Fear of Prejudice

Challenges for Psychology and Public Policy

Dominic Abrams

British Psychological Society
President’s Award Lecture
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Acknowledgements

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Overview

- What is prejudice?
- Who cares about prejudice?
- Who experiences prejudice?
- Who expresses prejudice?
- What can be done about prejudice?
- Who should do something about prejudice?
- The research-policy interface
- The future
Job cuts: Who will we keep?

Person A relatively more adept at:

- Settling arguments
- Understanding others’ views
- Dealing with people politely

Also
- Solving crosswords

And
- Has a healthy diet

Person B relatively more adept at:

- Learning new skills
- Being a creative problem solver
- Using internet resources

Also
- Driving

And
- Takes exercise
WHAT IS PREJUDICE?

Thinking ill of others without sufficient warrant (Allport, 1954)

More systematically positive responses to members of one’s own group than to other groups (Haslam & Dovidio, 2010)

Bias which devalues people because of their perceived membership of a social group (Abrams, 2010)
Values in Britain (% endorsement)  
(Abrams & Houston 2006)

- Conformity to rules 53
- Respect for tradition 60
- Maintain social order 72
- National security 82
- Openness/broad-mindedness 80
- Justice/protecting the weak 84
- Equal treatment/opportunity 85
Can we take a joke..?

Race:
An Englishman, an Irishman and a Scotsman went into a bar. The Englishman stood a round of drinks. Next, the Irishman stood a round of drinks. And the Scotsman stood around.

What's do u call a sikh on drugs.....
Syring-jit
What do u call a sikh on a balance rope.....
Balan-Singh

A man walk into a gun store and says he wants a gun. The shop owner looking puzzled asks what type of gun. He replies by saying one that shoots cans. The shop owner says what type of cans the man says
You know: Africans, Jamaicans, African Americans.

Racist jokes forum: posted 29 May 2008 - 11:48 AM
Gender:

A blonde was bragging about her knowledge of state capitals. She proudly says, "Go ahead, ask me, I know all of them." A friend says, "OK, what's the capital of Wisconsin?"

The blonde replies, "Oh, that's easy: W."

Race and Gender:

How many white girls does it take 2 screw in a light bulb........

1-- White girls will screw anything lol
Sexuality

What do you call a gay dentist?
A tooth fairy.

Gay People with Pets Community Forum>Index>Jokes
Post subject: Jules Jokes
Age:

An old man came up to me at the cash machine and asked me to help him check his balance ... so I pushed him over.

Old mathematicians never die, they just disintegrate.

Disability:

Why don’t blind people skydive? It scares the dog.
Race, Gender, Age, Disability

An Asian marriage broker has been given the job of finding a bride for an impoverished middle-aged groom. The broker warns the man’s parents that he’s not much of a catch so they’ll have to make do with whatever brides are available. However, when the girl is presented the man’s parents are appalled. ‘Look at her,’ whispers the father to the mother. ‘She has knock-knees, cross-eyes, a moustache, a huge wart, and buck teeth.’

‘There’s no need to whisper,’ says the broker. ‘She’s deaf too.’
Probably not.....
Top Tory Sir Nicholas Winterton sparks row by supporting racist jokes

Apr 6 2010

TORY buffoon Sir Nicholas Winterton blundered again yesterday by claiming it was OK to tell racist jokes.

He was being quizzed about wife Ann's Asian slur at a rugby club dinner.

Asked if an MP should make such remarks, Winterton replied: "Well, I mean, I bet they tell jokes about honkies and others ... you know ... about us."
Prejudice as Conflict

- Private vs Public Morality
- ‘Our world’ vs ‘Their world’
- ‘Good’ vs ‘Bad’

- We can all be prejudiced
Black pupils 'are routinely marked down by teachers'

4 Apr 2010: Teachers' assessment of children's ability is undermined by stereotyping, says research

You're not a feminist, but ... what?

7 Apr 2010: Chloe Angyal: Many young women embrace the ideas of feminism but are reluctant to use the 'f-word' for fear of rocking the boat
So we all value equality?

But for whom?
Have attempts to give equal employment opportunities to each group in Britain gone….
• Equality is valued above all, and by all

• But not for all
  – Only 1/3 think more employment equality is needed for women, older, disabled people
  – Between 1/7 and 1/5 think equal opportunities have gone ‘too far’ for Gay/Lesbian, Black or Muslim people
  – Maps onto overt prejudice…..
What does prejudice do for us?

- Keep them out
- Give us pride/esteem
- Give us identity
- Give us meaning
- Give us control
[Shadow Home Secretary] Grayling suggests B&Bs should be able to bar gay guests

“Should a Christian hotel owner have the right to exclude a gay couple from their hotel?’

"I took the view that if it's a question of somebody who's doing a B&B in their own home, that individual should have the right to decide who does and who doesn't come into their own home.
"If they are running a hotel on the High Street, I really don't think that it is right in this day and age that a gay couple should walk into a hotel and be turned away because they are a gay couple, and I think that is where the dividing line comes."
Bring Back The Original Britain ~

10 Years ago 2% non-british in britain
5 Years ago 37% non-british in britain
Today 84% non-british in britain

________________________________

Join this group, and state your honest thoughts.

FOR WHITE/BRITISH PEOPLE ONLY!
This group is strickly for proud brits, i used to be a proud brit untill i went to the shops, or untill i turned on the tv, or untill i phoned my bank up and felt worried about if i offend the person on the other end because i cant understand them,

On April 7, 2010 said:
IF ITS NOT WHITE ITS NOT RIGHT :@
American Family Association. Producing great resources to protect families from our toxic culture. Focusing on: Preservation of Marriage and Family, Decency and Morality, Sanctity of Human Life, Stewardship and Media Integrity.
David Limbaugh
Sick Thinking From 'Mainstream' Leftists
Date: 4/6/2010 11:24:57 AM

Note to fellow conservatives: Please understand whom we're up against here [..leftist commentators...].. otherwise we don't have a prayer of defeating them.

**The truth about homosexual sex**

No one wants to hear it...no one wants to say it...but the cold, hard truth is that homosexual sex is risky at best, life-threatening at worst. 

*Caution: Objectionable content*
A bunch of organizations – including the NAACP, PRIDE, and the Black Student Union – are sponsoring a “Breaking Down Hate” week [comment follows]

**Gay.** Let’s just use the term “sodomite.” They are way too angry to be called “gay.” Plus, I’d like to be able to once again use the term “gay” without having people think about sodomy.

**Choice.** When I hear the word “choice” I know some feminist is about to kill a baby so she can increase her sex partners without decreasing her income.

**Tenure.** Tenure is a really ugly word. After professors get it they ..spend most of their time ..thinking of things ..which are not related to the reason they were hired…. Like.. spray painting over [“hateful”] words.. and calling it “progress.”
Anti-Christian Coalition Webring

The Heathen's Guide to World Religions: A Secular History of the Many 'One True Faiths' is an atheist's history of world religions, chronicling the lust, greed, murder, and sheer stupidity that have contributed to the major faiths.
Army builds 'mosques' on North Yorkshire firing range

A Muslim group has demanded an apology from the British Army after it emerged that replica mosques were being used on a North Yorkshire firing range.

The chairman of the Bradford Council for Mosques (BCM) said the structures at Catterick should be taken down immediately. The Ministry of Defence said it had "no intention" of causing offence.

The BMC said it was particularly angry as it had been assisting the army in its efforts to recruit more Muslims.

Saleem Khan, the chief executive of the BCM, called for the Army to apologise. "The first thing they need to do is remove this straight away," he said. "They do owe apologies to the Muslim community and it is the mindset which needs changing."
A fatwa has been issued by a leading Islamic seminary against modelling by Muslim women.

Darul-uloom Deoband has said that exhibiting bodies by Muslim women while modelling is against the Shariat law.

The fatwa, which describes modelling as un-Islamic, was issued by Mufti Habibur Rehman, Mufti Mehmood Hasan, Mufti Fakhruul Islam, Mufti Zanul Islam and Mufti Waqar Ali of the seminary on Monday.
The text (Surah Al-Baqara 2:282) which requires two female witnesses in place of one male witness, gives a clear reason for it i.e. "if one of them forgets, the other reminds her."

Man's mind is uni-focal while the women's mind is multi-focal. In other words, a man would be fully occupied with the task he is involved with; he may not be distracted by anything else while being engaged in his activity. On the other hand, a woman may be busy in kitchen work and she will be easily alert to a phone buzzer or her infants cry from the cradle. In a way she is found to be more sensitive and active in her dealings. Thus she has got a very praise worthy character but that is not so good for a case of testimony which requires more attention and concentration. What is wrong then, if a second woman is needed, only to remind her is she fails to deliver her testimony completely. So it is a case of verification of the testimony, not that of degradation to the status of the women at all. ....To deny the difference between the two genders is a denial of truth. Allah who created us, gave us rulings according to our nature. And all is well as long as we go by the nature.
How Serious is Prejudice?

Subjective estimation of seriousness of discrimination

% of respondent agreeing

Keeping them out: How does it feel not to be one of “us”?

Needs following Ostracism

- Esteem
- Belonging
- Meaning
- Control

Graph showing increase in needs for 20-Year-Olds, 13-14-Year-Olds, and 8-9-Year-Olds.
Who Experiences Prejudice?
% who, in the last year, personally suffered from prejudice or discrimination based on …

- Sexuality: 10
- Disability: 15
- Religion: 16
- Ethnicity: 22
- Gender: 34
- Age: 37
Who Expresses Prejudice?
Overt negativity towards different groups (%)

- Women: 1%
- Disabled: 2%
- Over 70: 2%
- WhM-cMen: 3%
- Under 30: 8%
- Black: 10%
- Legal Immigrants: 17%
- Muslim: 19%
- Gay/Lesbian: 22%
- Asylum: 38%
- Illegal Immigrants: 61%
• Experience ≠ expression
  Expression ≠ discrimination

• Prejudice is expressed overtly against some groups, but less so, or unconsciously, against others

• Takes different forms

• Key elements, conflict, dependency, categorisation, contact
What is ‘Political Correctness’?

Don't let politicians bully you, Lord Carey warns Christians

By STEVE DOUGHTY
Last updated at 11.12 AM on 2nd March 2010

Former Archbishop of Canterbury, Lord Carey today accused politicians of trying to bully Christianity out of public life.

He complained of a 'stimulent and bullying campaign' to marginalise Christianity in the name of political correctness.

Lord Carey said: "We have reached the point where politicians are mocked for merely expressing their faith."

'I cannot imagine any politician expressing concern that Britain should remain a Christian country. That reticence is a scandal and a disgrace to our history.'
PC thinking 'is harming society'

Britain's institutions are infected with political correctness which is damaging society, according to a book published by a right-wing think-tank.

Baddiel: PC m

(UKPA) - 5 days ago

David Baddiel feels politicians are failing to deal with race and religious issues properly. PC thinking now dominates schools, councils and the media, he says.

Anthony Browne says in The Retreat of Reason.

Civitas says political correctness has allowed the creation of "Muslim ghettos" which produce suicide bombers.

How will the centre-left politicians and centrist public deal with this now?
Political correctness: Percentage with personal and social motivations to be unprejudiced

<table>
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<th>Personal Motivation to be Unprejudiced</th>
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<th>Social Motivation to be Unprejudiced</th>
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Political correctness: Percentage with personal and social motivations to be unprejudiced

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<td>25</td>
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<td>High</td>
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Percentage who report having personally suffered from prejudice or discrimination on the basis of any type of group membership
The reality gap: Expressed negativitiy towards vs prejudice experienced by members of different groups (%)
Prejudice takes Different Forms

• The Role of Categorisation
• The Role of Stereotypes
• Self-stereotypes
• Self-interest
Social Stereotypes that Underpin Prejudice
European Perceptions of Seriousness of Age Prejudice (ESS 2008-9)

- Denmark
- Cyprus
- Belgium
- Sweden
- UK

Per cent 'serious'

Denmark | Cyprus | Belgium | Sweden | UK
Age Categorisation

At what age do you think old age starts?

At what age do you think people stop being young?

Perceived Start of Old Age and End of Youth Among People of Different Ages
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<th>Warm</th>
<th>Cold</th>
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<td>Competent</td>
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<td>Incompetent</td>
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### Stereotype Content

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<td><strong>Warm</strong></td>
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<td><strong>Admiration</strong></td>
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<td><strong>Pity</strong></td>
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<tr>
<td>Contempt</td>
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Stereotypes of warmth (friendliness) and competence (capability)

- White Middle Class Men
- Women
- Gay/Lesbian
- Black
- Muslim
- Over 70
- Disabled

Friendly vs. Capable graph showing differences in perceptions.
Emotions associated with 4 groups (% “very much”)

Disgust  Anger  Fear  Admiration  Pity

- Gay/Lesbian
- Muslim
- Over 70
- Disabled
• Groups are depicted by different kinds of stereotype

• These reflect perceived competition and status differences

• Associated with different emotions

• Hence prejudice of different qualities
  – ‘hostile’
  – ‘benevolent’
To Whom Will You (not) Give? (Prejudice by Omission) £5 to Charity

- The Equality Forum: 30
- Soc. for Const. Reform of the HoP: 6
- Black Community Cohesion Fund: 6
- Disability Guidance Council: 76
- Muslim Open Community Fund: 7
- Age Alliance: 48
- Women's Career Institute: 36
- Gay Communication Network: 5
- Homelessness Provision Service: 79
- Ancient Building Preservation Society: 26
Prejudice is an intergroup phenomenon

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<th>Respondent Self-Description</th>
<th>Percent Willing to Donate to...</th>
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<tr>
<td>Men</td>
<td>Other: 20</td>
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Fear of Prejudice

BPS Annual Conference

April 2010

Centrefor the Study of Group Processes

Age and faith donations to age and faith

Percent Willing to Donate to...

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<thead>
<tr>
<th>Age</th>
<th>Christians</th>
<th>Muslims</th>
<th>Other religion</th>
<th>Non-religious</th>
<th>30-31-69</th>
<th>63</th>
<th>70+</th>
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<td>Other</td>
<td>2</td>
<td>69</td>
<td>6</td>
<td>4</td>
<td>16</td>
<td>5</td>
<td>2</td>
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<tr>
<td>Muslim Open Community Fund</td>
<td>54</td>
<td>18</td>
<td>43</td>
<td>41</td>
<td>39</td>
<td>49</td>
<td>63</td>
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<tr>
<td>Age Alliance</td>
<td>0%</td>
<td>100%</td>
<td>0%</td>
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Respondent Self-Description
Fear of Prejudice

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Ethnic/racial donations

Percent Willing to Donate to...

- Other
- Disability Guidance Council
- Black Community Cohesion Fund

Respondent Self-Description

- White: 5/77
- Black: 44/54
- Asian: 85/0
• Exclusion through relationships – mainly Muslims, gay men/lesbians

• Threat – cultural, physical, not economic relates to hostile prejudice

• Perceived difference (e.g. old-young) does not equate to hostile prejudice (but may to benevolent)

• Actions speak louder than words – charity reserved for uncompetitive, dependent groups, denied to those that differ in lifestyle
Which employee is the best bet?

Person A’s skills
- Settling arguments
- Having a healthy diet
- Understanding others’ views
- Crosswords
- Being polite
- Making financial decisions

Person B’s skills
1. Being creative
2. Taking directions from a supervisor
3. Using internet to buy things
4. Learning new skills
5. Driving
6. Taking enough exercise
2006 data: Younger people would be better at...

- DRIVING
- USING THE INTERNET TO BUY SOMETHING
- TAKING DIRECTION FROM A SUPERVISOR
- TAKING ENOUGH EXERCISE
- LEARNING NEW SKILLS
- BEING CREATIVE

% of respondents

typical 25 year olds

typical 75 year olds
Fear of Prejudice

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Stuck for something to buy your dad?
Stuck for something to buy your dad? He’d love this, a phone he can actually use.

Keep it simple this Christmas. Vodafone Simply

Make your dad’s Christmas, get him a straightforward, hassle-free Vodafone Simply phone. Available now on prepay from just £50 in Vodafone Stores, or call 0800 068 4882, or visit vodafone.co.uk/simply

Make the most of now.
Tt is for tortoise

Tortoise plods as he creeps down the track. But then so would you.
Stereotype Threat

Stereotypes create disadvantage

– the ‘burden of suspicion’ that a negative stereotype about one’s group’s abilities may be confirmed

• E.g. women worse at maths, Black students worse (than white) at maths, Asian students better at maths, gay men a ‘risk to children’.

– Older people less competent?
Test of Cognitive Ability
(Abrams, Eller, Bryant, 2006)

- 97 participants over the age of 59
  
  - “see whether old people do perform more poorly on intellectual tasks than young people” (high threat).
  
  Vs
  
  - “see how people differ in their responses on different tasks” (low threat).
Effect of Stereotype Threat on Anxiety During Performance

- Low Threat: Anxiety Level 2
- High Threat: Anxiety Level 5
Effect of Stereotype Threat on Cognitive Performance

Performance index

Low Threat

High Threat
Effect of Stereotype Threat and Intergenerational Contact on Cognitive Performance

- Performance index

- Low Threat: More Positive Contact
- High Threat: Less Positive Contact
Anxiety During Performance

- Low Threat
  - Less Positive Contact: 2
  - More Positive Contact: 2

- High Threat
  - Less Positive Contact: 4.5
  - More Positive Contact: 1.5
The SGD pattern
(e.g. Black Sheep Effect, e.g., Marques, et al., 1988)

- Ingroup bias eliminated or even reversed when people evaluate deviant ingroup and outgroup members
Ingroup bias eliminated or even reversed when people evaluate *deviant* ingroup and outgroup members.
Age Discrimination 2006
A benchmark for public attitudes

Policy Unit – Age Concern England
Equality, Diversity and Prejudice in Britain
Results from the 2005 National Survey

Dominic Abrams & Diane M Houston
Report for the Cabinet Office Equalities Review October 2006
An experimental test of the impact of Black role model messages:
Research to inform the REACH role model programme

Tirza Leader, Dominic Abrams, & Adam Rutland
Research Associate: Alison Benbow

Centre for the Study of Group Processes, University of Kent
Processes of Prejudice: 
Theory, Evidence and Intervention

A Report to the Equality and Human Rights Commission

Dominic Abrams 2010
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<td>Benign indifference</td>
<td>Malign antipathy</td>
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<td>Atomised, disengaged</td>
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<td>enemies</td>
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Intergroup Context

Psychological Bases of Prejudice

Manifestations of Prejudice

Engagement with Prejudice
How Racist Are You: An Analysis

Are we all prejudiced?

Jane Elliott arrived in the UK determined to show that prejudices exists, and that racism is embedded in our society without many of us realising it. At some time or other, most of us make unwarranted assumptions about other people, and these assumptions enable us to feel it is ok to treat them less well than we would want to be treated ourselves.

Since the 1960s, Jane Elliott has been running ‘demonstrations’ in schools and latterly with adult groups for organisations and communities. These demonstrations pitch the participants into a situation that is very familiar for some but surprising, startling, or even shocking for others. What these exercises aim to show is that, by dint of being categorised based on some personal characteristic such as skin colour, appearance or even (in the demonstrations) eye colour, people can become the victims of serious discrimination, and that this can easily become ‘institutionalised’.

Categorisation

In these demonstrations, people arrive with some uncertainty about what might happen. From the outset, those with blue eyes are treated assertively, told where to wait, given labels or collars to identify them as ‘Blue Eyes’, and are instructed firmly to wait quietly. Meanwhile, the people with brown eyes are treated respectfully, as individuals with their own needs. Already the two sets of people are aware that there is a difference.

This is only the beginning of the story as far as the demonstration goes, but a lot has happened psychologically. First, and fundamentally, when people are assigned to categories, particularly categories that they cannot deny belonging to, they begin to think of themselves in terms of their shared characteristics with others in the same category. They also begin to focus on the characteristics that make their own different from the other category.

Important research by Henri Tajfel and his colleagues in Bristol in the 1970s demonstrated that just this act of categorising people can be sufficient for them to want their own category to be better than the other, and to show biases against members of the other category (Tajfel & Turner, 1979). The categories take hold in the way people view themselves and how they view
Our job is to promote equality and human rights, and to create a fairer Britain. We do this by providing advice and guidance, working to implement an effective legislative framework and raising awareness of your rights.