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On Feature Binding in Space and Time

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ABSTRACT
When presented with a yellow Volkswagen and a red Ferrari, how does the brain figure out which color goes with which car? The binding problem refers to how the visual system pre-consciously combines visual features of objects in the physical world to create coherent mental equivalents in our consciousness. I discuss why feature binding is a problem for our brains despite its seemingly effortless resolution in everyday life. Drawing from experimental cognitive psychology, I demonstrate how it manifests in space and time.

Keywords
Binding Problem, Feature Binding, Temporal Binding

1. INTRODUCTION
The visual world that we are presented with everyday is made up of a bewildering myriad of colors, shapes and sizes. Our brains are well-equipped to prevent sensory overload and separate the ‘wheat’ from the ‘chaff’, as it were, and give meaning to all that we perceive. But this ability is largely unconscious, seemingly instantaneous, above all remarkably efficient. The question of how such unconscious ‘zombies’ in our brains collude to create an ineluctably deep consciousness. I discuss why feature binding is a problem for our daily lives, we’re able to deal with the sensory overload with apparent effortlessness. But under appropriate circumstances, the actual processing of visual information that leads up to conscious perception can be experimentally studied by inducing errors in the process, thereby demonstrating the existence of a binding problem [4]. The problem itself can be boiled down to a simple question: When presented with a red circle and a blue square, how does the brain associate redness with circleness, and blueness with squareness, and not the other way around? This question is rendered that much more interesting by our knowledge of neuroanatomy elaborated on in the next section, which tells us that information present in different brain regions is drawn together to solve the binding problem. Hence, the problem also serves as an illustration of how processes that are the neural correlates of consciousness in the brain translate electrical activity into phenomenological experience [2].

2. WHY IS BINDING A PROBLEM?
Because of the unconscious automaticity of binding in our daily lives, we’re able to deal with the sensory overload with apparent effortlessness. But under appropriate circumstances, the actual processing of visual information that leads up to conscious perception can be experimentally studied by inducing errors in the process, thereby demonstrating the existence of a binding problem [4]. The problem itself can be boiled down to a simple question: When presented with a red circle and a blue square, how does the brain associate redness with circleness, and blueness with squareness, and not the other way around? This question is rendered that much more interesting by our knowledge of neuroanatomy elaborated on in the next section, which tells us that information present in different brain regions is drawn together to solve the binding problem. Hence, the problem also serves as an illustration of how processes that are the neural correlates of consciousness in the brain translate electrical activity into phenomenological experience [2].

2.1 Climbing up the Visual Hierarchy
The visual information processing system is architected, in some sense, as a hierarchy of processing layers. The eyes perform the initial processing of light incident on the retina, the output of which feeds up through a succession of layers in the cortex. Neurons in lower layers of the hierarchy are specialized to respond only to specific colors and orientations occurring only in specific regions within our field of vision. Effectively, early visual areas are organized as spatial maps of primitive shapes and forms, where features like color and orientation are loosely bundled together in regions in the visual field. As activity propagates up the hierarchy, neurons in upper layers respond to progressively more complex shapes and objects and represent more complicated structures, but at the expense of spatial detail [3].

But where in this picture of the visual system does binding come into play? It might seem that binding is not really a problem at all, as the spatially localized bundles of features in the early visual areas could be combined into coherent representations in conscious perception. But as visual search experiments have shown, these feature bundles are not distinct enough to subserve conscious experience. As we shall see, evidence from visual search experiments demonstrates that attention ‘glues’ together features of physical objects into distinct and detailed mental representations.
3. THE BINDING PROBLEM IN SPACE

Empirical study has demonstrated the existence of the spatial binding problem, so called because the visual system must correctly bind together the bundles of visual features at different spatial locations in our field of vision. Experimental tests of this phenomenon usually employ a visual search paradigm, where participants search for a specially designated target object amongst a collection of distracting objects displayed on a screen. Over two decades of experimentation have shown that we’re very good at detecting objects displayed on a screen. Over two decades of experiments all occur in the same location in space, and so close to each other in time that people consciously report the identities of letters presented just before or after the target. These errors reflect incorrect bindings called Illusory conjunctions [1]. They are mental representations of non-existent physical objects, which to our conscious selves often seem as ‘real’ as correct bindings.

The data gathered from such experiments is used to inform our understanding of feature binding in the brain. In addition to recording the kind of errors participants make, we can get direct estimates of the dynamics of neuronal activity related to binding processes by recording and analyzing electroencephalograms (also called ‘brain waves’) from participants. These electrical signals are evoked by neurons in the brain as they process visual information, and systematically reflect underlying patterns of neural activity in different regions of the cortex. Analysis of these patterns directly inform the mechanisms by which the binding problem is solved by the brain.

5. CONCLUSIONS

This paper has attempted to make a case for the existence of a binding problem in visual perception, arguing that its study gives us fascinating insights into the neural correlates of conscious perception.

6. REFERENCES