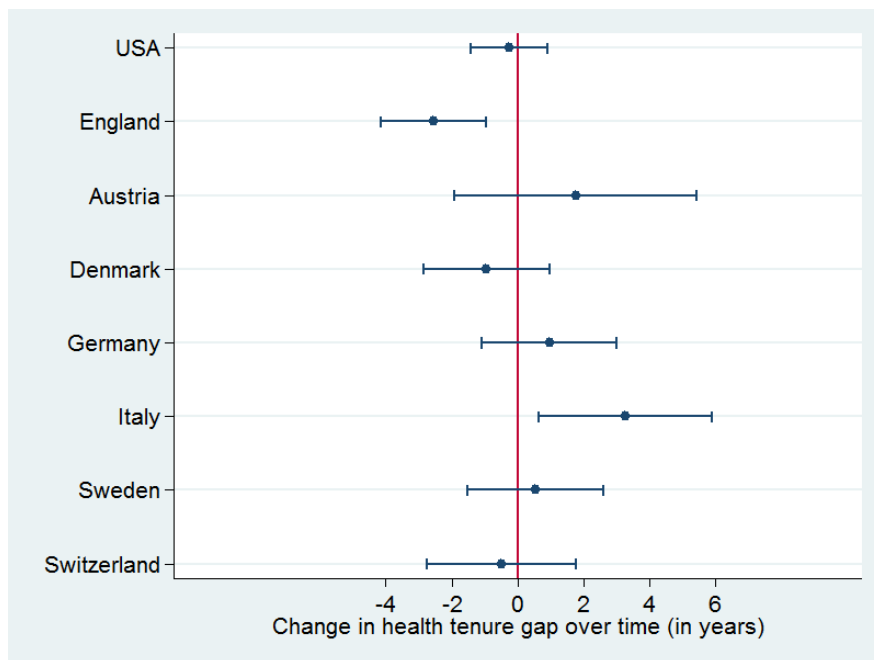
### 4.3 Transitions in/out of work

We previously suggested that the retention of workers with poor health might be much more important for relative employment rates than the recruitment of disability benefit claimants. There is also reason to believe that these will differ internationally, given evidence that there are national cultures of human resource strategies and indeed of ‘employment regimes’ more broadly (Gallie, 2009).<sup>6</sup> In this section, we therefore analyze if there is any evidence for country-specific changes in recruitment/retention patterns (potentially indicative of changing human resource management cultures) that may partly explain the USA’s unique trajectory.

<sup>6</sup> For example, employers in Denmark, Sweden, and the Netherlands have a greater propensity to use accommodation and development strategies than those in Germany, Italy, and Poland (Van Dalen, et al., 2014). Danish employers are particularly unlikely to use measures that favour labour market exit and, overall, situations in which firms experience recruitment problems were conducive to the implementation of accommodation and development strategies for the retention of older workers. Results for the Netherlands indicate also that – particularly in times of crisis – firms reduce the recruitment of older workers significantly, but that they also tend to make efforts to retain older workers and “spare” them from layoffs.



One way of examining this is through job tenure – the length of time that current workers have been in their present job – to see whether those who have poor health have different job retention probabilities. (The table is given in Online Appendix A5, Tables A10 and A11.) We find only modest differences in tenure between persons with different health levels in some countries, and no statistically significant differences in others (such as Belgium and France). Much more pronounced, however, are differences across countries: workers in the Anglo-Saxon countries have the shortest job tenures (an average of around 10 years per older worker), noticeably lower than the Scandinavian countries (14 and 17 years in Denmark and Sweden respectively), which are still below those in Central Europe and Italy (ranging from 17 to 24 years). Yet while this is crucially important for understanding cross-national differences at any one time, it does not seem to explain divergent trends: there is little change over time in either overall or health-stratified job tenure, as shown in Figure 7 below.



**Figure 7: Change 2004-5 to 2014-15 in the tenure gap between the bottom health tertile and other health tertiles.**

*Note: A positive value indicates rises in tenure among those in poor health, controlling for age and gender.*

An alternative way of investigating the relationship between employment and health is to make use of the longitudinal structure of the data and examine labor market transitions between waves; we focus on changes between the first pair of waves (2002-3 to 2004-5) and the last pair of waves (2012-13 to 2014-15). If we first look at the recruitment rate (the left-most columns of Table 2), we see that there have been relatively few changes in the recruitment rate over time (there has been a sizeable drop in Switzerland, where at the same time however baseline employment increased from 69.9% to 77.3%). What is most striking about the retention rate is that it is much greater than the recruitment rate – across countries people are consistently more likely to stay working than they are to move from non-work into work. There are also several countries that have seen substantial increases in the retention rate over time, namely Austria, Denmark, Germany, Sweden, and Italy.

Again, though, these do not provide clear explanations for the wider trends in employment rates of those in poor health. We have seen that there were increases in absolute employment rates of those in poor health over time, but this coexists with wide variation of recruitment and retention trends. Moreover, the clearest difference between the USA and other countries is in trends in the baseline employment rate. For most countries, the reason that employment rates increased at the follow-up wave (i.e. that more people were working in 2014/15 than 2006/7) is that employment was higher at the baseline wave (more people were working in 2012/13 than in 2004/5), rather than because the wave-to-wave transition rates changed noticeably. In the USA, in contrast, fewer people were working in 2012/13 than in 2004/5 – and it is this (rather than the slight declines in the recruitment and retention rates) that drives their unique deterioration.

Country	Recruitment rate <sup>1</sup>		Retention rate <sup>2</sup>		Baseline <sup>3</sup>	
	2004/5→ 2006/7	2012/3→ 2014/5	2004/5→ 2006/7	2012/3→ 2014/5	2004/5→ 2006/7	2012/3→ 2014/5
USA	7.0	6.1	80.1	78.9	47.9	38.3
England	5.2	5.5	81.2	81.4	50.8	52.6
Austria	4.8	4.5	61.8	72.3	38.4	41.9
Denmark	8.9	12.0	77.5	84.1	52.0	56.8
Germany	12.5	14.0	70.6	81.3	47.1	54.6
Italy	10.4	7.1	69.1	81.7	36.7	43.5
Sweden	11.0	12.7	80.9	90.3	61.7	69.4
Switzerland	31.3	23.7	89.2	88.6	69.9	77.3

**Table 2: Changing employment transitions between waves for those in poor health.**

*Note: Numbers are percentages. <sup>1</sup> 'Recruitment rate' refers to the proportion of those out-of-work at the baseline wave who move into work at the follow-up wave; <sup>2</sup> 'Retention rate' refers to the proportion of those working at the baseline wave who stay working at the follow-up wave; <sup>3</sup> 'Baseline' refers to the proportion of respondents who are working at the baseline wave.*

Finally, we separate out different non-working statuses in Online Appendix A5. Figure A5 shows that in a few countries (notably Switzerland, Denmark, and Germany) the share of persons who started to work between waves increased, however these changes were modest. We also observe a decrease in the share of retirees among the non-working

population in some countries. The shift is particularly pronounced in Austria and can be linked to the pension reforms that were implemented in 2000 and especially 2004 with the aim of restricting access to early retirement (Busemeyer, 2005). The strong increase in unemployment suggests that, for a considerable number of those affected by the pension reforms, a substitution between early retirement and unemployment took place.

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## **5. Exploring trends using contextual data**

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### **5.1 The economic recession**

This section considers how far our findings above can be explained through macroeconomic trends, given that our period of study includes the Great Recession and its aftermath. In Europe, the crisis had a longer duration than in the US, resulting in a 'double-dip' recession in several countries, including Italy. As we can see in Table 2 below, in some countries the overall employment rate in 2015 still compared unfavorably to 2008, and GDP levels were either still below the pre-crisis level or had increased only modestly. Elsewhere in Europe (particularly in Germany, Sweden, and the UK), the macroeconomic indicators provide a more positive picture. Perhaps surprisingly, in all the countries included in our sample, the employment rate of those aged 50-64 showed a more favorable development 2008-2015 than the overall employment rate, and in no country was the older working-age employment rate lower in 2004 than 2015, reflecting a wider medium-term trend (Coile, 2015).

	GDP <sup>1</sup>		Employment rate <sup>2</sup>		Employment rate <sup>3</sup>	
	(base year=100)		(15-64), %		(50-64), %	
	2007 -2015	2004 -2015	2008 -2015	2004 -2015	2008 -2015	2004 -2015
USA	113.5	119.6	-2.2	-2.5	-0.6	1.6
UK	109.3	116.2	1.2	1.1	4.1	5.5
Austria	107.0	115.3	0.3	5.8	6.9	18.5
Denmark	103.9	109.5	-4.4	-2.5	3.4	2.4
Germany	112.2	116.2	3.9	9.7	9.6	20.1
Italy	93.9	96.5	-2.3	-1.5	9.2	13.9
Sweden	117.7	123.6	1.2	3.1	3.4	4.4
Switzerland	115.0	124.6	-0.3	1.8	1.6	4.6

**Table 3: Changes in macroeconomic indicators 2004 to 2015.**

*Notes:* <sup>1</sup> GDP change refers to cumulative change since base year (indexing 2004 or 2007 values to 100); <sup>2</sup> Employment rate change refers to percentage point changes since base year (2004 or 2008; we use 2007 as the base year for GDP and 2008 for employment as there is a lag between GDP-based recession measures and employment consequences); <sup>3</sup> Employment rate for the United States refers to age 55-64 instead of 50-64. *Source:* European Commission annual macro-economic database (AMECO) Spring 2018, supplemented by OECD data for the US.

The crucial question, however, is the extent to how these trends relate to the employment of those in poor health over the period considered here. Clearly we would expect *absolute* employment rates among those in poor health to be related to economic conditions – it is for example unsurprising that we see rising employment among those with poor health in Sweden (or a decline for Greek men; see Online Appendix A6), given employment trends overall. But for *relative* employment rates, the picture is more complex. There is an extensive literature on the relationship of DI claims to economic conditions (Autor and Duggan, 2003, Beatty, et al., 2000, Benitez-Silva, et al., 2010), which can crudely be summarized as suggesting that worse economic conditions will hit those with poor health the hardest – as Beatty et al put it, DI claims can be seen as ‘hidden unemployment’ to the extent that people with poor health may be working in good times, but suffer from more health-selective retention and recruitment policies in bad times.

However, employment rates among older workers in 2015 are generally *higher* than the pre-recession level in 2008 (having more than recovered from any initial fall), a tendency that

becomes universal across the countries considered here when looking from 2004. This may well represent increases in labor supply (prompted by financial need as pension ages rise and pension payments fall) rather than trends in labor demand (Coile, 2015), but it is nevertheless difficult to find evidence of a systematic *decline* in labor demand for older workers that would increase health-related employment gaps. The only exception to this is the US: although the American economy recovered quickly from the Great Recession and was characterized by sustained growth and a steady decline in unemployment, in 2015 the overall employment rate was still clearly below its 2008 and even 2004 level. The increasing health-related employment gap may therefore be partly because those in poor health were disproportionately affected by layoffs (as also suggested by Fogg, et al., 2010), although a more recent analysis argues contrastingly that there is a longer-term downward trend that predates the Great Recession (Livermore and Honeycutt, 2015).

Overall, for the US it is possible that macroeconomic developments partly explain the deteriorating employment situation of those in in poor health. Beyond this, the evidence suggests we must look beyond the effects of the crisis to explain trends in the employment of workers with health problems.

## **5.2 The nature of work**

A further possibility is that health-related employment is influenced by trends in the nature of work, given that those with poor health are more likely to be excluded from high-demands, low-autonomy work (e.g. Baumberg, 2014, Johansson and Lundberg, 2004). The most comprehensive comparative trend data source is the OECD Job Quality Database 2005-2015, based primarily on the European Working Conditions Survey (EWCS) and supplemented for non-European countries by a rescaled version of the International Social Survey Programme (ISSP) survey, which the OECD finds correlates strongly with EWCS (see OECD, 2014:111-113, 135-136).

The results are shown in Table 4 below. This shows that the main overall measure of work quality – job strain – declined in nearly all of the countries studied here 2005-2015. Moreover, the one exception is Sweden, which has seen a unique improvement in the employment situation of those in poor health. Several caveats are needed here, including that (i) quality of work among older workers shows slightly different patterns; (ii) there is an implausibly large increase in physical demands in the US, which suggests that the ISSP may be less reliable than EWCS; (iii) these trends do not fully align with those shown in the European Social Survey – all of which are discussed further in Online Appendix A6. Moreover, these measures do not encompass the full range of potentially relevant working conditions. Nevertheless, there is no clear evidence that the changing nature of work explains health-related employment trends in the countries we consider here.

Country	Job strain <sup>1</sup>	Job autonomy	Long hours	Inflexible hours	Physical demands
	<i>Trend</i>	<i>Trend</i>	<i>Trend</i>	<i>Trend</i>	<i>Trend</i>
USA	-2.3	5.1	2.4	-2.3	<sup>2</sup>
UK	-7.7	1.2	-0.1	-4.2	-1.5
Austria	-2.5	6.2	0.3	2.3	-1.4
Denmark	-5.0	3.1	-1.3	-3.2	-1.0
Germany	-16.3	4.3	-0.7	-15.9	-1.6
Italy	-6.0	-1.5	-0.4	-1.1	-5.1
Sweden	2.3	-4.7	0.4	3.4	-0.2

**Table 4: Trends in the quality of work 2005-2015.**

Source: OECD Job Quality Database 2005-2015 based on the European Working Conditions Survey (US uses rescaled International Social Survey Programme data); no data are available for Switzerland. <sup>1</sup> Job strain is an OECD measure of high job demands (proxied by physical demands, long hours and inflexible hours) with low job resources (proxied by autonomy & learning opportunities, training & learning, and opportunity for career advancement); see OECD (2014) for details. <sup>2</sup> Physical demands trends in the USA seem implausible (a rise of 25.8%); see text/Online Appendix 6.

## 6. Conclusions

### *Employment trends among older workers with poor health*

In many high-income countries, rising disability benefit recipiency and falling employment rates (particularly among older workers with ill-health) since the 1980s prompted many

countries to reform their disability benefit systems and wider policies addressing workers with health problems. These reforms generally reduced the generosity of benefits while making them more activating (see Figure 1 above). Yet few studies have examined how employment rates of older workers with poor health have changed across countries in practice. We present new estimates of changing relative and absolute employment rates of older workers (aged 50/51 to variable retirement ages) in 13 high-income countries from 2004-7 to 2012-15 using ELSA/SHARE/HRS data. In order to obtain a consistent measure of health, we construct a latent health index from multiple specific health indicators using the method suggested by Poterba, Venti, and Wise (2013).

We find that the USA is exceptional among the countries for which we have comparable data: it has seen a unique deterioration in the employment position of older workers with ill-health, compared to the other 12 countries we consider here. Not only did the gap between the employment rates of those with poor health and good health increase in the USA (by 8.1%; 95% CI 4.8-11.4%), but the employment rates of those with poor health *per se* fell (by 4.5%, 95% CI 1.8-7.3%). In only one other country, Austria, did the health employment gap increase (although this was not significant in all specifications), and in no other country did the absolute employment rates of older workers with poor health fall. Indeed, in most countries (with the exception of Greece) employment rates rose – even if these rising employment rates were often similar to those among older workers in better health. Only in Sweden (and possibly also England, as we find such evidence in some but not all specifications) are there signs that the health employment gap fell over this period.

We note several limitations of our analysis. While the Poterba, Venti, and Wise (2013) method for measuring ill-health does not require the assumption that survey respondents interpret their general self-reported health consistently across time, it nevertheless requires that they consistently interpret more specific health indicators over time. Although this assumption is less strict and permits a substantial improvement on using a single general



health indicator, it should be borne in mind. However, we show that our results are generally robust to a variety of sensitivity analyses (including a multiple imputation analysis to deal with missing data).

The available data restrict our sample to older people; while ill-health is concentrated among older workers, this may nevertheless conceal different trends among younger people with ill-health. While this might cast doubt on the external validity of our results, there is evidence that the disability employment gap in the US increased for the entire 16-64 age group, and that people with disabilities were considerably more likely than others to experience involuntary job loss 2007-13 (Mitra and Kruse, 2016).<sup>7</sup>

#### *Exploring these trends*

In the second part of the paper, we analyzed possible explanations for these trends, firstly using the HRS/ELSA/SHARE micro-data (to look at disability benefits reciprocity, hours of work, tenure and transitions in/out of work), and then using macro-data (to look at the economic recession and wider trends in the nature of work). Our aim here was exploratory: we were not conducting a full evaluation of e.g. disability benefit reforms in each country, but rather a first search for candidate explanations among this set of key influences.

Looking first at disability benefits, we find Sweden saw falls in both employment gaps and disability benefit reciprocity, while the USA and possibly Austria saw rises in both. While Sweden reformed both the generosity and activation of its disability benefits system, one of the only countries that implemented fewer reforms than Austria is the USA, whose system is effectively unchanged over this period (the only other example of this being Italy). However, the trends diverged elsewhere. Health employment gaps were stable in Denmark, Germany,

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<sup>7</sup> 2008-2018 data are from the historical tables of labor force statistics Table A-6 from the US Bureau of Labor Statistics, <https://www.bls.gov/webapps/legacy/cpsatab6.htm> [accessed 5/6/2018]; the standard US disability measure is based on any self-reported activity limitation/serious hearing difficulty/serious difficulty seeing. There is also a slight increase in the disability employment gap 2006-2010 in Livermore et al (2015).

Switzerland, and England, but disability benefit receipt rose in Germany and fell in the other countries. Moreover, this stability in health employment gaps belies the substantial efforts in all these countries to reform their disability benefits in the same direction as Sweden. Non-negligible proportions of claimants also work in several countries, and clearly we cannot expect a reduction in their benefit claims to improve employment.

We then used micro-data to examine trends in labor market factors relevant to the employment of older workers in poor health: part-time work, job tenure, and recruitment and retention. None of these appear likely candidate explanations for the USA's exceptional employment trend. Employment trends over time seem to be primarily driven by trends in full-time work rather than shifts between other working categories (notwithstanding that some countries did see significant trends in part-time work among older workers in poor health). Despite considerable variations in job tenure between countries, there are few signs of increasing/decreasing health gaps in job tenure over time. And while only some countries have seen rises in the retention rate of older workers across survey waves (for 2012/3→2014/5 compared to 2004/5→2006/7), the main differences between the USA and other countries in the follow-ups waves (2014/5 vs. 2006/7) are due to differences in the baseline employment rates (in 2012/13 vs. 2004/5) rather than in the between-wave transition probabilities.

Finally, we used wider macro-level indicators to explore whether the economic recession or the changing nature of work were likely candidate explanations for trends in the employment of people with health problems. Regarding the former, the overall employment rates among older working-age people have increased 2004-2015 in all of the countries considered here, which implies that declining labor market demand for older workers (particularly those in poor health) is not responsible for the trends that we see. Moreover, while the extent of these rising employment rates varies considerably, there is no clear link between the extent of the rise and the health-related employment gap – although it is worth noting that the USA

has seen the weakest employment growth among older workers, and a declining employment rate overall. Regarding the nature of work, job strain declined in nearly all of the countries studied here 2005-2015; the one exception is Sweden, which has seen a unique improvement in the employment situation of those in poor health. Again, there is therefore no clear evidence that the changing nature of work explains health-related employment trends in the countries we consider here.

Our aim here was exploratory – to provide robust new evidence on employment trends among those in poor health across high-income countries, and to consider a variety of possible explanations for what we find. Despite the adoption of sickness and disability benefit program reform in most countries, there has not been a decline in the employment gap between older workers in better vs. worse health in most countries. Our analysis here suggests that further research should look at the role of disability benefit reform (for which the USA is an outlier in its lack of reform) and wider macroeconomic trends (for which the USA is an outlier in its wider decline in employment rates). Yet in neither case is it clear that these will fully explain the pattern we find; neither reforms nor employment growth among older workers have been sufficient to reduce the health-related employment gap in most high-income countries.

Given the human and economic costs at stake, both the unique situation off the USA and the wider persistence of health-related employment gaps deserve further attention. It should also be noted that sickness and disability policies (in interaction with other labor market and social policies) impact a broad range of non-employment outcomes, such as the receipt of benefits, poverty rates, and well-being in general. The investigation of these interlinkages provides a further avenue for future research.

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## Competing interests statement

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The authors have no other competing interests to declare.

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[Acknowledgements removed to preserve anonymity].

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