Self-Regulation in Endurance Sports:
Theory, Future Research, and Practice

Alister McCormick¹, Carla Meijen², Paul A. Anstiss³, and Hollie S. Jones⁴

¹ Faculty of Sport, Health & Wellbeing, Plymouth Marjon University, Derriford Road, Plymouth, PL6 8BH, England.
² School of Sport, Health & Applied Science, St Mary’s University, Twickenham, TW1 4SX, England.
³ Endurance Research Group, School of Sport & Exercise Sciences, University of Kent, Medway Building, Chatham Maritime, Kent, ME4 4AG, England.
⁴ School of Psychology, University of Central Lancashire, Preston, PR1 2HE, England.

Correspondence concerning this article should be addressed to Alister McCormick, Faculty of Sport, Health & Wellbeing, Plymouth Marjon University, Derriford Road, Plymouth, PL6 8BH, England. Email: amccormick@marjon.ac.uk
Telephone: 01752 636700 (extension 5001).
Abstract

There is considerable research interest in psychological aspects of endurance performance. Until recently, research typically lacked a theoretical underpinning, and contemporary research is particularly informed by the psychobiological model of endurance performance. In this critical review, we propose that psychological theories relating to self-regulation, particularly self-efficacy theory and the process model of emotion regulation, could shed more light on how endurance performance is determined and lead to additional understanding of how psychological interventions can be used. We argue that people encounter fewer stressors in most experimental studies than are encountered before and during real-life events. In addition, we argue that most research conducted to date has focused on the forethought and performance phases of self-regulation, rather than the self-reflection phase, and research has not considered the cyclical nature of self-regulation. We also argue that if research participants are not endurance athletes, then their motivation may not be self-determined and self-regulatory learning may not take place. Recommendations are given for future research, and evidence-based guidance is offered on enhancing performance and improving the quality of experience for endurance athletes.

Keywords: Emotion regulation; endurance performance; psychobiological model; self-efficacy; stressors
Introduction to Endurance Performance

A vast number of people participate in endurance events at elite and sub-elite levels. At the elite level, athletes compete in major competitions in many sport events involving endurance, including summer and winter Olympic events: athletics (e.g., 10,000 metres); indoor and open-water swimming (e.g., 800 metre freestyle, marathon swim); track, road, and mountain cycling; triathlon; rowing; modern pentathlon; cross-country skiing; biathlon; and speed skating. Although each type of event and competitive distance differs in its physical, technical, logistical, and psychological demands (Taylor, 1995), endurance events commonly require the athlete to persevere in continuous, dynamic, and whole-body exercise tasks that are performed over middle or long distances (Burnley & Jones, 2007; McCormick, Meijen, & Marcora, 2015). At sub-elite levels, endurance events are popular with competitive recreational athletes. Further, thousands of people participate in endurance events (e.g., 5 km and 10 km runs, half-marathons and marathons, triathlons, sportives) for reasons other than competition, such as to engage in more physical activity, as a personal challenge, to accompany a friend, or to raise money for charity (e.g., Lane, Murphy, & Bauman, 2008). Psychology research on endurance is relevant to people involved in endurance sports at each of these elite and sub-elite levels.

Participation in endurance events is characterised by some common demands (McCormick, Meijen, & Marcora, 2016). First, endurance athletes experience various exercise-related sensations during training and events, such as muscle pain (aching and burning muscles), injury-related pain, heavy breathing, and cramping discomfort that make it difficult for the athlete to continue (Christensen, Brewer, & Hutchinson, 2015; Hollander & Acevedo, 2000; Holt, Lee, Kim, & Klein, 2014; Kress & Statler, 2007; McCormick et al., 2016; McCormick, Meijen, & Marcora, 2018; Samson, Simpson, Kamphoff, & Langlier, 2017; Schumacher, Becker, & Wiersma, 2016; Simpson, Post, Young, & Jensen, 2014). Second, endurance athletes need to make difficult pacing decisions to achieve their performance and outcome goals, such as to finish, to achieve a specified time, or to achieve a position in the standings. If they perform at a pace that is too fast, they risk experiencing exhaustion before the end of the event and therefore not finishing or achieving a time below their capability; if they perform at a pace that is too slow, they risk achieving a time below their capability or failing to meet cut-off times in longer events. In head-to-head competitive events, endurance athletes also need to make pacing
decisions in relation to other performers (Hettinga, Konings, & Pepping, 2017; Konings, Schoenmakers, Walker, & Hettinga, 2016; McCormick et al., 2016; Micklewright, Kegerreis, Raglin, & Hettinga, 2017; Renfree, Carmo, Martin, & Peters, 2015; Renfree, Martin, Micklewright, & St Clair Gibson, 2014; Williams, Jones, Sparks, Marchant, et al., 2015). These pacing decisions are difficult because the performance environment is dynamic, there are many relevant cues to consider, athletes do not know the current physiological capacity of their competitors, and decisions often need to be made quickly and under pressure (Davies et al., 2016; Edwards & Polman, 2013; Renfree et al., 2014; Smits, Pepping, & Hettinga, 2014). Third, like athletes from other sports, endurance athletes encounter a range of competitive, organisational, and personal stressors before and during events (Hollander & Acevedo, 2000; Holt et al., 2014; McCormick et al., 2016; Nicholls, Levy, Grice, & Polman, 2009; O’Neil & Steyn, 2007; Schumacher et al., 2016). Competitive stressors relate to competitive performance (e.g., event preparation, injuries, pressure to perform, underperforming, performance expectations, self-presentation, rivalry), organisational stressors relate to the sport organisation that athletes operate within (e.g., leadership and personal issues, cultural and team issues, logistical and environmental issues, performance and personal issues), and personal stressors relate to personal “non-sporting” life events (e.g., the work-life interface, family issues, the death of a significant other) (Sarkar & Fletcher, 2014). Although some stressors are event-specific (e.g., tidal conditions in open-water swimming), other stressors are commonly encountered across many endurance events (e.g., weather, equipment, nutrition, hydration). As discussed later in the review (Emotion Regulation section), stressors can elicit emotional responses that are helpful or harmful to an endurance athlete’s performance.

Independent of whether a person competes in endurance events or participates without competing, psychological factors can influence how well they perform (for a review, see McCormick et al., 2015). Some psychological interventions, such as psychological skills training, consistently improve endurance performance (e.g., Blanchfield, Hardy, de Morree, Staiano, & Marcora, 2014). In addition, some psychological factors, such as mental fatigue and emotion suppression, can undermine endurance performance (Van Cutsem et al., 2017; Wagstaff, 2014). These findings demonstrate that people involved in endurance sports such as sport psychology practitioners, endurance athletes, and coaches could use psychological research to enhance performance. Research that has examined the
The psychobiological model of endurance performance is a predominant theory applied in psychological intervention research on endurance performance. The psychobiological model is based on motivational intensity theory, which is a theory that explains effort mobilisation in goal pursuit (Brehm & Self, 1989; Richter, Gendolla, & Wright, 2016). A main proposal of the psychobiological model is that perception of effort (how effortful, heavy, and strenuous the exercise feels; Marcora, 2010) and potential motivation (the greatest amount of effort that a person would be willing to offer to satisfy a motive; Brehm & Self, 1989) are the main determinants of endurance performance. A person’s perception of effort is proposed to reflect their conscious awareness of central motor commands sent to the locomotor and respiratory muscles (Marcora, 2009). Potential motivation is determined by factors traditionally associated with motive strength such as a person’s needs (e.g., financial needs, achievement needs), potential outcomes of an instrumental behaviour (e.g., incentives such as the opportunity to win a medal or achieve a personal best time, aversive outcomes such as pain), and the perceived probability that a successfully-executed behaviour will satisfy a need or produce a desired outcome (e.g., attainability of goals) (Brehm & Self, 1989). For example, elite track-and-field athletes
have reported being highly driven by their personal task and ego goals, and the sense of accomplishment and recognition they got when they achieved them, and they reported strong belief in their ability to achieve their goals (Mallett & Hanrahan, 2004).

When performing at a fixed or incremental workload until exhaustion, perception of effort increases with time (e.g., Noble & Noble, 2000). The psychobiological model proposes that performers consciously decide to give up under one of two circumstances: (1) they perceive the effort required to continue is greater than they are willing to offer, or (2) they believe they have offered their maximal effort and perceive continuing as impossible. During time trials, when athletes can adjust their pace, the model proposes that endurance athletes consciously make pacing decisions to control the increase in their perception of effort over time, so that they experience the greatest amount of effort they are willing to offer at the end of the event (Marcora & Bosio, 2007). As most endurance events involve head-to-head competition, the psychobiological model proposes that additional psychological factors (e.g., individual and team strategy, behaviour of other competitors) influence pacing decisions and performance in endurance events (Marcora, 2015). Research testing predictions of the psychobiological model has started to accumulate. It is therefore timely to critically review the psychobiological model and its experimental support, and to consider additional theories that could shed more light on how endurance performance is determined.

Few psychological theories have been applied to psychological intervention research on endurance performance. In addition to the psychobiological model, there are other theories specific to exercise performance that explain how endurance performance is determined, and there is much critical debate between proponents of theories (e.g., Inzlicht & Marcora, 2016; Micklewright & Parry, 2010; Shephard, 2009). Some of these theories are firmly grounded in exercise physiology (inhibitory afferent feedback model, Amann & Secher, 2010; oxygen uptake kinetics, Burnley & Jones, 2007; critical power concept, Jones, Vanhatalo, Burnley, Morton, & Poole, 2010; maximum oxygen consumption, lactate threshold, and economy/efficiency, Joyner & Coyle, 2008), and others consider the interplay between physiological and psychological factors (central governor model, Noakes, 2012; integrative governor theory, St Clair Gibson, Swart, & Tucker, 2018; anticipatory feedback model, Tucker, 2009). The latter theories also identify effort-related perceptions as influencing endurance performance, although the
definitions, neurophysiological bases, and performance-related mechanisms of these effort-related
perceptions vary and are critically debated (e.g., Marcora, 2009). Nevertheless, from a psychology
perspective, we argue that these theories have a limited psychological theoretical foundation that sport
and exercise psychology researchers and practitioners, athletes, and coaches could practically apply to
enhance performance. In this article, we propose that additional psychological theories relating to self-
regulation could valuably inform intervention research. Although these theories are not specific to
endurance activity, we argue that they do not need to be, as endurance events share important
commonalities with other sport events and other areas of goal pursuit.

Aims of the Review

Considering the substantial numbers of endurance event participants at elite and sub-elite
levels, the limited number of theoretically-informed psychological intervention studies on endurance
performance, and the growing research on the psychobiological model, it is timely to review what we
know and how to build on this to inform practice. The overarching purpose of this review is to stimulate
theoretically-informed intervention research in the area of endurance performance. This review has four
aims. The first aim is to critically review the contribution of the psychobiological model in explaining
endurance performance, particularly considering the ecological validity of research that supports it. The
second aim is to stimulate and direct theoretically-informed psychological intervention research on
endurance performance. Building on the second aim, and based on the demands of endurance
performance, the third aim is to apply two relevant psychological theories relating to self-regulation
(self-efficacy theory and the process model of emotion regulation), and to review research relating to
these theories in the context of endurance performance. The fourth aim is to provide theoretically-
informed and evidence-based intervention suggestions for enhancing performance and improving the
quality of experience for endurance athletes. To achieve these aims, a critical literature review is
presented.

Definitions and Literature Search
Within this review, we consider endurance tasks and events to involve performing continuous, dynamic, and whole-body exercise tasks (e.g., running, cycling, swimming, rowing) over middle or long distances, at sub-maximal intensities. Studies have measured endurance performance by measuring the amount of time that it takes a person to complete a set distance or amount of work (“constant-work tests” or “time trials”), the highest velocity or power-output increment that a person can reach before exhaustion (“incremental tests”), the amount of time that a set workload can be maintained (“constant-workload” or “time-to-exhaustion tests”), the distance or the amount of work that a person can complete in a set duration (“constant-duration tests”), and performance outcomes in competition (McCormick et al., 2015). Although the performance distances and times of endurance events can vary substantially, we reviewed studies where performances lasted for at least 75 seconds (McCormick et al., 2015) (equivalent to 800 metres in running and 200 metres in freestyle swimming), to reflect the predominant contribution of the aerobic energy system (Gastin, 2001). So that the review of theories reflects the research conducted on them within the endurance context, a systematic literature search was conducted. A database search (Scopus, SportDiscus, PsychInfo) was conducted in October 2017 to locate peer-reviewed studies that (1) contain “psychobiological model”, “self-efficacy”, “self-regulation”, or “emotion regulation” in the title, abstract, subjects, or keywords and (2) contain an endurance-related word in the title, abstract, subjects, or keywords (“endurance”, “time trial”, “time-to-exhaustion”, “running”, “cycling”, “swimming”, “rowing”, “triathlon”, “speedskating”, “racewalking”, or “cross-country skiing”). A previous systematic review (McCormick et al., 2015), and forward citation searches of relevant papers in Scopus and Google Scholar, were also used to locate relevant studies. Located studies were scrutinised in relation to the review aims. Broader literature is included where relevant.

Psychobiological Model

Applying the psychobiological model, any factor that reduces perception of effort or increases potential motivation should enhance endurance performance, and any factor that increases perception of effort or reduces potential motivation should undermine endurance performance (Marcora et al., 2008). In the next paragraphs, we will review experiments that generally support these predictions. As previously stated, however, relatively few experimental studies in this research area have had a clear theoretical basis. Consequently, few studies have examined psychological mechanisms that could
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explain changes in endurance performance, by measuring motivation, perception of effort, or other
mediating variables. Mechanisms therefore cannot be determined in many studies.

Regarding perception of effort, a change in perception of effort could be seen through a change
in ratings of perceived exertion (RPE) when performing at a fixed workload, or through a change in
pace without a change in RPE (e.g., increasing power output in a cycling time trial without reporting
higher RPE). Motivational self-talk (Barwood, Corbett, Wagstaff, McVeigh, & Thelwell, 2015;
Blanchfield et al., 2014) and psychological skills training packages (Barwood, Thelwell, & Tipton,
2008) appear to reduce perception of effort, and they have been shown to improve endurance
performance. Another study, however, found that using motivational self-talk when performing in the
heat did not reduce perception of effort and, instead, helped performers to perform for a longer duration
when they reached near-maximal levels of effort (Wallace et al., 2017). In addition, mental fatigue (Van
Cutsem et al., 2017) and emotion suppression (Wagstaff, 2014) increase perception of effort and
detrimentally affect endurance performance.

An area of contention, however, is the proposal that perception of effort is the only exercise-
related sensation that substantially contributes to pacing and endurance performance when athletes are
uninjured. Mauger (2014) argued that exercise-induced muscle pain and discomfort also contribute to
pacing decisions and endurance performance, particularly during high-intensity exercise. This argument
is consistent with self-reports by endurance athletes (e.g., Kress & Statler, 2007), although endurance
athletes’ use of pain-related words are often broad and partly reflect other exercise-related sensations
such as effort (e.g., Simpson et al., 2014). Although perceptions of effort and pain during endurance
exercise are correlated and increase alongside one another (e.g., Mauger, Jones, & Williams, 2010),
there is some research support for the independent role of pain tolerance in cycling performance
(Astokorki & Mauger, 2017). Affective valence (i.e., pleasure or displeasure) (Hardy & Rejeski, 1989)
is an additional exercise-related sensation that could influence pacing and performance in endurance
events (Ekkekakis, Hargreaves, & Parfitt, 2013; Ekkekakis, Parfitt, & Petruzzello, 2011; Venhorst,
Micklewright, & Noakes, 2017). Performing feels increasingly unpleasant between the lactate and
ventilatory thresholds and maximal oxygen uptake (Ekkekakis et al., 2011), and feelings of displeasure
could influence pacing decisions, particularly in populations that are inexperienced or non-competitive.
Although some research has examined affective responses during endurance performance (Jones et al., 2014), research has yet to establish whether it has a primary role in determining pace, independent of perception of effort. Measuring perception of effort, perceived pain, and affective valence as standard perceptual measures could help to clarify the role that each plays in determining pacing and endurance performance (Mauger, 2014). Furthermore, potential differences in the roles that these three variables play in determining pacing and performance between trained and untrained populations, between different endurance sports, and at different exercise intensities need to be considered. When measuring perception of effort, perceived pain, and affective valence, they should be appropriately defined and measured (see Ekkekakis, 2012; Pageaux, 2016).

Regarding potential motivation, a range of motivational interventions improve endurance performance. Interventions such as verbal encouragement (e.g., Moffatt et al., 1994), head-to-head competition (e.g., Corbett et al., 2012), goal setting (e.g., Theodorakis et al., 1998), performing in front of a person of the opposite sex (Jung, Ferrari, Goebel, & Figulla, 2009), pre-performance motivational shouting exercises (Donohue et al., 2006), and pre-performance music (Smirmaul, dos Santos, & da Silva Neto, 2015) could be expected to increase a person’s potential motivation, and they do improve endurance performance (for a review, see McCormick et al., 2015). A common limitation of research in this area, however, is that studies generally have not included a manipulation check to determine whether the intervention had the anticipated effect. Many of these studies also have not explored potential intervention-performance mechanisms (cf. Smirmaul et al., 2015), making it difficult to attribute the intervention effects conclusively to motivation. There is also evidence that listening to motivational music while performing can improve endurance performance (Karageorghis & Priest, 2012), but because there is little homogeneity across studies conducted on music, it is difficult to unravel the effects of different types of music on motivation and perception of effort during endurance exercise at different intensities.

Although potential motivation could be measured before performance using motivation questionnaires and during performance using the highest rating of perceived exertion, methods of examining changes in motivation levels that occur during performance (e.g., in response to stressors) have not been established. Innovative motivation measures are needed for the endurance research.
context, and these could include combinations of psychophysiological measures (e.g., changes in RPE during self-paced tasks), behavioural measures (e.g., changes in power output during self-paced tasks), and qualitative data (e.g., think-aloud protocol, post-performance interview) (Clancy, Herring, MacIntyre, & Campbell, 2016). Social desirability challenges associated with self-reporting motivation (particularly without anonymity, e.g., King & Bruner, 2000) also merit consideration and innovative solutions.

Research reviewed in the Introduction to Endurance Performance section demonstrates that people encounter a range of stressors in competitive and non-competitive endurance events. The vast majority of research on psychological interventions for endurance performance, however, has been conducted away from events. Indeed, 29 of 46 studies (63%) included in the McCormick et al. (2015) systematic review were conducted in a laboratory, 15 (33%) were conducted in field settings that were not real-life events (although three of them simulated competitions), and only two (4%) were conducted at real-life events. In laboratory and non-competitive field settings, athletes would not encounter many of the stressors that are encountered during endurance events. Further, encountering stressors outside of a real-life event would be less likely to put an athlete’s goals at stake and elicit a potentially debilitating emotional response (Martinent & Ferrand, 2015; Uphill & Jones, 2007). Moreover, encountering stressors in a setting such as a laboratory that does not reflect an athlete’s normal training and race conditions is not expected to play a large role in an athlete’s self-efficacy because the stressors are not as threatening to their goal achievement. For example, endurance athletes may rely on vicarious experiences to inform their self-efficacy, such as comparing their performance to others they are competing against. Therefore, we believe that a key characteristic of endurance events is not present in the experimental studies that support the psychobiological model. As explained in the following sections, we believe that psychological mechanisms relating to encountered stressors play a key role in determining endurance performance in real-life events. Although a performer’s response to these stressors could influence their motivation, perception of effort, or concentration on their pacing (e.g., Martinent & Ferrand, 2009)—factors that would be predicted to influence performance, when applying the psychobiological model—we argue that these mechanisms are only sufficiently appreciated by considering the psychobiological model in conjunction with other theories. Within this article, we argue
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that self-regulation theories relating to self-efficacy and emotion regulation could shed additional light on how endurance performance is determined, and lead to improved understanding of how psychological interventions can be used to benefit performance and quality of experience at endurance events.

Self-Regulation

Endurance activities typically require performers to engage in processes that guide them towards, or away from, states or goals. This can be during a race, but also in training and developmental stages that include pre-race situations and tapering. Examples of these processes relate to the effort a performer is willing to offer, how to manage pain and discomfort, and decisions about whether to continue and at what pace to continue. These processes, where individuals alter their own responses or inner states in a goal-directed manner, encapsulate self-regulation (Carver & Scheier, 2009). In this review, we are particularly inspired by self-regulation as a framework that underpins action-planning, learning, and development in endurance performance activities (for further reading on different approaches to self-regulation, we refer the reader to Boekaerts, Pintrich, & Zeider, 2000; Vohs & Baumeister, 2017). We draw on the definition of self-regulation as “self-generated thoughts, feelings and actions that are planned and cyclically adapted to the attainment of personal goals” (Zimmerman, 2000, p. 14), and we acknowledge the importance of self-oriented feedback loops occurring at different phases of self-regulated learning (Zimmerman, 2000). We note that, although motivation and self-regulation are “close friends” (Boekaerts, 2010), these concepts are not the same. Rather, taking into account the volitional nature of self-regulation, one can consider motivation to be needed for the mobilisation of self-regulation (Kuhl, 2000). That is, taking part in endurance activities per se does not mean that an endurance athlete engages in self-regulation.

Self-regulation enables an individual to monitor and adjust their goal-directed activities in different situations and contexts using self-oriented feedback loops. A self-oriented feedback loop involves the evaluation of one’s behaviour in relation to their personal standards and the environment (Zimmerman, 2000). Self-regulation can be considered to involve three phases: forethought, performance, and self-reflection (Zimmerman, 2000, 2002). This view of self-regulation is cyclical and incorporates the self-oriented feedback processes, which is underlined by the inclusion of a self-
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reflection stage, and endurance athletes can employ a range of metacognitive skills such as planning, monitoring, and reviewing their thoughts in these three phases (see Brick, MacIntyre, & Campbell, 2015). Metacognition is often referred to as “thinking about thinking” (Miller, Kessel, & Flavell, 1970, p. 613), and it is an important aspect of self-regulation. Metacognition traditionally emphasised the development of cognitive structures, and reflects the activation of thoughts and behaviours to achieve goals. This is where the link with self-regulation can be drawn, that is, where metacognition traditionally is considered to be about the activation of cognitive structures, self-regulation emphasises the interaction of the person and environment, and subsequent goal-driven behaviour (Dinsmore, Alexander, & Loughlin, 2008). For example, when considering endurance performance, the metacognitive skill of establishing a preferred pacing strategy can influence behaviour in a particular context, such as how much effort a cyclist is putting into a one-hour time trial (Brick, MacIntyre, & Campbell, 2016).

The first phase of self-regulation is the forethought phase. This phase refers to processes and beliefs that happen before the activity takes place, such as planning, goal setting, and activation of strategies such as identifying a pacing strategy. Two major classes of processes take place in the forethought phase: task analysis and self-motivation beliefs (Zimmerman, 2000). Task analysis involves goal setting and strategic planning, such as breaking a task down into different parts. An example of a task-analysis process is breaking a marathon down into different stages (or “chunks”) with a different goal for each of these stages. Elite endurance athletes have also reported planning race objectives, planning race tactics and pacing, and planning their use of cognitive strategies (e.g., to focus on breathing), race support needs, and nutritional strategies (Brick et al., 2015). Self-motivation beliefs involve self-efficacy beliefs, outcome expectations, and intrinsic interest. For example, a cyclist who values the activity for what it is, rather than for what they may gain from it such as fitness or beating others, and who believes they have the capability to keep going despite high exertion and pain, will be more motivated to take part in cycling in a self-regulated manner.

The performance phase refers to processes that happen during the activity or behavioural implementation, and the two major classes of processes are self-control and self-observation. Self-control processes are particularly relevant. In the forethought phase, an endurance athlete selects
methods or strategies; in the self-control performance phase, they deploy them. A diverse range of these (metacognitive) strategies are used by endurance athletes in the performance phase (Brick et al., 2015), and they include using imagery to help with pacing decisions or unhelpful emotions, strategically using self-talk statements, and strategically focusing attention. Finally, the self-reflection phase refers to processes that occur after the behavioural implementation. The two major classes of processes in the self-reflection phase are self-judgment and self-reaction. Self-judgments include comparisons of self-observed performances against a standard (e.g., prior performance, another person’s performance), and causal attributions for success or failure. Self-satisfaction is a key form of self-reaction, and it can influence the effort that an athlete is willing to put into future activities. For example, if an athlete is dissatisfied with their performance or feels guilty about being unable to train enough because of other commitments, their willingness and motivation to put in effort in the future could be reduced. The three-stage approach to self-regulation is cyclical; the self-reflections that take place inform subsequent forethought processes and beliefs (Zimmerman, 2002).

This view emphasises that self-regulation is a process that involves an individual taking actions that require regulation of thoughts, feelings, and behaviours that a person has influence over, whilst also considering what is going on in the environment. Much of the application of self-regulated learning in sporting contexts has focused on motor skill learning, particularly in relation to fine motor skills. Broadly, research findings suggest that more experienced athletes engage in more self-regulated learning behaviours (Cleary & Zimmerman, 2001) and that there is a positive relationship between self-regulated learning and performance (Cleary, Zimmerman, & Keating, 2006; Kitsantas & Zimmerman, 2002). There is research emerging that demonstrates the potential to apply self-regulated learning to endurance performance. This is relevant because in endurance activities, participants constantly make decisions about goal-driven processes such as whether to slow down or speed up based on how they feel physically and emotionally, and based on what is going on in their environment such as weather conditions and behaviours of other participants (Hettinga et al., 2017; Renfree et al., 2014). In terms of self-regulation, it is also important to understand and reflect on what is going on in the environment and, from a social-cognitive perspective, aspects such as modelling (e.g., seeing others succeed) can inform the processes that we engage in to move towards, or away from, a desired state or goal. Although
research in endurance performance is scarce, Elferink-Gemser and Hettinga (2017) proposed that self-regulated learning can benefit endurance performance through a focus on developing pacing skills. Other researchers explored the role of motivational and volitional factors, such as action-planning, in self-regulated running training for untrained participants during a one-year period, using a health behaviour change approach, and found that those who did not end up running a marathon distance used less action planning at the start of the training and their action planning fluctuated more over time (Scholz, Nagy, Schüz, & Ziegelmann, 2008). Overall, the fluctuation of volitional variables, as well as fluctuation of self-efficacy, seemed to be unhelpful for running performance (Scholz et al., 2008). To make the link with self-regulated learning, it appears that the initial lack of action planning in the forethought phase of self-regulation affected the self-regulatory skills in the performance stage where they may have found it difficult to adjust their behaviour.

Below, we propose that two psychological theories relating to self-regulation (self-efficacy theory and the process model of emotion regulation) could shed additional light on how endurance performance is determined, and lead to additional, efficacious interventions for endurance events. We do not believe that these are the only theories relating to self-regulation that could inform future research. Instead, we aim to stimulate theoretically-informed intervention research and argue that these theories could fit the endurance context well.

**Self-Efficacy**

Social-cognitive theory outlines that individuals possess a series of intertwined beliefs about themselves and the world around them (Wood & Bandura, 1989). Central to these beliefs, and critical for self-regulation, are self-efficacy beliefs (Bandura, 1997). Self-efficacy refers to “beliefs in one’s capabilities to mobilise the motivation, cognitive resources, and courses of action needed to meet given situational demands” (Wood & Bandura, 1989, p. 408). It represents a self-appraisal of whether an individual can, as opposed to will (an intention belief) or has (a previous experience). These beliefs are derived through the integration and appraisal of several sources of information such as past performance experiences, vicarious influences, social persuasions, and perceptions of physiological and emotional states (Bandura, 1997). Self-efficacy beliefs are not global traits, instead they are tied to specific domains of functioning, and fluctuate as new information is collected and processed.
One key assumption of self-efficacy theory is that what people perceive themselves to be capable of is often a better predictor of behaviour and performance than what they are objectively capable of (Bandura, 1997). These perceptions of capability cannot supersede ability, but rather individuals must perceive themselves to be capable if they are to make full use of their potential abilities and skills (Bandura, 1997). Self-efficacy influences the amount of effort an individual is willing to expend and their perseverance when faced with difficulties and setbacks (Bandura, 1997). This is relevant to the psychological demands of endurance performance, such as dealing with pain and discomfort, pacing, a range of environmental stressors, and motivation to continue (e.g., McCormick et al., 2016). When examining the relationship between self-efficacy, self-regulation, and endurance performance, it is important to consider how self-efficacy may fit into Zimmerman’s (2000) three phases of self-regulation (forethought, performance, and self-reflection), and the next three paragraphs explore the role, that we propose, self-efficacy may play in these phases.

The forethought phase involves the setting of goals for the upcoming activity, and self-efficacy beliefs have been consistently linked with the process of goal setting and goal pursuit (Bandura, 1997; Locke & Latham, 1985). Individuals high in self-efficacy are more likely to set themselves challenging goals (Locke & Latham, 2002), continue striving towards these goals despite setbacks (Bandura, 1997), and have increased belief in their levels of goal attainment (Kane, Marks, Zaccaro, & Blair, 1996). Challenging and difficult goals are, in turn, associated with increased willingness to expend effort (Weinberg, Gould, Yukelson, & Jackson, 1981) and increased levels of motivation (Howle, Dimmock, & Jackson, 2016; Hutchinson, Sherman, Martinovic, & Tenenbaum, 2008). Therefore, self-efficacy can play an important role in self-regulation during the forethought phase. A high level of self-efficacy, however, does not guarantee engagement with a task. Other social cognitive constructs, such as outcome expectations, also encourage task engagement (Bandura, 1997).

In addition to initial goal setting during the forethought phase, the self-observation that occurs during the task in the performance phase is important. Athletes often evaluate their progress towards a goal, and perceived progress will then lead to changes in behaviour to increase the likelihood of goal attainment (Kane et al., 1996). For example, a runner who realises they are not making their race split times may choose to increase their pace. The runner may also use various coping strategies to cope with
the sensations arising from the increase in pace. This assessment of progress may be based on perceptions of physiological state (i.e., perceptions of effort and muscle pain) or in comparison with other competitors (e.g., how competitors are performing or whether competitors are exhibiting effort and suffering) (Button, Mathieu, & Aikin, 1996). Self-efficacy also plays a role in how athletes respond to perceived negative progress towards their goal. Notably, research showed that individuals high in self-efficacy were more likely to respond with increased effort and less negative affect, compared to low self-efficacy individuals, when they perceived themselves to be negatively progressing towards a goal during a 1500m treadmill run (Bueno, Weinberg, Fernández-Castro, & Capdevila, 2008).

Self-efficacy is also likely to be influential during the self-reflection phase. Research has shown that both high and low self-efficacy individuals often use self-judgments, and typically attribute successful performances to factors under their own control such as their effort and ability, but they often differ in their attributions following a poor performance or when they fail to reach their goals (Chase, 2001; Feltz et al., 2008). Individuals with low self-efficacy are likely to attribute their poor performances to internal and stable factors such as a lack of ability, whereas high self-efficacy individuals are likely to attribute their poor performance to unstable factors such as their own effort or external and uncontrollable factors such as weather, other competitors, or luck (Gist & Mitchell, 1992; Weiner, 1986). The attributions for performance are then likely to mediate the effects of that performance on future self-efficacy beliefs, in turn altering future goals and so on. To demonstrate this process, consider a cyclist who performs poorly in an important event. If the cyclist attributes this poor performance to their own ability, effort or strategy, their poor performance may negatively influence their self-efficacy. However, if they attribute their poor performance to more external uncontrollable factors such as the weather, or other competitors performing better than expected, their poor performance may not negatively impact their self-efficacy. This demonstrates the cyclical nature of self-regulation, and how self-efficacy can play a key part in it.

In these phases of self-regulation, self-efficacy helps to initiate and maintain behaviour that can guide a performer to, or away from, a goal. It has been suggested that self-efficacy is beneficial for endurance performance. For example, in observational research, self-efficacy has been associated with better performance times in iron-distance triathlon (Burke & Jin, 1996), marathon running.
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(Okwumabua, 1985), and cross-country running (Martin & Gill, 1995). The majority of this research, however, has focused on correlational data with limited attempts at controlling for physiological differences between participants. Experimental studies that have manipulated self-efficacy (Howle et al., 2016; Miller, 1993) have demonstrated that enhanced self-efficacy can lead to superior endurance performance. Not all research, however, has found a consistent relationship between self-efficacy and endurance performance. Martin (2002) investigated self-efficacy beliefs in wheelchair road racers and found no association between self-efficacy and performance. This lack of a relationship may be related to how self-efficacy was measured. Martin (2002) opted to measure self-efficacy with a self-grounded perspective, by asking participants how confident they were that they could complete the race within a certain number of seconds of their goal time. Other studies (e.g. Burke & Jin, 1996; Okwumabua, 1985), instead measured self-efficacy beliefs in regards to a descending list of possible performance times. This highlights the need for researchers to be aware of how they are measuring self-efficacy beliefs, and how such measurement differences may influence findings (see Bandura, 2006, for a guide on development of self-efficacy scales).

As well as directly investigating self-efficacy and endurance performance, studies have investigated how self-efficacy might influence key endurance-performance mechanisms. As discussed previously, perception of effort (Marcora et al., 2008) and perceived pain (Mauger, 2014) are experienced during endurance performance and are relevant to performance. They require self-regulation for endurance athletes to maintain behaviour and progress towards their goals. When considering perception of effort, research has shown that self-efficacy can predict effort tolerance. Pre-exercise self-efficacy has been found to predict variance in RPE throughout cycling tasks (McAuley & Courneya, 1992) and predict RPE in the final minute of aerobic exercise protocols (Rudolph & McAuley, 1996). It must be considered, however, that these two studies tested people who were not endurance athletes and, therefore, the effects of self-efficacy on perception of effort in trained endurance athletes remains unclear.

Alongside this influence on perception of effort, high levels of self-efficacy are hypothesised to improve pain tolerance (Bandura, 1989, 1997). Research examining exercise-induced pain has shown that both experimentally-induced (Hutchinson et al., 2008; Weinberg, Gould, & Jackson, 1979;
Weinberg et al., 1981) and pre-existing self-efficacy (Baker & Kirsch, 1991; McAuley & Courneya, 1992; Weinberg et al., 1981) can influence individuals’ pain tolerance. Furthermore, individuals who engage in consistent endurance training have displayed higher pain thresholds and greater levels of self-efficacy in pain management than people who are not endurance athletes (Johnson, Stewart, Humphries, & Chamove, 2012). The pain that individuals were exposed to is hypothesised to not be affected by muscular development, blood flow, and vasomotor activity (Benjamin & Helvey, 1963), and it is therefore likely that this improved pain tolerance is caused by psychological adaptations such as changes in perceived efficacy for pain tolerance. Causality of the relationship was out of the scope of the study, but nevertheless it demonstrates the potential effects of self-efficacy on pain tolerance.

In summary, self-efficacy beliefs are likely to play a key role in each of the three phases of self-regulation. Research has consistently suggested that self-efficacy is associated with improved self-regulation in factors such as effort tolerance, pain tolerance, and overall endurance performance; the literature, however, has largely focused on correlational studies or studies that do not use trained endurance athletes.

**Emotion Regulation**

Endurance athletes encounter many stressors (e.g., weather, temperature, equipment) before and during events (e.g., O’Neil & Steyn, 2007) that, depending on the athlete’s appraisal of them (e.g., Martinent & Ferrand, 2015), could have helpful or harmful consequences. Research has shown that endurance athletes do experience harmful (i.e., dysfunctional) emotional responses such as anxiety, frustration, and discouragement in response to stressors before and during performance, as well as detrimental consequences to their motivation and focus of attention (McCormick et al., 2016). Other potentially harmful consequences of emotional responses are reduced confidence and concentration, and each of these consequences have implications for performance (Lazarus, 2000; Martinent & Ferrand, 2009; Vast, Young, & Thomas, 2010). Nevertheless, some emotional responses are potentially helpful (i.e., functional) for athletes, such as when emotions like anger, anxiety, or joy benefit concentration, motivation, confidence, bodily states (e.g., relaxation), and adaptive behaviours (e.g., adaptive risk taking) (Martinent & Ferrand, 2009). An important consideration—and a central concern of the field of emotion regulation (Gross, 2013)—is therefore how an athlete can cultivate emotions
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that are helpful, and manage emotions that are harmful. Performance aside, some emotions experienced before, during, and after endurance events are more pleasant than others, and the field of emotion regulation considers how pleasant emotions can be encouraged (Quoidbach, Mikolajczak, & Gross, 2015). For example, participating in endurance events can be a source of excitement and happiness or of anger and guilt (Lahart et al., 2013; McCormick et al., 2016, 2018), impacting the quality of the event experience.

Emotion regulation refers to, “the processes by which individuals influence which emotions they have, when they have them, and how they experience and express these emotions” (Gross, 1998, p. 275). In a sport context, it is considered to mean people’s automatic or deliberate use of thoughts and behaviours to influence the experience of desirable or undesirable emotions, so that they have a more pleasurable experience (hedonic motives) or improve their performance (instrumental motives) (Lane, Beedie, Jones, Uphill, & Devonport, 2012; Uphill, McCarthy, & Jones, 2009). Consistent with the themes of this review, emotion regulation is a process that can guide performers towards, or away from, a goal or state. A relevant theory of emotion regulation is the process model of emotion regulation (Gross, 1998, 2013, 2015). The process model proposes that people can regulate their emotions at five time points in the process of emotion generation, organising countless emotion-regulation strategies that people use into five “families” that share common qualities. People can regulate their emotions through taking actions to make it more or less likely that they will be in a situation expected to cause desired or undesired emotions (situation selection), by altering their external, physical environment (situation modification), by directing their attention (attention deployment), by changing their appraisal of an event or situation (cognitive change), or by directly regulating the experiential, behavioural, or physiological aspects of the emotion itself (response modulation).

The process model proposes that different emotion regulation strategies, and the specific tactics used to implement these strategies in a particular situation, will have different consequences for how a person feels, thinks, and acts, both momentarily and over the longer term. This is because strategies impact the process of emotion generation at different points and because strategies make different cognitive demands (Gross, 2015). For example, suppression—a response modulation strategy that involves inhibiting the outward signs of experienced inner feelings—is ineffective at reducing the
experience of negatively-toned emotions and places a greater demand on finite cognitive resources than re-appraisal, which is a cognitive change strategy that involves changing the way a situation is construed to decrease its emotional impact (Gross, 2002) (for a critical discussion of the relationship between the points in the emotion-generation process targeted by strategies and the effects of these strategies, see Koole, van Dillen, & Sheppes, 2011). In the endurance literature, Wagstaff (2014) demonstrated that suppressing emotions before performing (i.e., in the forethought phase) can be detrimental. Concealing feelings of disgust for three minutes before a 10km cycling time trial led to endurance athletes completing the time trial slower, generating lower mean power outputs, reaching a lower maximum heart rate, and perceiving higher effort during performance. Although there is some additional research on emotion regulation within endurance sports (e.g., Beedie, Lane, & Wilson, 2012), including experimental research that has examined the effects of emotion-regulation strategies on psychological variables and performance (Lane et al., 2016), there is currently a paucity of research examining or comparing the effects of interventions specifically informed by the process model.

Athletes use a wide variety of strategies to regulate their emotions (e.g., Nicholls et al., 2009; Stanley, Lane, Beedie, Friesen, & Devonport, 2012), and these strategies act at different stages of the process of emotion generation (Lane et al., 2012). Applying the process model, used strategies could be expected to vary in their efficacy at controlling undesirable emotions such as anxiety, anger, or sadness (Webb, Miles, & Sheeran, 2012), and to have consequences that may be more or less adaptive for particular situations. For example, research shows that reappraisal is generally an adaptive strategy (Gross, 2002). Nevertheless, distraction may be more adaptive than reappraisal when there is very limited time available, when an emotion is very intense, and when an athlete’s ability to use cognitive resources is compromised such as when sleep deprived or when distracted by additional cognitive demands such as difficult navigation (McRae, 2016). In addition, reappraisal may be less adaptive when stressors can be controlled, compared to when they cannot (Troy, Shallcross, & Mauss, 2013). In such situations, situation modification strategies that help an athlete to quickly and constructively deal with a stressor could be particularly helpful. For example, if-then planning (Achtziger, Gollwitzer, & Sheeran, 2008) could be used to identify responses to stressors, and endurance athletes could visualise implementing these responses (e.g., visualising repairing a puncture) or actually practice doing them...
(e.g., taking goggles on and off during a swim) (McCormick et al., 2016). What makes an emotion-regulation strategy particularly helpful therefore depends on the situation, as well as the characteristics of the person and the goals they are pursuing (Gross, 2015). As elaborated on later (Implications for Future Research section, Emotion regulation subsection), intervention research informed by the process model could shed light on the strategies that are particularly adaptive for situations commonly encountered by endurance athletes, when they have hedonic or instrumental goals for emotion regulation. By doing so, this research could inform selection (i.e., in the forethought stage) and then use (i.e., in the performance stage) of adaptive emotion-regulation strategies. Sport psychology practitioners may also play an important role in helping endurance athletes to evaluate (i.e., in the reflection stage) the utility of different emotion-regulation strategies they used and to subsequently refine them, using a theoretical framework.

**Implications for Future Research**

We have argued that research that is informed by theories relating to self-regulation, particularly research informed by self-efficacy theory and the process model of emotion regulation, could advance understanding of endurance performance. In this section, we will focus on the third aim of the review and outline theoretically-informed suggestions for future research, focusing on the three phases of self-regulation, self-efficacy, and emotion regulation.

**Three phases of self-regulation.** Some research has been conducted on the forethought and performance stages, that is, on processes before and during endurance performance. For example, with consideration to the forethought stage, research has examined the effects of goal difficulty on improvements in middle-distance running times (Tenenbaum, Spence, & Christensen, 1999), and the influence of emotion suppression on cycling performance (Wagstaff, 2014). With consideration to the performance stage, research has examined the effects of using pre-selected attentional strategies, self-talk, imagery, relaxation, and combinations of these during performance (for reviews, see Brick, MacIntyre, & Campbell, 2014; McCormick et al., 2015). Comparatively little research has been conducted on the self-reflection stage, and the cyclical nature of self-regulation is often not considered. As a notable example, research has shown that, after performing, elite endurance athletes evaluate their
cognitive strategies and their performance, they acquire cognitive strategies through experience, and
they eliminate ineffective cognitive strategies (Brick et al., 2015).

**Self-efficacy.** Research focusing on self-efficacy and endurance performance has demonstrated
that self-efficacy is a strong predictor of performance (Burke & Jin, 1996; Laguardia & Labbé, 1993).
Despite the value of researching the role of self-efficacy in endurance performance, we observed that
research examining self-efficacy and performance in experienced athletes is scarce. Although
manipulation of self-efficacy in experienced athletes can be more difficult than in novices (Feltz, Short,
& Sullivan, 2008), the use of false performance feedback (Montes, Wulf, & Navalta, 2017; Stoate,
Wulf, & Lewthwaite, 2012) and task deception (Jones et al., 2013) can be effective in altering self-
efficacy in experienced athletes. In addition, using people who are not endurance athletes as participants
can make it challenging to understand how self-efficacy affects endurance performance when a
participant may not perceive the various stressors that are typically experienced during endurance
performance. That is, if a participant does not care for the task, this has implications for how we interpret
the findings (Maddux, 1995). To clarify, participants may have external reasons for taking part in a
study, such as for course credit, and the participant is therefore not necessarily autonomously motivated
(see Deci & Ryan, 2000). Moreover, they may not experience volition, and self-regulated learning may
not take place.

Additionally, self-efficacy research in endurance performance is overly reliant on performance
measures of self-efficacy, outcome measures of self-efficacy, or both. Although these beliefs are
important, Feltz et al. (2008) cautioned against an overreliance on these because performance in sport
is multifactorial. Instead, they recommended measuring self-efficacy relating to behaviours that must
be carried out to achieve certain performance levels. An example is coping self-efficacy, which is an
individual’s belief in their own ability to cope with difficulties and engage in a variety of coping
strategies (Chesney, Neilsans, Chambers, Taylor, & Folkman, 2006). Given that effective coping is a
key requirement in endurance performance, research into the relationship between coping self-efficacy
and endurance performance is warranted. There is also a lack of research relating to how self-efficacy
may change during events. This is relevant given that self-efficacy is a dynamic construct that can
change based on both perceptions of the self and the environment (Gist & Mitchell, 1992). Although
measuring self-efficacy during endurance performance poses practical difficulties, recent research suggests that a think-aloud protocol can be used with runners (Samson et al., 2017) and cyclists (Whitehead et al., 2017) to gain understanding of their thoughts. This may also provide further insight into the cyclical nature of self-regulation.

**Emotion regulation.** Research examining the effects of one specific emotion regulation strategy (cf. Wagstaff, 2014), or comparing the effects of different emotion regulation strategies, has benefited theoretical insight and practical application, and can continue to do so (Gross, 2015). These studies could shed light on the effects of emotion-regulation strategies endurance athletes use (or could use), before or while performing, on variables relevant to endurance events such as desirable and undesirable emotions, attention to task-relevant cues, decision making, perception of effort, performance, and satisfaction. Researchers are particularly encouraged to consider the goals of emotion regulation (i.e., instrumental goals relating to performance or hedonic goals relating to having a pleasurable experience) and situational factors for determining whether a strategy is adaptive. Relevant situational considerations could include controllability of the stressors, intensity of emotions, time available for emotion regulation, sleep deprivation, and having additional cognitive demands (McRae, 2016). Further, research could give particular consideration to identifying adaptive blends of strategies (i.e., using combinations involving increasing use of some strategies, and decreasing others) and sequences of strategies (e.g., using distraction to reduce an intense, harmful emotion before using reappraisal) for the particular context (Gross, 2015). Studies could also recognise the cyclical nature of self-regulation by examining the effects of emotion-regulation strategies used in specific phases of self-regulation on other phases of the self-regulation (e.g., the effects of post-performance emotion regulation on goal setting for the next event).

**Experimental research.** From our review, it is evident that there are challenges relating to generalisation of findings from laboratory-based research to real-world endurance performance. Although laboratory research provides experimental control, it is rare that an endurance performer will train and compete in a controlled environment. This is relevant because external stressors such as other competitors, weather, or a missed water stop, and associated emotional responses (e.g., dejection), play a role in endurance performance, and drop-out from events is common (Antonini Philippe, Rochat,
Vauthier, & Hauw, 2016; McCormick et al., 2018). Although it can be useful to isolate factors that may impact endurance performance, we do not understand well enough how performance in the laboratory translates to the real-world when different psychological stressors are experienced, especially when combined with physiological strain. Further, stressors could have accumulative effects. For example, discouragement by adverse weather or equipment problems could cause a lapse in concentration (Martinent & Ferrand, 2009) that causes an athlete to become distracted from their pace or miss a turn-off from their ultramarathon route. We therefore encourage researchers to examine the effects of psychological interventions at real-life endurance events (see also Meredith, Dicks, Noel, & Wagstaff, 2017). To date, few studies have done this (Lindsay, Maynard, & Thomas, 2005; Sheard & Golby, 2006), especially using a randomised, controlled experimental design (McCormick et al., 2018).

Examining the effects of interventions at real-life events would also be valuable because participants are likely to be highly motivated to offer a high amount of effort, independent of whether they are in an experimental or control condition, because they care about the event that they are participating in. It is questionable whether some populations of study participants (e.g., students, colleagues, recreational exercisers who are not committed endurance athletes) are likely to offer their maximum effort in an endurance task, particularly when verbal encouragement, head-to-head competition, or other motivational methods are not employed.

Nevertheless, conducting research at real-life events poses challenges relating to attaining an adequate sample size and providing an intervention to the control group to prevent them pursuing the experimental intervention, which they may perceive as being potentially beneficial to them (McCormick et al., 2018). Suggestions are therefore offered for controlled laboratory and field research. First, researchers are encouraged to approach the research recruitment process with care. We suggest approaching local competitive and non-competitive endurance sport clubs for volunteers, rather than more convenience samples such as colleagues and students. This will allow interventions to be examined on populations of people that are more representative of the population that the intervention is intended for. It could also lead to people participating whose motivation is more self-determined. As a consequence, they may offer greater effort in each condition (Frederick-Recascino, 2002), leading to intervention effects that are more reflective of those that may be achieved at a real-life event. Future
laboratory and field research could also examine whether certain strategies are efficacious at helping athletes to cope with stressors that are simulated under controlled conditions (for examples of the effects of interventions for coping with performing in the heat, see Barwood et al., 2008; Wallace et al., 2017). For example, researchers could examine the effects of emotion-regulation strategies used to cope with time penalties that cyclists are told occur randomly (e.g., to simulate a puncture when they are aiming to achieve a time), but that are systematically delivered. When conducting research in laboratory and field settings, researchers are encouraged to consider creating motivated performance situations, and to test the effects of interventions when athletes are performing in them. For example, to include head-to-head competition in a consistent manner, a computer-generated avatar that is an accurate (Corbett et al., 2012, 2018) or slightly superior (Williams, Jones, Sparks, Midgley, et al., 2015) representation of an earlier performance could be described as representing the performance of a competitor of similar ability. Finally, we encourage researchers to collect data post-performance, as this can provide insight into the reasons that participants give for their performance (Parry, Chinnasamy, Papadopoulou, Noakes, & Micklewright, 2011) and that inform future efforts, which resembles the cyclical nature of the three-phase approach to self-regulation.

Applied Implications

Moving to the fourth aim, we will now provide theoretically-informed and evidence-based guidance for enhancing performance and improving the quality of experience for endurance athletes. An important consideration in endurance research is that many people participate in endurance events at sub-elite competitive and non-competitive levels, and these people are unlikely to have access to a sport psychology practitioner (e.g., McCormick et al., 2016). Nevertheless, interventions that are brief, simple, and practical can be delivered before, during, and after mass-participation events, particularly to groups of athletes. These interventions could be delivered using a variety of media such as webpages and webinars, workshops, written handouts, dinner speeches, and brief conversations with athletes at events (Meijen, Day, & Hays, 2017). Providing support before, during, and after events fits well with the three phases of self-regulation.

Psychobiological model. The potential impact of motivational interventions is highlighted by the role of potential motivation in determining endurance performance in the psychobiological model.
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(Marcora, 2010) and supported by research (e.g., Corbett et al., 2012; Moffatt et al., 1994; Smirmaul et al., 2015; Theodorakis et al., 1998, for a review see McCormick et al., 2015). Practical motivational interventions could be used to enhance performance during training and events. Competition could be carefully introduced into the training environment, so that it encourages athletes to focus on perceptions of competence that are self-referenced, rather than normatively-referenced (Harwood, Keegan, Smith, & Raine, 2015). For example, athletes could start training races at different moments based on their anticipated performance time, and the coach could emphasise performance time over finishing position. Endurance athletes who train alone may find it motivating to use a training watch or mobile-phone application that allows them to compete against the times of other people or that delivers verbal encouragement at customised moments (Corbett et al., 2012; Moffatt et al., 1994). Furthermore, verbal encouragement could be delivered systematically during solo endurance events. For example, video screens in stadiums could encourage a crowd to cheer louder during selected moments of an attempt to break the one-hour cycling record. Moreover, motivational messages displayed on signs during mass-participation events are perceived favourably by entrants (Meijen et al., 2017). Music can also increase motivation and benefit performance (e.g., Smirmaul et al., 2015).

Three phases of self-regulation. In the forethought phase, it is recommended that athletes consider the goals they set for the training session or the race, and whether it would be appropriate to set different layers of goals (Meijen et al., 2017). A dominant focus on one outcome goal can influence an endurance athlete’s affective responses during the performance phase, if they are unlikely to attain this goal (Gaudreau, Blondin, & Lapierre, 2002). We also suggest that it may be helpful to consider if-then planning (e.g., “If the weather is awful, then I will adjust my goal.”) at this stage (Achtziger et al., 2008), which can then be applied during the performance phase. For the performance phase, motivational self-talk can be used for various purposes, such as to tolerate effort, cope with “hitting the wall” in a marathon, and enhance performance (Blanchfield et al., 2014; Schüler & Langens, 2007; Wallace et al., 2017). Very little research has focused on the self-reflection phase. Nevertheless, endurance athletes may benefit from the process of managing crushed expectations and dealing with their race goals and performance after their event (Meijen et al., 2017). Feeling dissatisfied with performance can influence an athlete’s future goal striving (Theodorakis, 1995). Therefore, we also
need to return to the cyclical nature of self-regulation, and consider how this can play a role in goal pursuit. The model of action phases (Gollwitzer, 1990) outlines that there are typically four phases of goal striving (pre-decisional, post-decisional, actional, post-actional). Athletes set a goal in the pre-decisional phase, and then make plans for achieving this goal in the post-decisional phase. They then strive towards their goal in the actional phase. In this phase, athletes may experience barriers such as distractions and other temptations such as giving up that can threaten their goal pursuit. In the post-actional phase, athletes evaluate how they have progressed towards their goal, and this phase may influence their decisions to engage in actions that can help them move towards or away from a goal. For example, as a result of the evaluation process in the post-actional phase, an athlete may decide that a longer endurance distance is not as suitable for them compared to half the distance, and adjust their goals accordingly. When practitioners are present at endurance events (Meijen et al., 2017), post-performance conversations with athletes could focus on what athletes attributed their perceived successes or failures to and explore how this may affect their motivation to pursue the activity in the future.

**Self-efficacy.** Self-efficacy beliefs are derived from several sources of information: past performance experiences, vicarious influences, social persuasions, and perceptions of physiological and emotional states (for a review, see Samson & Solmon, 2011). Through these sources, athletes receive information relating to their own capabilities. This information is then appraised and processed by the athlete, alongside consideration of the task demands, giving rise to self-efficacy beliefs. Interventions that target these sources of self-efficacy in unison are likely to be more effective than those that focus on single sources (Short & Ross-Stewart, 2009). Rather than discussing each possible intervention that increases self-efficacy (for a review, see Feltz et al., 2008), three key points that can be considered best practice for self-efficacy interventions are presented.

First, it is crucial to clarify what self-efficacy belief is being targeted. Self-efficacy beliefs are multi-dimensional (Bandura, 1997), and athletes will often vary in their self-efficacy for different behaviours, skills, or both. For example, a triathlete may have low self-efficacy for the swimming component of an event but not for the cycling and running. A self-efficacy intervention that looks to
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reinforce perceived capabilities for the event in general is likely to be less effective than one that
specifically targets swimming.

Second, the experience level of the athlete should be considered. Novice, experienced, and
athletes returning from injury have different self-efficacy needs that must be considered. For a novice,
this is likely to be creating an initial sense of self-efficacy and subsequently increasing it gradually.
This primarily occurs through gaining experience in the domain, such as through a well-structured
training programme (Feltz et al., 2008). For an experienced athlete, the intervention might instead focus
on reinforcing self-efficacy beliefs during difficult periods of an event rather than creating new beliefs.
For an injured athlete, the intervention might sit between the two examples. Through reflection and
reinforcement of what they have previously accomplished, they can regain some self-efficacy, whilst at
the same time gradually increasing their own perceived capabilities through incremental training.

Third, self-efficacy interventions should not be designed to remove doubt, but rather to promote
a robust sense of self-efficacy that remains during challenging and difficult situations. During the
preparation phase of an event, an athlete who possesses some self-doubt over their own capabilities may
be likely to prepare more thoroughly than one who possesses supreme confidence (Bandura, 1997).
There is also some evidence that some self-doubt may be beneficial for exerting maximum effort during
the first completion for an endurance task (Ede, Sullivan, & Feltz, 2017).

Emotion regulation. Recreational endurance athletes, such as people participating in mass-
participation events, have reported encountering stressors that could have been controlled before an
event, such as running late to an event or forgetting equipment, and that led to unpleasant emotions
(McCormick et al., 2016). Applying the process model, preparation may therefore be a situation-
selection strategy that makes it less likely that athletes will be in situations expected to cause undesirable
emotions. We recommend that athletes identify and manage controllable aspects of preparation. For
example, they could create a packing checklist, research likely road and car-park congestion that could
make them late, and research where to park, register, find the toilets, and find pace teams. In addition,
athletes could identify in advance cognitive and behavioural strategies that are likely to be helpful for
coping with the stressors that are particularly likely before or during an endurance event, such as adverse
weather, mechanical problems and punctures, pacing difficulties, injury, hydration, and nutrition.
Thorough research of the event and speaking with people who are knowledgeable or experienced in the event (e.g., event organisers, coaches, athletes) could be useful for identifying stressors and some potential strategies for taking control of the stressor.

Taking part in endurance events can be a source of positive emotions such as excitement and happiness before, during, and after completing the event (McCormick et al., 2018). People can use strategies from each of the five emotion-regulation families before life events, during life events, and after life events to increase their experience of positive emotions, both in the moment and longer term (Quoidbach et al., 2015). There is strong research support (see Quoidbach et al., 2015) for the following emotion-regulation strategies increasing momentary positive emotions: imagining future positive events happening (e.g., imagining completing a challenging endurance event and celebrating afterwards); holding optimistic expectations for future situations (e.g., telling yourself that you will finish an event); mindfully savouring pleasant moments as they happen (e.g., pleasant views, crossing the finish line); attributing the cause of positive events that are happening (e.g., passing the half-way point) to internal, stable, and global causes (e.g., perseverance); physically and vocally expressing positive emotions (e.g., through smiling, Brick, McElhinney, & Metcalfe, 2018); mentally replaying pleasant events (e.g., crossing the finish line) after the event; and socially sharing past positive events (e.g., selfies after the finish line) with people who are enthusiastic and supportive. This evidence base provides a range of practical intervention options for increasing momentary positive emotions before, during, or after endurance events.

Conclusion

Psychological research on endurance performance has gathered momentum and offered evidence-based suggestions for enhancing performance in endurance events. Until recently, this research typically lacked a theoretical underpinning, and recent research has supported the psychobiological model of endurance performance. However, as most experimental research on psychological interventions for endurance performance has been conducted in the laboratory or non-competitive field settings, the role that stressors play in endurance performance is particularly underappreciated in contemporary endurance literature. In this critical review, we have argued that self-regulation theories, particularly self-efficacy theory and the process model of emotion regulation, could
also guide theoretically-informed research on endurance performance, shed additional light on how endurance performance is determined, and lead to additional understanding of how psychological interventions can be used to benefit performance and quality of experience at endurance events. We encourage researchers to consider all three phases of self-regulation (forethought, performance, and reflection) and the cyclical nature of self-regulation, to study (or simulate) performance at real-life endurance events, and to choose people who participate in events as participants in research.

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